REPORT TO COUNCIL
City of Sacramento

915 I Street, Sacramento, CA 95814-2604
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Consent
February 13, 2007

Honorable Mayor and
Members of the City Council

Title: 2007-2009 Cultural Arts Awards Funding

Location/Council District: The City and County of Sacramento. All Districts

Recommendation: Adopt a **Resolution** to 1) authorize the first year allocation (calendar year 2007) of the 2007-2009 Cultural Arts Awards, for a total of $700,623 and, 2) authorize the City Manager to execute an agreement between the City and County for the transfer of $350,623 in City funds to the County for the County's facilitation of the grants contracts.

Contact: Anja Aulenbacher, Grants and Cultural Programs Coordinator (Interim); 566-3986, Ruth Rosenberg, Arts Stabilization Consultant, 455-6383

Presenters: Not Applicable

Department: Convention, Culture & Leisure

Division: Metropolitan Arts Division

Organization No: 4243

Description/Analysis

Issue: Fifty-seven organizations submitted applications for the 2007-09 Cultural Arts Award (CAA) grant cycle. All are being recommended for funding. A summary of the program history and data on this cycle's applicants are included as Attachments 1 and 2.

Policy Considerations: The Arts Commission's mission is to "provide and facilitate arts experiences and opportunities; create an environment that supports sustainable and flourishing arts organizations and artists; and contribute positively to arts education and a growing artistic and cultural community".

Environmental Considerations: Planning and Building Department, Environmental Planning Services staff has determined that this grant program is not a "project" under the California Environmental Quality Act (CEQA) Guidelines

section 15378(b) (4). The proposed grant program is not a "project" as defined under CEQA because it is a creation of a government funding mechanism that does not involve a commitment to a specific project that may have a potentially significant impact on the environment.

Committee/ Commission Action: The Sacramento Metropolitan Arts Commission approved the proposed funding at the regularly scheduled meeting on December 11, 2006. The vote to approve proposed funding for the Arts and Business Council was passed with 9 yes, 0 no, 2 absent, 1 abstention by Commissioner Geiger. The vote to approve proposed funding for the Crocker Arts Museum and California Musical Theater was passed with 9 yes, 0 no, 2 absent and 1 abstention by Commissioner Merksamer. The vote to approve proposed funding for the Sacramento Youth Symphony was passed with 8 yes, 0 no, 2 absent, 2 abstentions by Commissioners Merksamer and Gorfain. The vote to approve proposed funding for the remaining 53 applicants was passed with a vote of 10 yes, 0 no, 2 absent and 0 abstentions.

Rationale for Recommendation: The proposed funding takes into account the work of a five-member review panel of arts experts. The panel met October 25-27 to review the applications jointly after four weeks of individual review. The panel evaluated the fifty-seven applications based on the review criteria set forth by the CAA Guidelines.

All fifty-seven organizations received a score within the fundable range (seventy-five and above out of 100). In keeping with the Arts Commission's mission to "create an environment that supports sustainable and flourishing arts organizations" all organizations are being recommended for funding.

Financial Considerations: Funding available for this program is $700,623 total: $700,000 from the combined City and County CAA allocation, and $623 from the Arts Stabilization budget. This is an annual grant; renewable at the same amount for each of three years should adequate funding be available.

Calendar year 2007 funding:

Cultural Arts Award - County funds	$350,000
Cultural Arts Award - City funds	$350,000
Arts Stabilization Fund	$ 623
Total Grants Program	**$700,623**

Funding for the second year of the program will be awarded in December 2007 or January 2008, and funding for the third year of the program will be awarded in December 2008 or January 2009, both following the City and County adoption of their budgets. The contracts for this first year of the program contains a clause that second and third year funding is contingent on compliance to contract requirements and availability of funding.

Emerging Small Business Development (ESBD): This program is entirely a grant program targeted to non-profit 501(c)(3) arts organizations, and therefore is exempt from ESBD requirements.

Respectfully Submitted by: _____
Anja Aulenbachaer
Grants and Cultural Programs Coordinator (Interim)
Sacramento Metropolitan Arts Commission

Respectfully Submitted by: _____
Ruth Rosenberg
Arts Stabilization Consultant,
Sacramento Metropolitan Arts Commission

Approved by: _____
Rhyena Halpern
Executive Director,
Sacramento Metropolitan Arts Commission

Approved by: _____
Barbara E. Bonebrake
Director, Convention, Culture and Leisure Department

Recommendation Approved:

_____
for RAY KERRIDGE
City Manager

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Attachment 1
BACKGROUND

- The Cultural Arts Awards is a program supporting the enhancement of neighborhoods as well as expanding arts and cultural experiences in the community through its support of excellent arts programs.

- The mission of the Sacramento Cultural Arts Awards is to:
  - Promote excellence in arts programming,
  - Enhance stability and development of Sacramento's arts organizations;
  - Support the unique contributions of Sacramento's diverse communities;
  - Enhance the role of the arts in economic development;
  - Support a range of arts education programs;
  - Ensure the arts are broadly distributed and include the underserved.

- These awards provide partial project or general operating support to non-profit arts organizations, government arts agencies, and community organizations that conduct arts programs.

- In 1999, the City Council and Board of Supervisors approved the plan to make Cultural Arts Awards a two-year program (Resolution No. 99-114). In 2005, the Arts Commission received City Council and Board of Supervisor approval to extend the program to a three year cycle (Resolution No. 2005-920).

For the 2007-09 Cultural Arts Awards cycle:

- Fifty-seven organizations applied for the 2007-09 CAA grant cycle. Forty-nine of these were returning grantees and eight were new to the CAA program. All fifty-seven applicants were ranked within funding range. The funding recommendation funds all applicant organizations through a gradual decline by percentage of request amount based on the score awarded by the panel. There is a larger percentage step down every five points.

- The combined arts budgets of the applicant organizations total **$45,719,782**. The combined grant requests total **$2,505,592**.

- Panel members consisted of five working arts professionals: Juan Carrillo, Sacramento, a retired arts administrator now focusing on becoming an art maker; Brad Erickson, Berkeley, Executive Director of Theatre Bay Area, the nation's largest regional performing arts service organization; Chike Nwoffiah, Stockton, the co-founder and Executive Director of Oriki Theatre, dedicated to the promotion of Africa's culture and heritage; Alleluia Panis, San Francisco, the co-founder of Kulatang Arts and one of the most influential elder artists in the Pilipino American community; Mark Vance, Grass Valley, Executive Director of the Nevada County Composers Cooperative and director of the Music in the Mountain's Young Composer program.

- There were no appeals submitted. The absence of appeals reflects the panel's ability to achieve its goal by closely adhering to the review criteria set out by the CAA Guidelines including artistic quality, community outreach and organizational accountability.

- Applicants include theater, music, visual arts, dance, arts service, traditional arts, media, literary, film, multi-disciplinary and community-based organizations.

- Cultural groups include Asian-American, Southeast Asian, Pacific-Islander, Latino, and African-American.

- Special populations include those who reach out to the youth, the gay/lesbian community, the physically and the developmentally challenged.

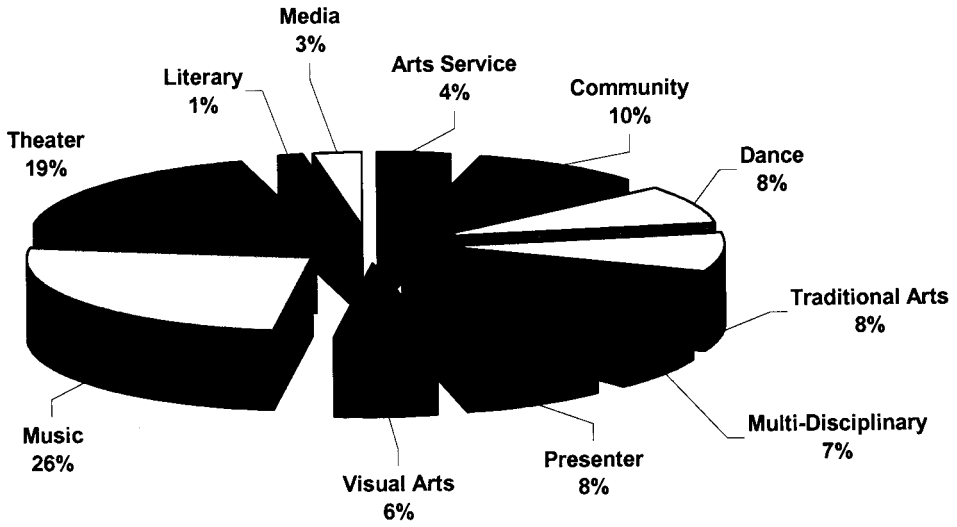
- All grantees conduct outreach programs to schools, senior citizens, and/ or neighborhoods with few cultural activities.

- Several organizations produce multi-disciplinary arts festivals attended by thousands of Northern Californians, enhancing the reputation of our city as they generate acclaim on a national level.

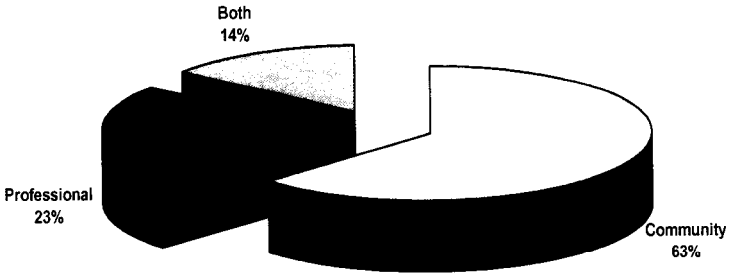
Attachment 2
APPLICANT DATA ANALYSIS

The following pie charts show a breakdown of 2007-09 CAA applicants by artistic discipline; whether the applicant is a community arts or professional arts organization or both; whether the applicant is an arts organization or a non-arts organization; and whether the applicant is a returning CAA applicant or new.

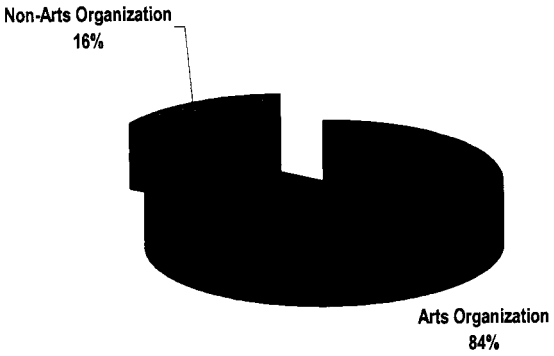
Artistic discipline



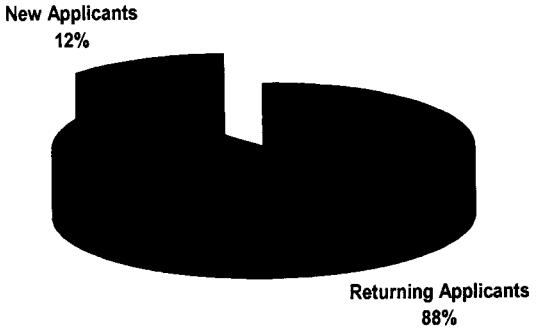
Community arts or professional arts organization or both



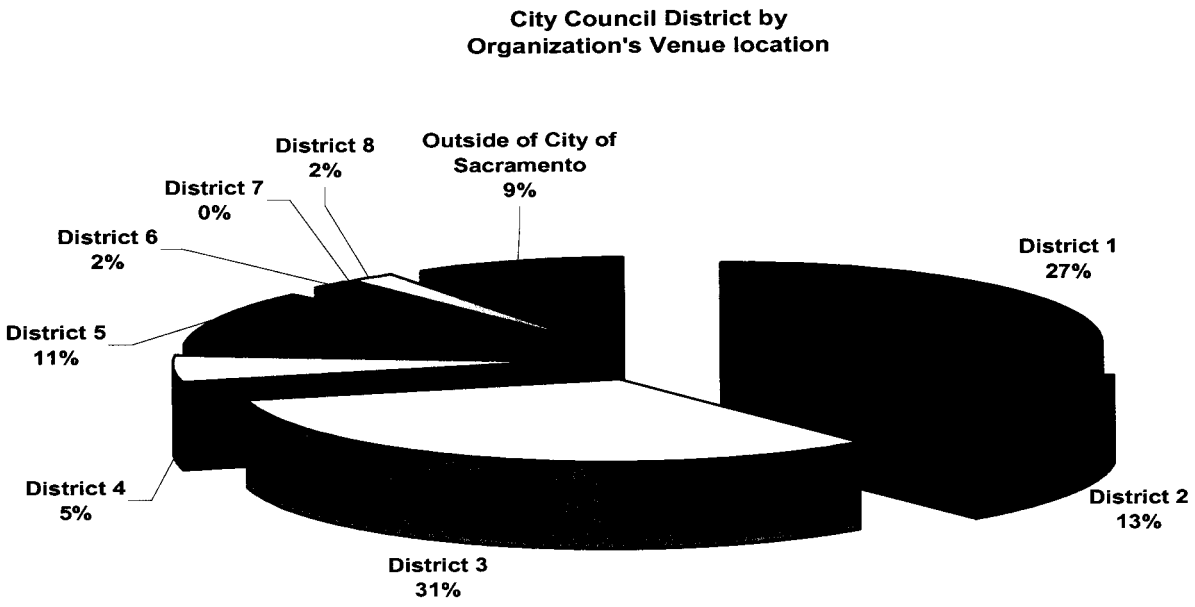
Arts or non-arts classification

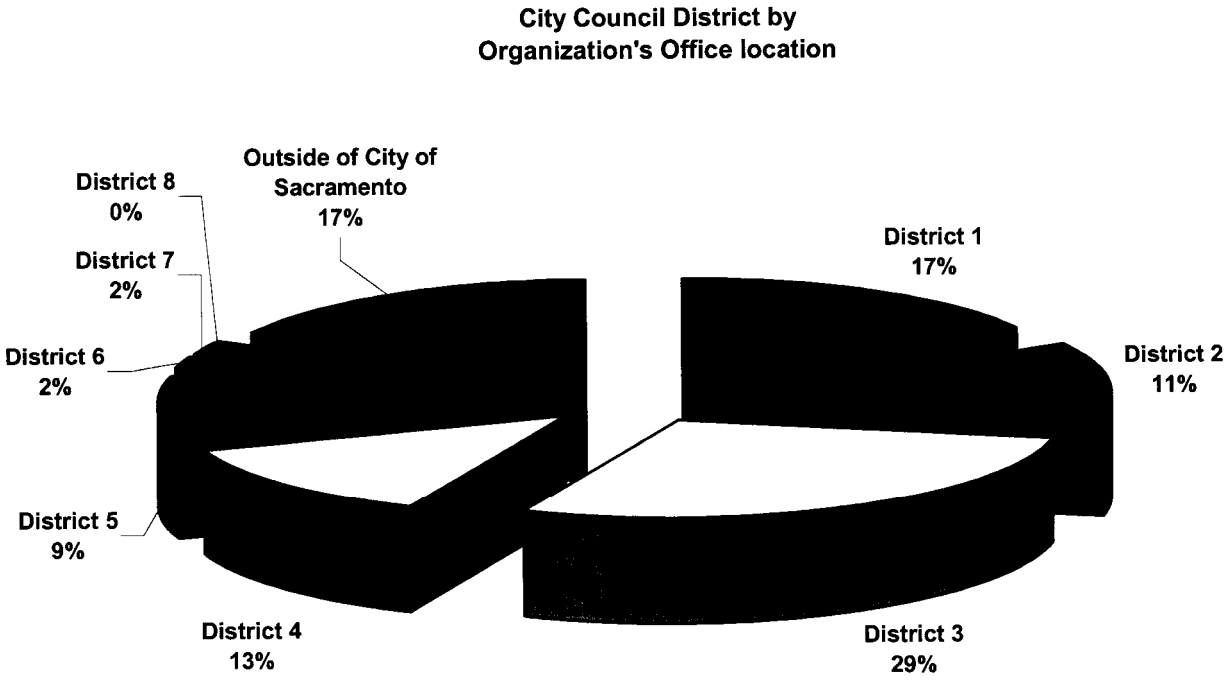


New / Returning Applicants



The Following pie charts show a breakdown of 2007-09 CAA applicants by venue and office locations in City Council districts.





RESOLUTION NO.

Adopted by the Sacramento City Council

2007-09 CULTURAL ARTS AWARDS FUNDING

BACKGROUND

A. The continuing mission of the Sacramento Cultural Arts Award is to promote excellence in arts programming; enhance stability and development of Sacramento's arts organizations; support the unique contributions of Sacramento's diverse communities; enhance the role of the arts in economic development; support a range of arts education programs; and ensure the arts are broadly distributed and include the underserved.

B. The Cultural Arts Awards were approved in 1990 on Resolution 90-804, as a one year program. In 2005 the program was changed to a three year cycle on Resolution 2005-920.

BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:

Section 1. The first year allocation (calendar year 2007) of the 2007-2009 Cultural Arts Awards (CAA), in the total amount of $700, 623, is authorized.

Section 2. The City Manager is authorized to execute an agreement between the City and County for the transfer of $350,623 in City funds from the existing Arts Stabilization budget to the County for the County's facilitation of the Grants contracts.

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Exhibit A: Funding Recommendations

Exhibit A - Funding Recommendations

ORGANIZATION	AWARD	City Funds	County Funds
Arts & Business Council	$3,560	$1,780	$1,780
Asian Pacific Rim Foundation	$12,440	$6,220	$6,220
Best of Broadway	$3,450	$1,725	$1,725
Beyond the Proscenium	$7,385	$3,693	$3,693
California Lawyers for the Arts	$8,188	$4,094	$4,094
California Musical Theater	$33,520	$16,760	$16,760
Camellia Symphony Assn.	$12,920	$6,460	$6,460
Camerata California	$2,975	$1,487	$1,487
Capital Jazz Project	$9,440	$4,720	$4,720
Capital Public Radio	$25,360	$12,680	$12,680
Capital Stage Company	$11,100	$5,550	$5,550
Capitol Ballet Co	$8,187	$4,093	$4,093
Celebration Arts	$9,536	$4,768	$4,768
Chamber Music Society	$7,625	$3,813	$3,813
Chautauqua Playhouse	$15,560	$7,780	$7,780
Crocker Art Museum	$31,280	$15,640	$15,640
Fair Oaks Theatre Festival	$8,800	$4,400	$4,400
Festival of New American Music/ CSUS	$12,520	$6,260	$6,260
Folsom Civic Ballet	$14,040		$14,040
Galena St. East Productions	$4,440	$2,220	$2,220
Hmong Cultural Arts	$16,040	$8,020	$8,020
Instituto Mazatlan Bellas Artes de Sacramento	$8,425	$4,213	$4,213
InterAct/ Asian Cultural Exchange	$4,105	$4,105	
KVIE, Inc.	$15,394	$7,697	$7,697
La Raza/ Galeria Posada	$11,025	$5,513	$5,513
LAMBDA Players	$14,950	$7,475	$7,475
Mexican Cultural Center	$4,750	$4,750	
Raices Dance Academy	$10,488	$5,244	$5,244
River City Theatre Company	$11,500	$5,750	$5,750
River Stage/ Cosumnes River College	$23,460	$11,730	$11,730
Sacramento Area Regional Theatre Alliance	$2,215	$2,215	
Sacramento Ballet Association	$32,080	$16,040	$16,040
Sacramento Capitolaires	$1,030	$1,030	
Sacramento Children's Chorus	$9,600	$4,800	$4,800
Sacramento Chinese Community Service Center	$1,883	$941	$941
Sacramento Choral Society & Orchestra	$19,380	$9,690	$9,690
Sacramento French Film Festival	$7,425	$3,713	$3,713
Sacramento Heritage Festival	$16,050	$8,025	$8,025
Sacramento Intl. Gay & Lesbian Film Festival	$7,672	$3,836	$3,836
Sacramento Master Singers	$12,840	$6,420	$6,420
Sacramento Men's Chorus	$2,766	$1,383	$1,383
Sacramento Opera Association	$25,575	$12,788	$12,788
Sacramento Philharmonic Orchestra	$30,675	$15,338	$15,338

ORGANIZATION	Award	City Funds	County Funds
Sacramento Poet Tree	$1,754	$877	$877
Sac. Shakespeare Festival/ Sac. City College	$2,562	$1,281	$1,281
Sacramento Taiko Dan	$15,950	$7,975	$7,975
Sacramento Theatre Company	$15,000	$7,500	$7,500
Sacramento Traditional Jazz Society	$9,200	$9,200	
Sacramento Youth Symphony	$17,940	$8,970	$8,970
Short Center/DDSO	$30,825	$15,413	$15,413
Sinag-tala Filipino Theatre and Performing Arts Assoc.	$6,100	$3,050	$3,050
Spirit in the Arts/ Bread of Life	$3,139	$2,291	$848
St. HOPE Corporation	$21,250	$10,625	$10,625
Strauss Festival of Elk Grove	$8,080		$8,080
Theatre for Children	$25,840	$12,920	$12,920
True Colors Women's Chorus	$1,730	$865	$865
Very Special Arts	$9,600	$4,800	$4,800
Total Program	**$700,623**	**$350,623**	**$350,000**