



REPORT TO COUNCIL

City of Sacramento

915 I Street, Sacramento, CA 95814-2604
www.CityofSacramento.org

CONSENT
May 22, 2007

Honorable Mayor and
Members of the City Council

Title: City Signatory Authority for City Property Located within the Midtown Sacramento Property and Business Improvement District (PBID)

Location/Council District: Midtown Sacramento, Council District No. 1, 3, 4
(Attachment 2, Page 4).

Recommendation: Adopt a **Resolution** designating the City Manager as the signatory authority for all City-owned properties to be included in the proposed Midtown Sacramento Property and Business Improvement District.

Contact: Sini Makasini, Administrative Analyst, (916) 808-7967; Mark Griffin, Fiscal Manager, (916) 808-8788

Presenters: Not Applicable

Department: Planning Department

Division: Public Improvement Financing

Organization No: 4915

Description/Analysis

Issue: The property owners along the Midtown commercial corridor propose to form the Midtown Sacramento Property and Business Improvement District (PBID) for a five-year term which will provide security, maintenance, parking services along with marketing efforts. The City currently owns five parcels within the proposed PBID. By authorizing the City Manager to act on behalf of City-owned properties by participating in the proposed PBID, the public interest in providing improvement services to enhance economic development will be served.

Policy Considerations: This proposed action authorizes the City Manager to sign a property owner's petition and assessment ballot on behalf of all City properties that will participate in the Midtown Sacramento PBID. This process is consistent with the City's Strategic Plan 3-Year Goal to "achieve sustainability and enhance livability."

Environmental Considerations: Under California Environmental Quality Act (CEQA) guidelines, authorizing City Manager approval for proposed Property and Business Improvement Districts does not constitute a project and is therefore exempt from review.

Committee/Commission: None

Rationale for Recommendation: The actions in the recommended Resolution are required by the California Streets and Highways Codes, which is codified as part 7 (beginning with section 36600) of division 18.

Financial Considerations: If the resolution is approved and this PBID is formed, the City of Sacramento will be participating as a property owner in the district. City-owned properties will have a total annual assessment of approximately \$47,000. City funds will come from a non-departmental organization.

Emerging Small Business Development (ESBD): City Council approval of these proceedings is not affected by City policy related to the ESBD Program.

Respectfully Submitted by: 
Mark Griffin
Fiscal Manager, Planning Department

Approved by: 
Carol Shearley
Director, Planning Department

Recommendation Approved:


Ray Kerridge
City Manager

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Attachment 1

BACKGROUND

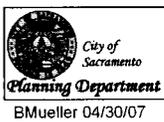
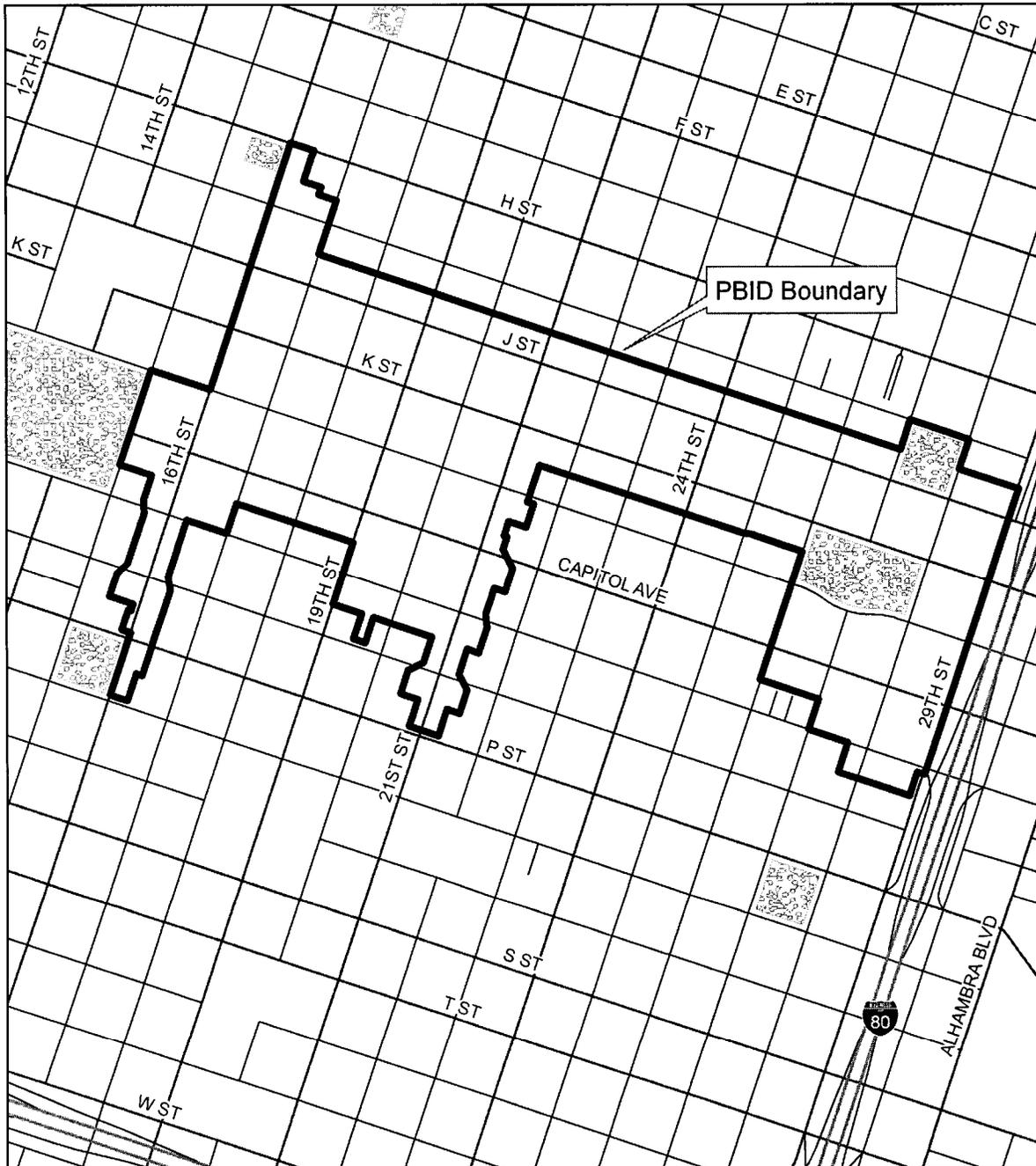
The proposed Midtown Sacramento PBID will be a benefit assessment district formed by property owners to fund services such as security, street maintenance, parking services and marketing efforts for economic development within the proposed boundaries of the PBID.

PBID Districts may also undertake physical improvements within the district boundaries such as entry features, benches, or lighting. These services are concentrated within a district geographic area and are paid for by means of a special assessment on benefited properties.

In general, Districts are proven to work by providing services that improve the overall viability of commercial districts, resulting in higher property values and sales volume. The Midtown Sacramento PBID will be formed pursuant to California’s “Property and Business Improvement District Law of 1994.”

The Midtown Sacramento PBID will deliver services to properties within the Midtown commercial corridor. The attached resolution authorizes the City Manager to act with regard to all City-owned properties located within the proposed PBID.

Proposed Midtown Sacramento Property and Business Improvement District



RESOLUTION NO.

Adopted by the Sacramento City Council

RESOLUTION AUTHORIZING THE CITY MANAGER TO SIGN A PROPERTY OWNERS' PETITION AND ASSESSMENT BALLOTS REGARDING CITY PROPERTIES WITHIN THE MIDTOWN SACRAMENTO PROPERTY AND BUSINESS IMPROVEMENT DISTRICT

BACKGROUND:

- A. The property and business owners within the Midtown Commercial Corridor propose to form the Midtown Sacramento Property and Business Improvement District (Midtown Sacramento PBID) under the Property and Business Improvement District Law of 1994, which codified as part 7 (beginning with section 36600) of division 18 in the Streets and Highways Code.
- B. The City owns the following 5 properties within the proposed Midtown Sacramento PBID:

- 007-0042-001-0000, Park = \$11,434.50
- 007-0106-001-0000, Sutter's Fort = \$13,904.35
- 007-0112-001-0000, Sutter's Fort = \$13,904.35
- 007-0174-003-0000, City Property (RT Lease) = \$6,476.50
- 007-0273-004-0000, City Utility = \$823.28

- C. The City Council has determined that the public interest will be served by having these city properties participate in the Midtown Sacramento PBID.

BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:

The City Manager is authorized to sign the following documents on behalf of City of Sacramento:

1. A property owner's petition authorizing the City Council to initiate proceedings to form the Midtown Sacramento PBID.
2. One or more assessment ballots indicating the City's support for the initial assessment levied by the Midtown Sacramento PBID, but only if the total amount to be levied annually on the City's properties within the Midtown Sacramento PBID does not exceed \$47,000.