

# Item No. 18

# Supplemental Material

For  
**City of Sacramento**  
City Council  
Housing Authority  
Redevelopment Agency  
Economic Development Commission  
Sacramento City Financing Authority

## Agenda Packet

**Submitted:** March 1, 2007

**For the Meeting of:** March 06, 2007

- Additional Material
- Revised Material

**Subject:** General Plan City Leadership Workshop Debrief

**Contact Information:** Thomas Pace, Principal Planner, 808-6848  
Diane Morrison, Admin. Officer, 808-7535

Please include this supplemental material in your agenda packet. This material will also be published to the City=s Intranet. For additional information, contact the City Clerk Department at Historic City Hall, 915 I Street, First Floor, Sacramento, CA 95814-2604 B (916) 808-7200.



# REPORT TO COUNCIL

## City of Sacramento

915 I Street, Sacramento, CA 95814-2604  
www.CityofSacramento.org

Staff Report  
**March 6, 2007**

**Honorable Mayor and  
Members of the City Council**

**Title: General Plan City Leadership Workshop Debrief**

**Location/Council District:** Citywide/All

**Recommendation:** 1) Review and comment on findings of the General Plan City Leadership Workshop.

**Contact:** Tom Pace, Long Range Planning Manager, 808-6848; Bob Overstreet, General Plan Executive, 808-7404.

**Presenters:** Bob Overstreet, General Plan Executive, 808-7404; Tom Pace, Long Range Planning Manager, 808-6848.

**Department:** Planning

**Division:** Long Range Planning, General Plan

**Organization No:** 4912

### **Description/Analysis**

**Issue:** On February 20, 2007 the City sponsored the General Plan City Leadership Workshop (Leadership Workshop). This workshop was an opportunity for City leadership, including the Mayor, Council, Boards, Commissions and Department Heads to provide feedback regarding the direction of the General Plan, including:

- Confirmation of Vision and Guiding Principles
- Key Challenges
  - Infrastructure Financing
  - Regional Consensus on Smart Growth
  - Traffic and Congestion
  - Protection and Enhancement of Neighborhood Character
- General Plan Next Steps

Results of the workshop will be shared as a part of this presentation, as will the identification of next steps in the General Plan process regarding land use and policy preparation. Staff would like to hear from Council and determine if their views differ, or are consistent with, the Leadership Workshop results.

A summary of the workshop results is presented in the Background section (Attachment 1).

**Policy Considerations:** This report is consistent with both the City's overall Strategic Plan goal and the General Plan vision of becoming "The Most Livable City in America".

**Environmental Considerations:** There are no environmental considerations associated with this report. (Not a project under Section 21065 of CEQA and CEQA Guidelines Section 15378 (b)(4)).

**Commission/Committee Action:** The Planning Commission received a similar presentation on February 22, 2007. As participants in the Leadership Workshop, they were aware of and concurred with the findings and recommendations that were presented.

**Rationale for Recommendation:** This item is for Council review and comments.

**Financial Considerations:** There are no financial implications associated with this presentation

**Emerging Small Business Development (ESBD):** No goods or services are being purchased under this report.

Respectfully Submitted by:   
Thomas S. Pace  
Long Range Planning Manager

Approved and recommended by:  for  
Robert G. Overstreet II  
Strategic Projects Executive

Approved and recommended by:   
Carol Shearley  
Director of Planning

Recommendation Approved:



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Ray Kerridge  
CITY MANAGER

**Table of Contents:**

Report pg. 1

**Attachments**

1 City Leadership Results PowerPoint pg. 4

Attachment 1

# City Leadership Voting Results

City Council Presentation

March 6, 2007

# Exercises

Confirm Vision and Guiding Principles

Key Challenges

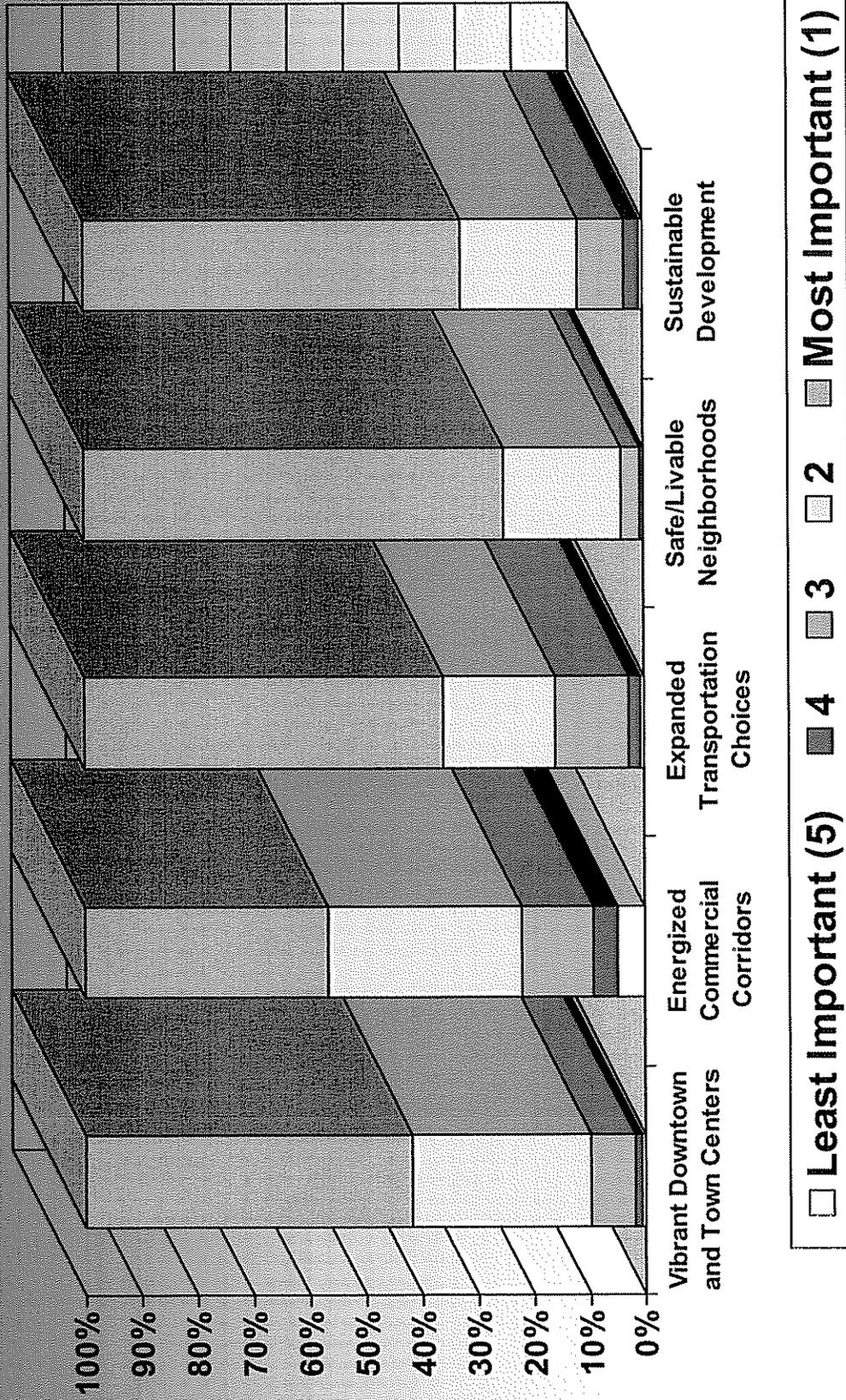
- Infrastructure Financing
- Regional Consensus on Smart Growth
- Traffic and Congestion
- Protection and Enhancement of Neighborhood Character

Next Steps

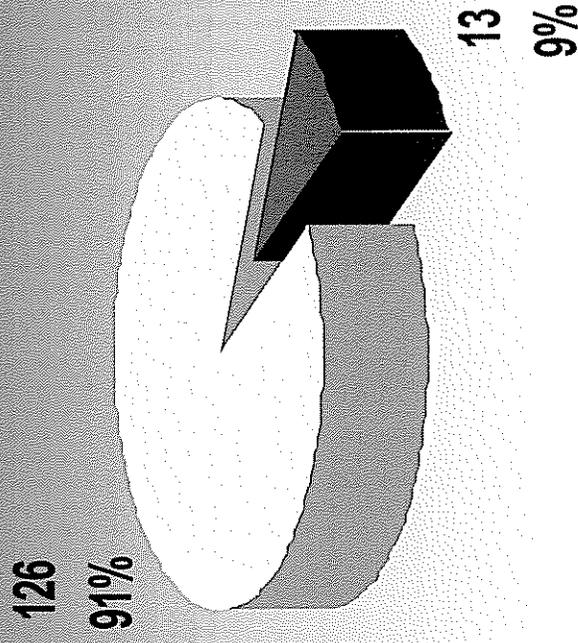
# Vision and Guiding Principles

- 1. Vibrant Downtown and Centers**
- 2. Energized Commercial Corridors**
- 3. Expanded Transportation Choices**
- 4. Safe/Livable Neighborhoods**
- 5. Sustainable Development**

# Vision and Guiding Principles



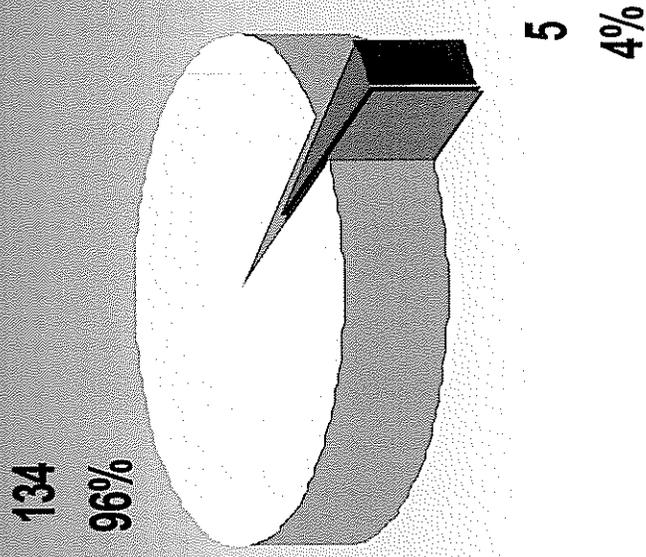
# Richards Boulevard Land Use – Preliminary Conclusion



Generally Support      ■ Do Not Support

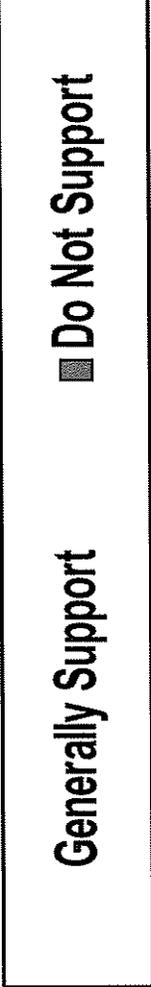
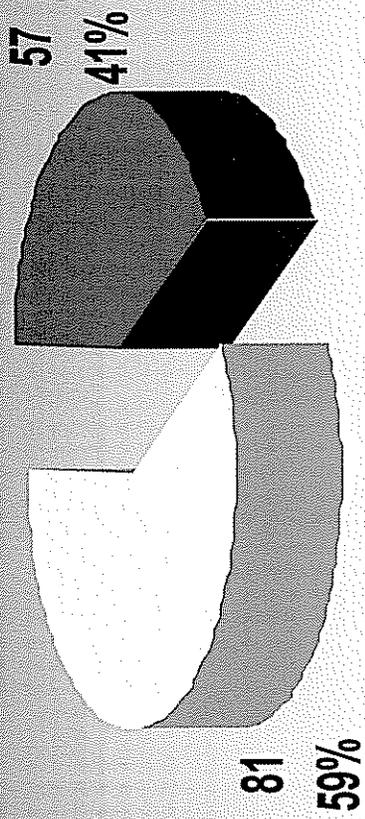
# Railyards

## Land Use – Preliminary Conclusion



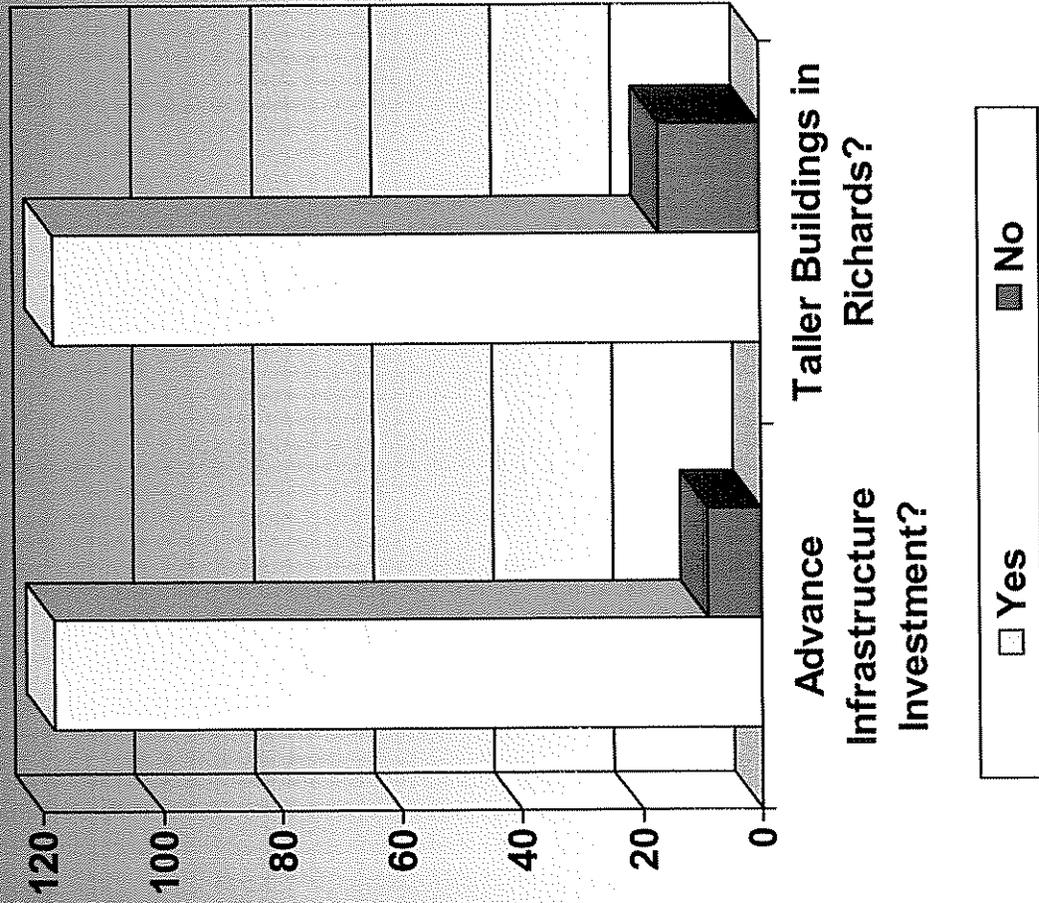
Generally Support ■ Do Not Support ■ No Answer

# Executive Airport Land Use – Preliminary Conclusion

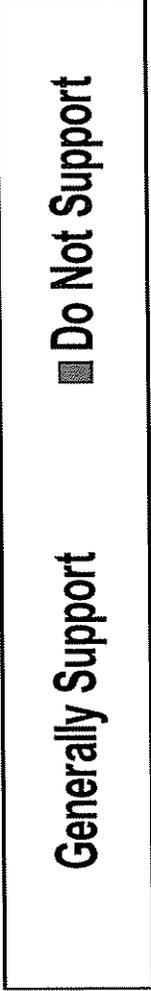
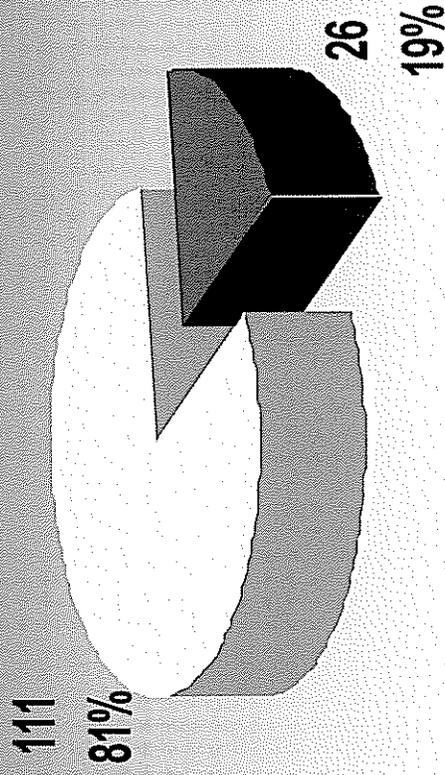


# Key Challenges

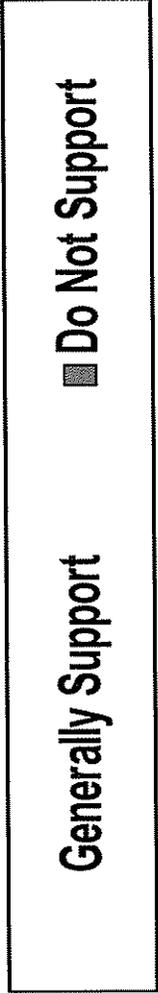
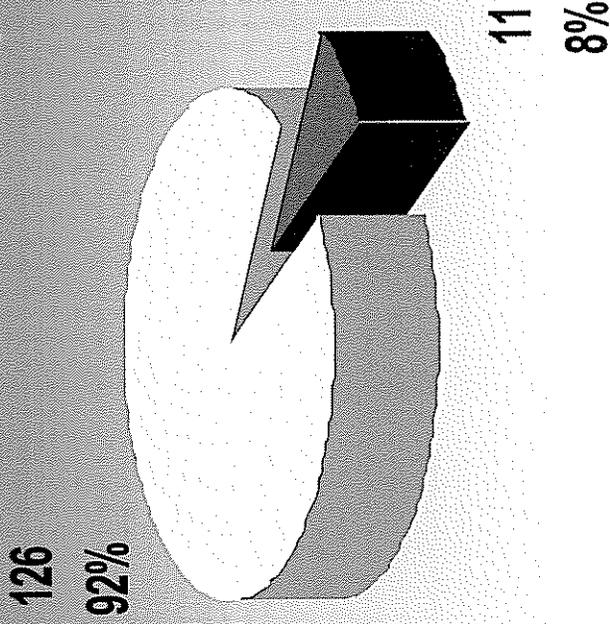
## Infrastructure Financing



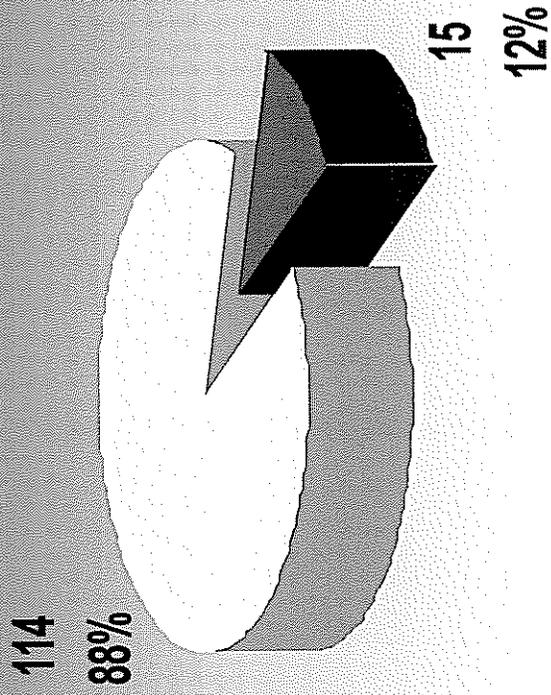
# Natomas Joint Vision Area Land Use – Preliminary Conclusion



# East Area New Growth Land Use – Preliminary Conclusion



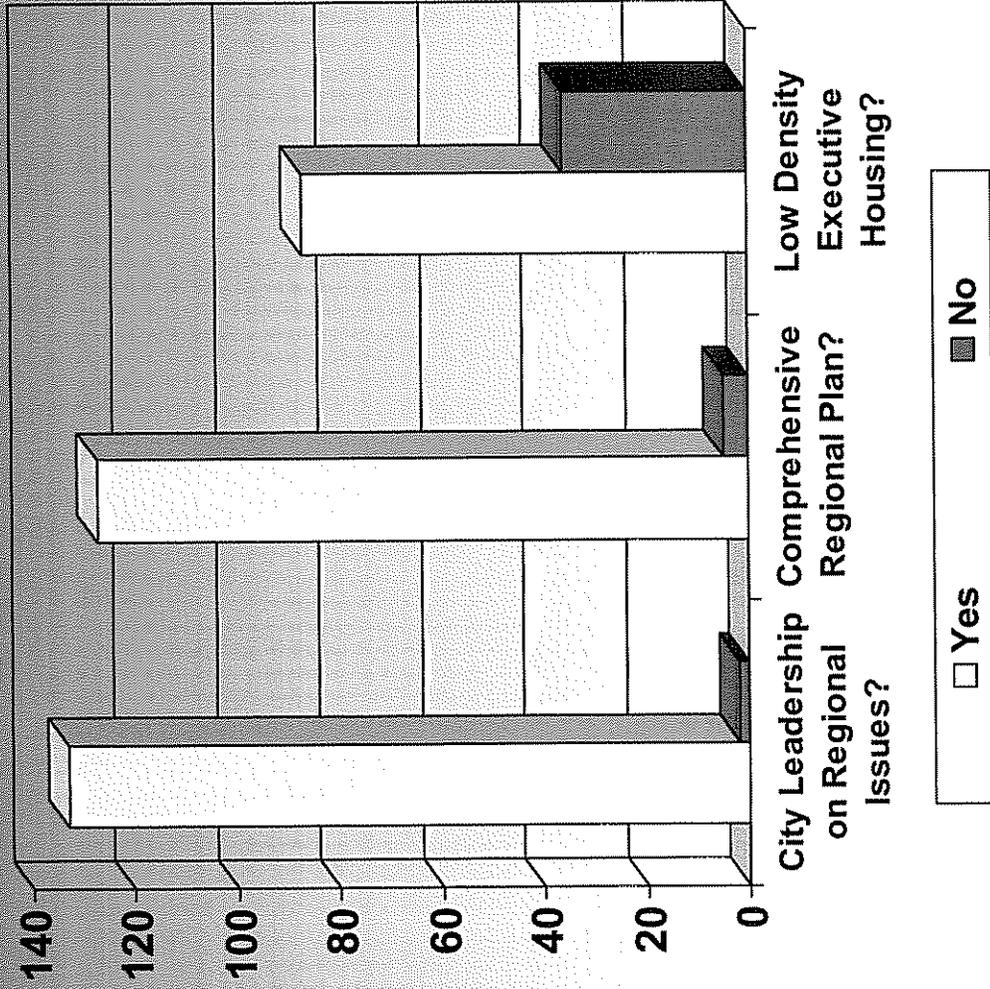
# Delta Shores Land Use – Preliminary Conclusion



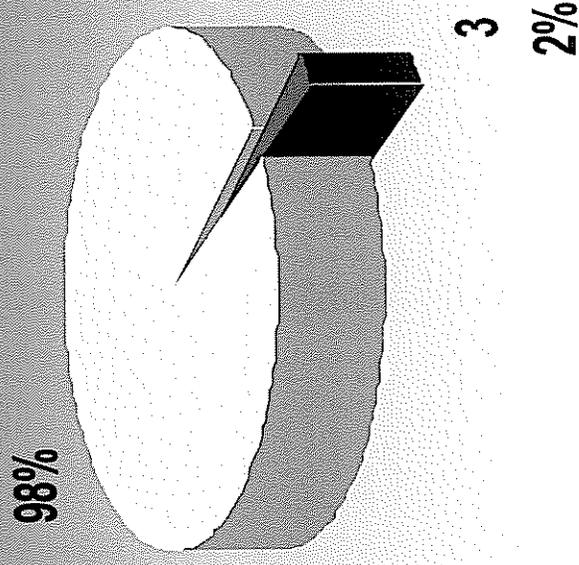
Generally Support      ■ Do Not Support

# Key Challenges

## Regional Consensus on Smart Growth

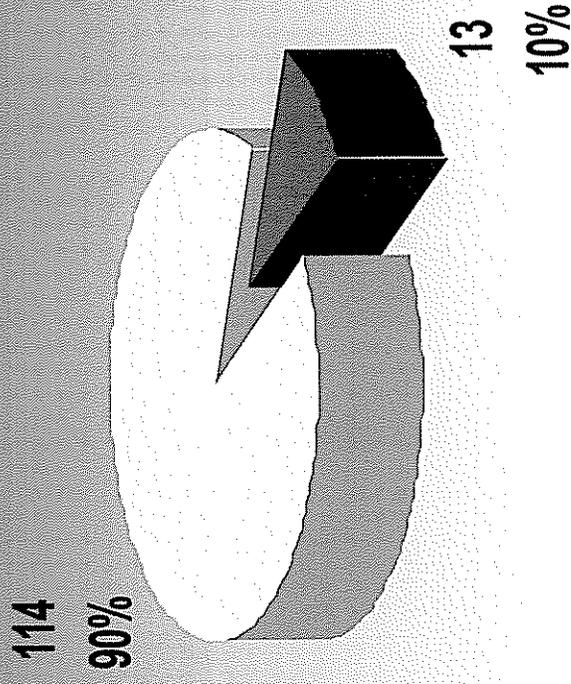


# Central Business District Land Use $\frac{136}{136}$ Preliminary Conclusion



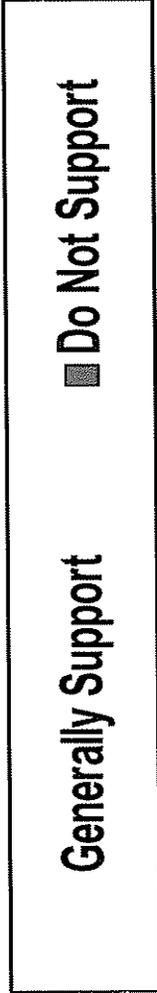
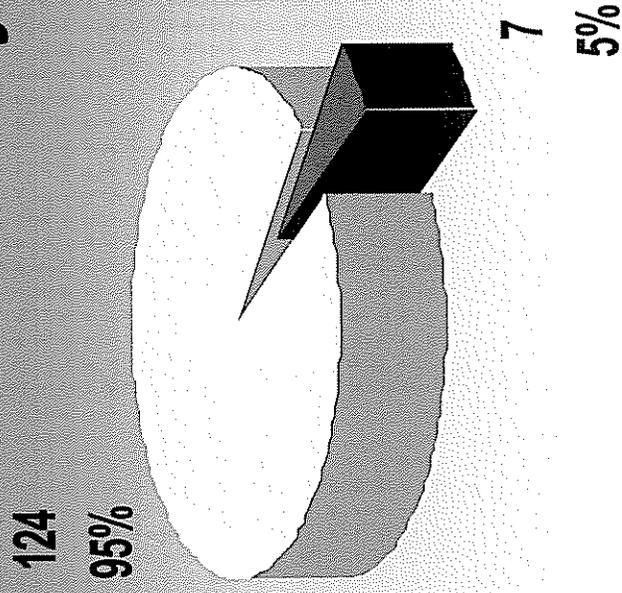
Generally Support      ■ Do Not Support

# Sub-Regional Centers Land Use – Preliminary Conclusion



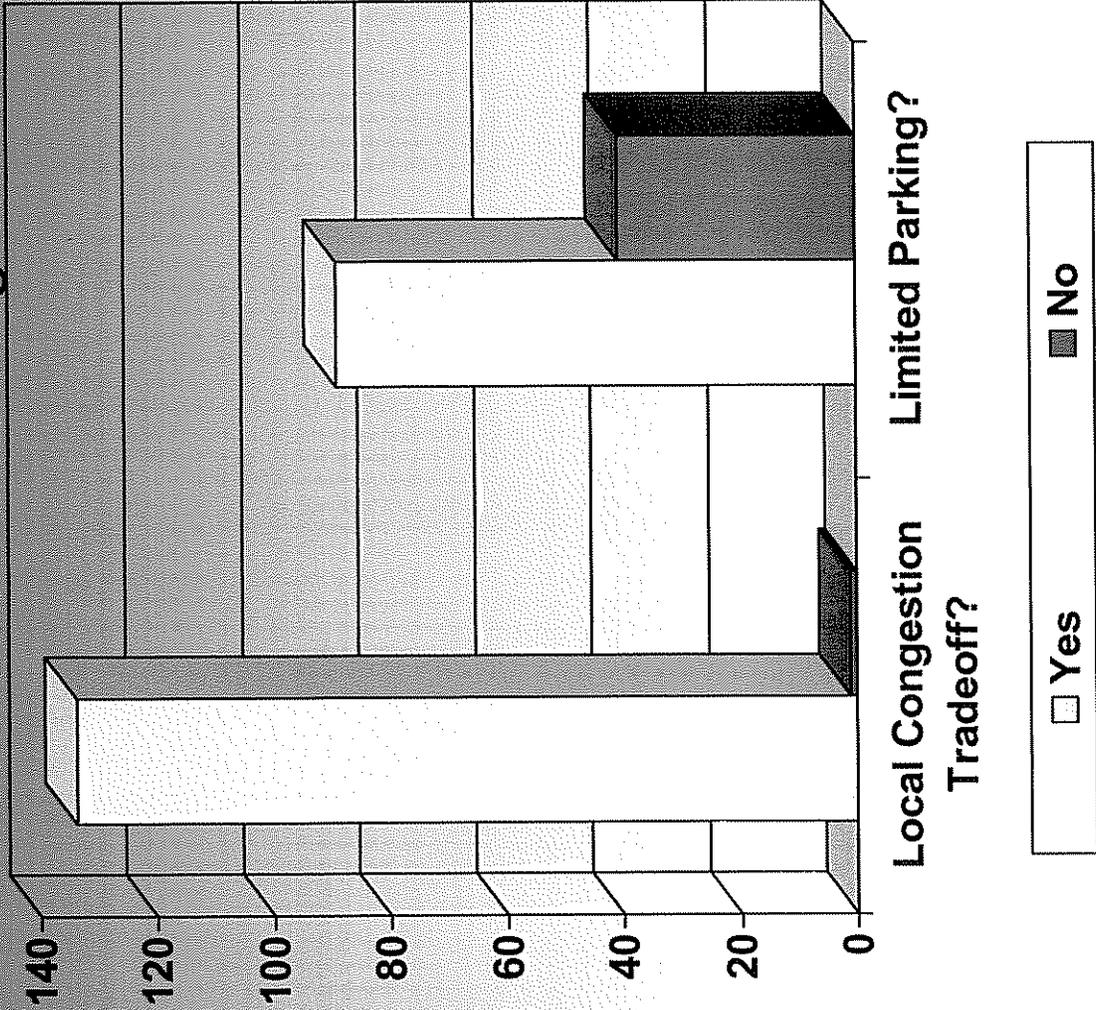
Generally Support      ■ Do Not Support

# Employment Centers Land Use – Preliminary Conclusion

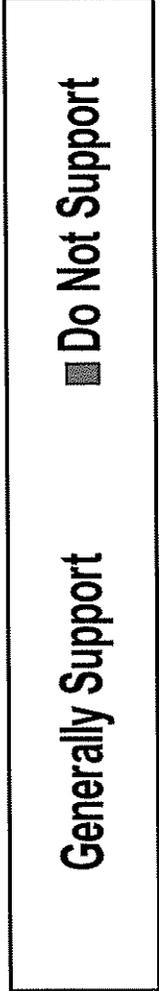
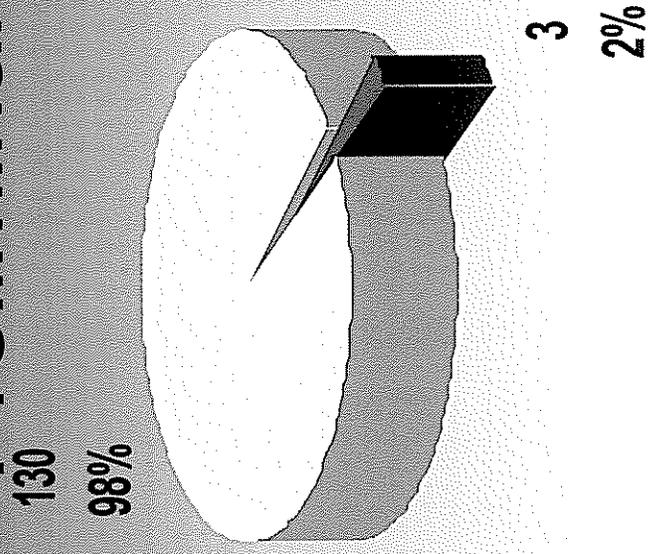


# Key Challenges

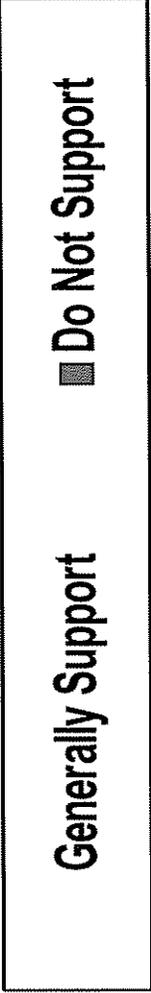
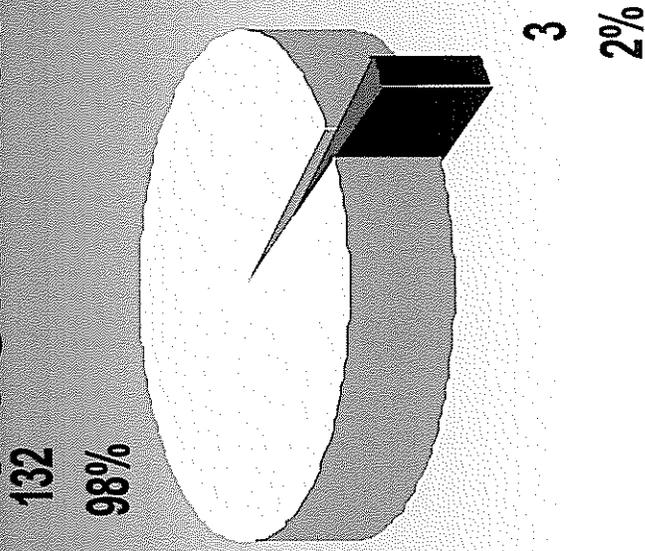
## Traffic and Congestion



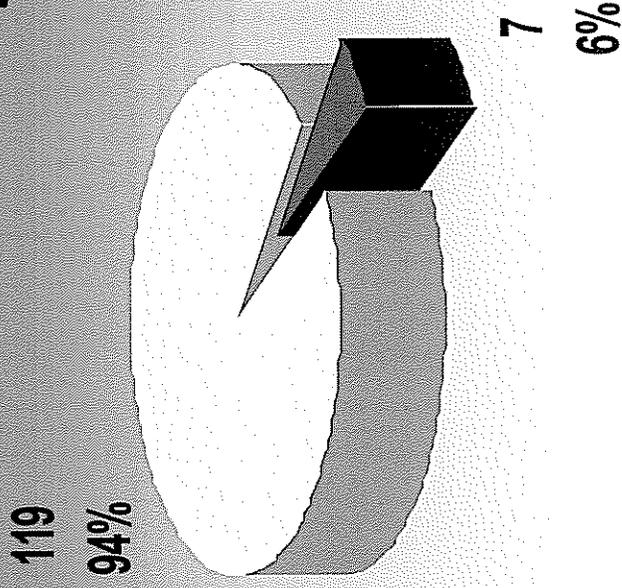
# Mixed Use Corridors Land Use – Preliminary Conclusion



# Transit Centers Land Use – Preliminary Conclusion



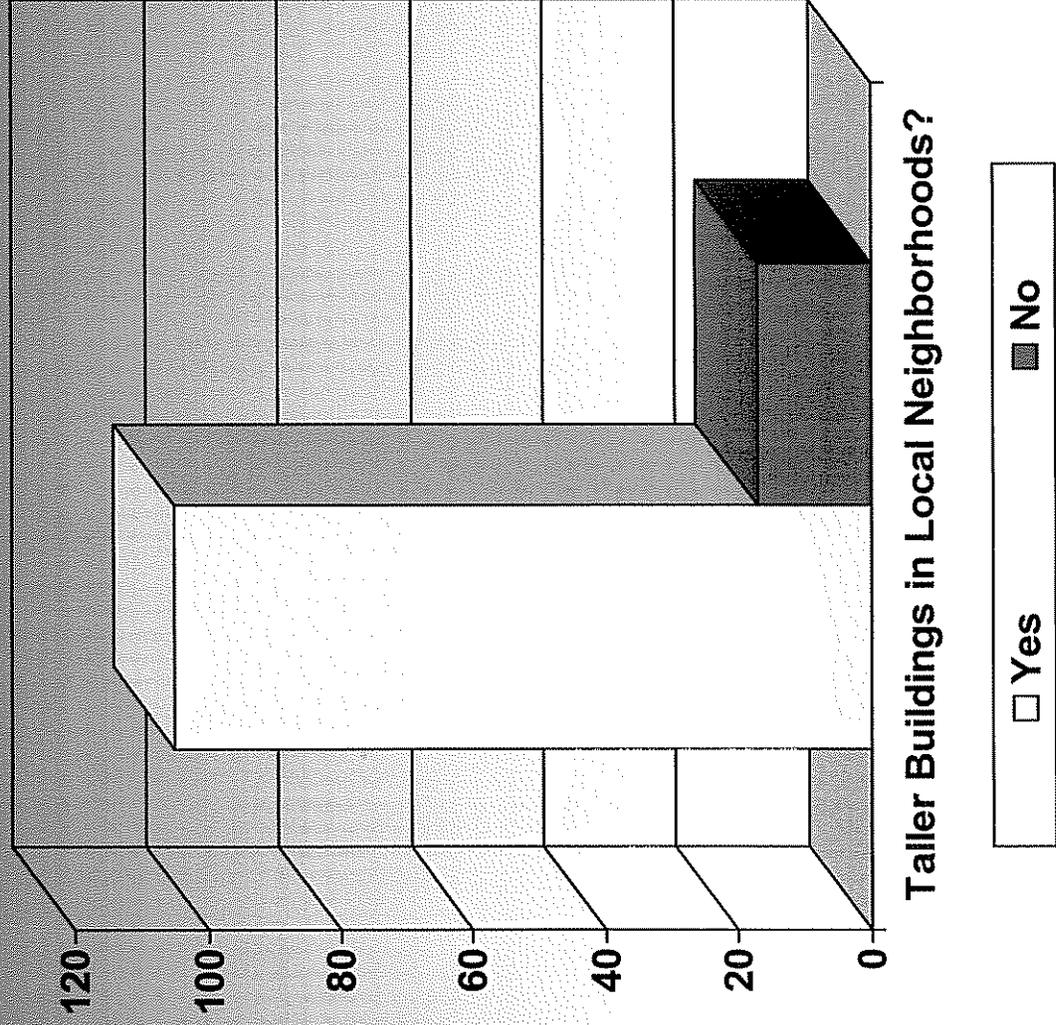
# Commercial Centers Land Use – Preliminary Conclusion



Generally Support      ■ Do Not Support

# Key Challenges

## Protection and Enhancement of Neighborhood Character



# Next Steps

**Council Review of Draft Land Use Concept Diagram (March 20, 2007)**

**Council/Commission/GPAC Workshops on Draft Land Use Map (April/May '07)**

**Council Direction on Preferred Land Use Map for CEQA Evaluation (May/June 07)**

# Questions

## Contact:

**Tom Pace**  
**Long Range Planning Manager**  
**(916) 808-6848**

**[tpace@cityofsacramento.org](mailto:tpace@cityofsacramento.org)**