



# REPORT TO COUNCIL

## City of Sacramento

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915 I Street, Sacramento, CA 95814-2604  
www.CityofSacramento.org

Consent  
May 8, 2007

Honorable Mayor and  
Members of the City Council

**Title: East Fruitridge Neighborhood Traffic Management Program - Project  
Approval for Phase 1 Traffic Calming Plan (PN: TN67)**

**Location/Council District:** The East Fruitridge Neighborhood is generally bounded by Fruitridge Road on the north, 65<sup>th</sup> Street Frontage Road on the west, Lemon Hill Avenue on the south, and 69<sup>th</sup> Street on the east. Location Map - Exhibit A of Resolution. (District 6)

**Recommendation:** Adopt a **Resolution** approving the East Fruitridge Neighborhood Traffic Management Program (NTMP) Project – Phase 1 Traffic Calming Plan.

**Contact:** Cindy Bates, Program Analyst, 808-6738; Angie Louie, Senior Engineer, 808-7921

**Presenters:** None

**Department:** Department of Transportation

**Division:** Engineering Services

**Organization No:** 3439

### **Description/Analysis**

**Issue:** The East Fruitridge Neighborhood has been a participant in the Neighborhood Traffic Management Program (NTMP) since the kick-off community meeting held in February 2006. The goals of the East Fruitridge NTMP are to reduce speeding, reckless driving and traffic noise while enhancing the safety of children in the neighborhood.

**Policy Considerations:** The NTMP is consistent with the City's Strategic Plan for improving public safety and achieving sustainability and livability.

**Environmental Considerations:** The Development Services Department, Environmental Planning Services Division has reviewed the East Fruitridge NTMP project and has determined that the project is exempt from the provisions of the California Environmental Quality Act (CEQA) under Class 1, Section 15301(c) and Class 11, Section 15311(a) of the CEQA Guidelines. Projects



exempted under Class 1, Section 15301(c), consist of the operation, repair, or minor alteration of existing highways, streets, sidewalks, gutters, bicycle and pedestrian trails, and similar facilities involving negligible or no expansion of use. Projects exempted under Class 11, Section 15311(a), consist of the construction or replacement of minor structures accessory to existing commercial, industrial, or institutional facilities, including, but not limited to on-premise signs.

**Rationale for Recommendation:** The Phase I Traffic Calming Plan, developed by the East Fruitridge Traffic Calming Committee, addresses speeding at key locations throughout the neighborhood with the installation of a speed lump on 65<sup>th</sup> Street Frontage Road and the traffic islands on 66<sup>th</sup> Street. The plan was recently approved by a vote of residents.

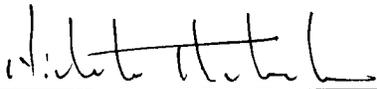
Phase I Improvements: The traffic calming plan involves placing physical devices on neighborhood streets. The Phase I plan for the East Fruitridge neighborhood includes the installation of a speed lump on 65<sup>th</sup> Street Frontage Road between 38<sup>th</sup> Avenue and 40<sup>th</sup> Avenue and portable traffic islands on 66<sup>th</sup> Street and 38<sup>th</sup> Avenue. The ballot sent to the neighborhood proposed a speed hump on 65<sup>th</sup> Street Frontage Road. However, after additional outreach with the Fire Department, it is now recommended that the proposed speed hump be replaced with a speed lump with cut-outs for emergency vehicle access.

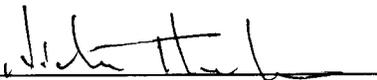
Portable traffic islands, to narrow the street, are proposed for installation on the street centerline on: 66<sup>th</sup> Street at Bunratty Way, Life Avenue, 37<sup>th</sup> Avenue and 38<sup>th</sup> Avenue and on 38<sup>th</sup> Avenue intersection at 66<sup>th</sup> Street. This will be the first use of portable traffic islands in the City. The islands are pre-formed from recycled rubber and bolted to the street. This will allow for easy removal in the event that the Fire Department reports they are experiencing response delays associated with the placement. Stop signs are proposed for Time Court at Life Avenue and a three way stop is proposed at 38<sup>th</sup> Avenue and 66<sup>th</sup> Street. Neighborhood signs have been proposed at the five entrances to the East Fruitridge neighborhood. A copy of the ballot, which includes device locations, is included in the Resolution, Exhibit B.

Ballot Results: The NTMP requires residents to vote on Phase I measures. In order to have a successful ballot, a minimum of 25% of all ballots must be returned. A majority vote (50%, plus 1) determines the ballot results. Of the ballots mailed to East Fruitridge residents, 25.8% were returned with valid votes casted. Of these, 83.9% (78 votes) were in favor of the Phase I measures and 16.1% (15 votes) were opposed. Therefore, the minimum requirement for returned ballots was met and the majority of votes cast were in favor of the Phase I plan.

**Financial Considerations:** As of April 12, 2007, the East Fruitridge NTMP Project (PN: TN67) has a total budget of \$25,000 and an unobligated balance of \$24,927 which is sufficient to cover the estimated cost of \$11,795 for Phase I of the East Fruitridge NTMP Project.

**Emerging Small Business Development (ESBD):** Any goods and services will be procured in accordance with established City policy.

Respectfully Submitted by:   
Nicholas Theocharides  
Engineering Services Manager

Approved by:   
Jerry Way  
Director of Transportation

Recommendation Approved:

  
RAY KERRIDGE  
City Manager

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## Attachment 1

### **Background Information:**

The Neighborhood Traffic Management Program (NTMP) was adopted by City Council in December 1995, and officially began in May 1996. East Fruitridge is the eleventh neighborhood to participate in Council District 6. The kick-off community meeting for the neighborhood was held in February 2006. Since that time, the following has been accomplished using the three “E’s” (Education, Enforcement, Engineering) of this program:

#### Education

- Newsletters and flyers were sent to residents to inform them of the NTMP process.
- A survey of traffic issues was mailed to each residence for input on traffic concerns and comments for solutions.
- The radar speed board was deployed to the area for a few days each month to educate drivers of their speed.
- Traffic Calming Committee members attended a Neighborhood Traffic Class to learn more about traffic engineering practices, laws and traffic calming devices.

#### Enforcement

- Residents and school parents were informed through flyers about various traffic and parking laws.
- Police traffic enforcement was conducted to address speeding, stop sign violations and driver behavior around the neighborhood schools.
- Parking enforcement officers have patrolled the area for parking violations.

#### Engineering

- A traffic calming plan was designed by the Traffic Calming Committee, reviewed by City Engineering staff and presented to neighborhood residents for comment at a community meeting.

**Attachment 2**

**RESOLUTION NO.**

Adopted by the Sacramento City Council

**APPROVAL OF EAST FRUITRIDGE NEIGHBORHOOD TRAFFIC  
MANAGEMENT PROGRAM PROJECT APPROVAL – PHASE 1  
TRAFFIC CALMING PLAN (PN: TN67)**

**BACKGROUND**

- A. In December, 1995, the Neighborhood Traffic Management Program (NTMP) was adopted by City Council and officially began in May 1996.
- B. The East Fruitridge Neighborhood NTMP Project (PN: TN67) began in February 2006. The project has followed the NTMP guidelines established by Council resolution. Exhibit A identifies project boundaries.
- C. A traffic calming plan has been designed by residents serving on the Traffic Calming Committee and voted on by neighborhood residents with an 83.9% approval rate. Exhibit B (attached) is the ballot.
- D. A speed lump will replace the speed hump as the proposed device on 65<sup>th</sup> Street Frontage Road between 38<sup>th</sup> Avenue and 40<sup>th</sup> Avenue based on additional outreach with the Fire Department. Speed lumps will result in less emergency response delay.

**BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL  
RESOLVES AS FOLLOWS:**

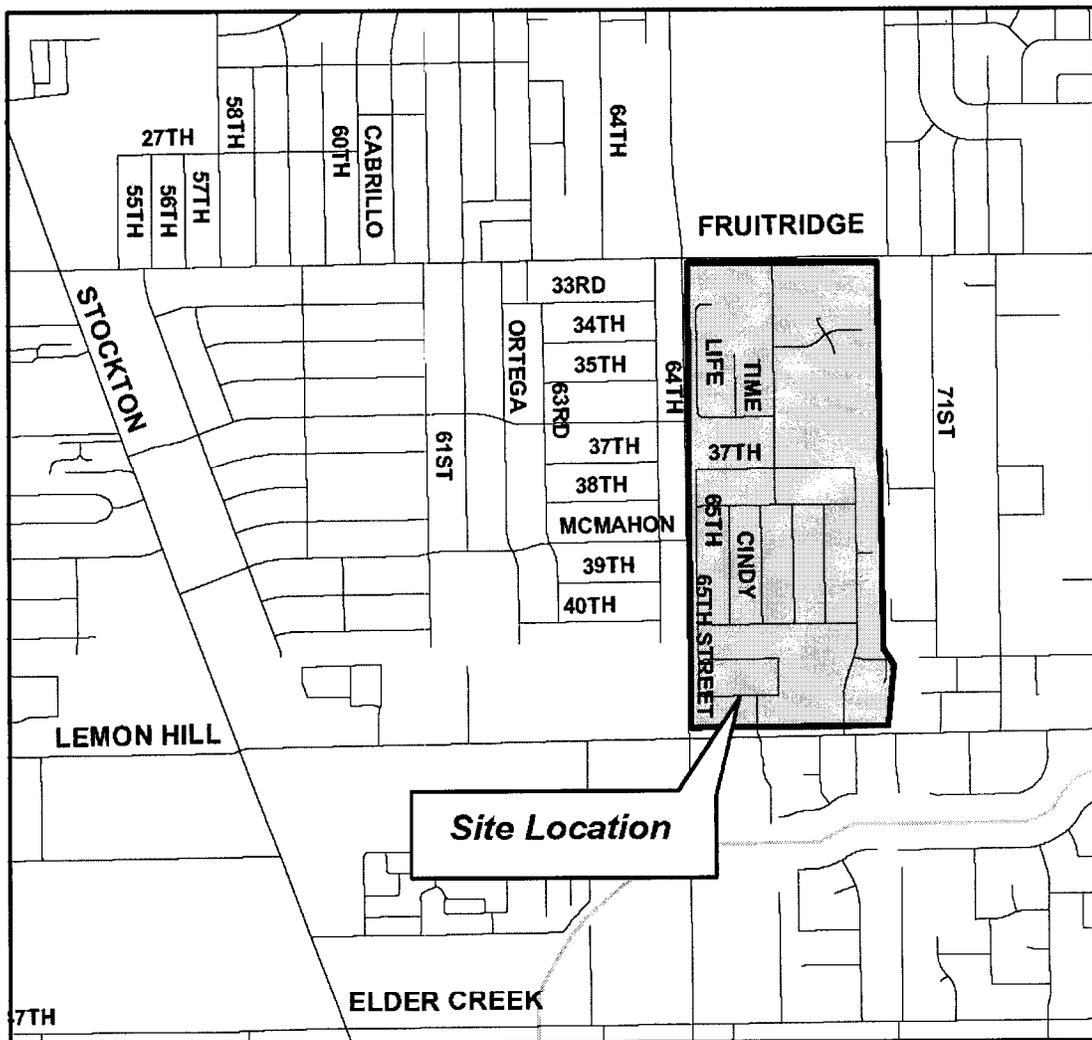
Section 1. Approve the East Fruitridge Neighborhood Traffic Management Program Project (PN: TN67).

**Table of Contents:**

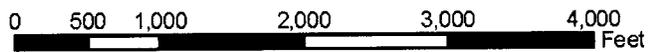
- Exhibit A: East Fruitridge NTMP Location Map - 1 page
- Exhibit B: Traffic Calming Plan Ballot - 1 page

EXHIBIT A

Location map for  
EAST FRUITRIDGE NTMP NEIGHBORHOOD  
(PN:TN67)



Map Contact: Pedro Sanchez  
Date: March 28, 2007





**Proposed Measures for Your Neighborhood**

Below are the recommended measures. If approved, the measures will be constructed at no cost to residents and /or homeowners. You are asked to vote in favor of or against the entire traffic calming plan which includes the following measures:

- Traffic Islands - Install on:**
  - 66th Street and 38th Ave
  - 66th Street at 37th Ave
  - 66th Street at Life Ave
  - 66th Street at Megan Ct
- Neighborhood Identification Signs - Install on:**
  - Nampa Wy north of Lemon Hill Ave
  - 69th Street north of Lemon Hill Ave
  - 65th Street frontage road north of the yield sign
  - 65th Street frontage road south of the yield sign
  - 66th Street south of Fruitridge Rd
- Speed limit legends - Install at:**
  - 66th Street south of Fruitridge Rd
  - 65th Street frontage road north of yield sign
  - Nampa Wy north of Lemon Hill Ave
- Speed Lamp - Install on:**
  - 65th St frontage road between 40th Ave and yield sign
- Stop Signs and legends- Install at the intersections of:**
  - 66th Street and 38th Ave- Three Way All Stop
  - 66th Street and Life Ave- Life Ave Stops
  - Time Ct and Life Ave- Time Ct Stops

A minimum of 25% of all ballots must be returned with a simple majority in favor of the plan.

**Do you want traffic calming measures in your neighborhood?**

You have the opportunity to vote on a traffic calming plan for your neighborhood. This vote is to determine if the measures recommended by the Traffic Calming Committee (TCC), which consists of residents from your neighborhood, will be implemented.

The TCC assisted city staff in developing the plan. Various measures were reviewed and agreed upon by the TCC.

**Your Vote Counts!**

Every address (residence and business) within your neighborhood has received this notice and ballot. Now is your opportunity to vote for or against the proposed traffic calming measures.

You and your neighbors will decide whether or not the traffic calming measures will be implemented in your neighborhood.

If enough votes are in favor, the plan will be presented to City Council for review, final approval and funding. In order to pass, a minimum of 25% of all ballots must be returned with a simple majority in favor of the plan.

**For more information call (916) 808-8300**  
[www.cityofsacramento.org/transportation](http://www.cityofsacramento.org/transportation)

One ballot per address.

**My address**

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**Yes** - I am in favor of the measures indicated on this ballot.

**No** - I am not in favor of the measures indicated on this ballot.

**Comments**

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All responses must be postmarked by

**January 24, 2007**

