



Proclamation

Issued by the Mayor

Work Zone Safety Awareness Month April 2007

Tony Pontliana Work Zone Safety Awareness Campaign: “Please Slow Down My Daddy Works Here”

WHEREAS, this campaign is renamed in memory of City Department of Transportation, Street Services employee Tony Pontliana, who was critically injured by a motorist in July of 2004 and succumbed to his injuries on October 17, 2006; and

WHEREAS, through the efforts of City employees, our campaign has expanded to include partnerships with other interested stakeholders, including concrete contractor I.M.C., cold planning contractor Anrak Corporation, mowing contractor Sun Harvest, and PG&E; and

WHEREAS, \$8,250 dollars in donations from said partners have made additional outreach possible, including both a billboard sign and a professional radio Public Service Announcement, to air on local radio stations in April; and

WHEREAS, in 2005 California ranked 2nd in the nation for the most work zone fatalities (155), and according to national statistics, one work zone fatality occurs every 8.5 hours and one work zone injury occurs every 13 minutes, or 113 a day; and

WHEREAS, many states including Washington, Illinois, Pennsylvania, Kentucky, Virginia, and Connecticut have adopted the PLEASE SLOW DOWN MY DADDY WORKS HERE campaign with signage at major road construction sites; and

WHEREAS, the City of Sacramento believes this message speaks to the hearts of the drivers, and “Please slow down my Mommy works here” signage is also being produced for display at applicable work sites and on some vehicles; and

WHEREAS, our goal is to increase public awareness about work zone safety, to save lives, and to reduce injuries.

NOW, THEREFORE, I, Heather Fargo, Mayor of the City of Sacramento, do hereby proclaim April 2007 as **Work Zone Safety Awareness Month in the City of Sacramento** and urge all citizens to slow down at all work zone areas to increase their own safety and the safety of the daddies, mommies and all workers in our streets.

ISSUED: This 3rd Day of April 2007.

**HEATHER FARGO
MAYOR**