



REPORT TO COUNCIL

City of Sacramento

915 I Street, Sacramento, CA 95814-2604
www. CityofSacramento.org

CONSENT
May 22, 2007

Honorable Mayor and
Members of the City Council

Title: City Signatory Authority for City Property Located Within the Greater
Broadway Property and Business Improvement District (PBID)

Location/Council District: Broadway between 5th St. and 29th St., Council District No.
4. (Attachment 2, Page 4).

Recommendation: Adopt a **Resolution** designating the City Manager as the signatory
authority for property owners' petition and assessment ballots regarding City properties
within the proposed Greater Broadway Property and Business Improvement District.

Contact: Sini Makasini, Administrative Analyst, (916) 808-7967; Mark Griffin, Fiscal
Manager, (916) 808-8788

Presenters: Not Applicable

Department: Planning Department

Division: Public Improvement Financing

Organization No: 4915

Description/Analysis

Issue: The property owners along the Broadway commercial corridor propose to
form the Greater Broadway Property and Business Improvement District (PBID)
for a five- year term which will provide advocacy for economic development,
security programs and street maintenance. The City currently owns three
parcels within the proposed PBID. By authorizing the City Manager to act on
behalf of City-owned properties and by participating in the proposed PBID, the
public interest in providing improvement services to enhance economic
development will be served.

Policy Considerations: This proposed action authorizes the City Manager to
sign a property owner's petition and assessment ballot on behalf of all City
properties that will participate in the Greater Broadway PBID. This process is
consistent with the City's Strategic Plan 3-Year Goal to "achieve sustainability
and enhance livability".

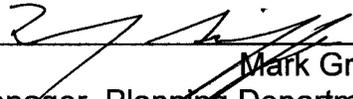
Environmental Considerations: Under California Environmental Quality Act (CEQA) guidelines, authorizing City Manager approval for proposed Property Business Improvement Districts does not constitute a project and is therefore exempt from review.

Committee/Commission: None

Rationale for Recommendation: The actions in the recommended Resolution are required by the California Streets and Highways Codes, which is codified as part 7 (beginning with section 36600) of division 18.

Financial Considerations: If the resolution is approved and this PBID is formed, the City of Sacramento will be participating as a property owner in the district. City-owned properties will have a total annual assessment of approximately \$46,000. City funds will come from a non-departmental organization.

Emerging Small Business Development (ESBD): City Council approval of these proceedings is not affected by City policy related to the ESBD Program.

Respectfully Submitted by: 
Mark Griffin
Fiscal Manager, Planning Department

Approved by: 
Carol Shear
Director, Planning Department

Recommendation Approved:


Ray Kerridge
City Manager

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Attachment 1

BACKGROUND

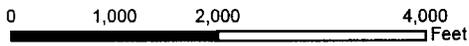
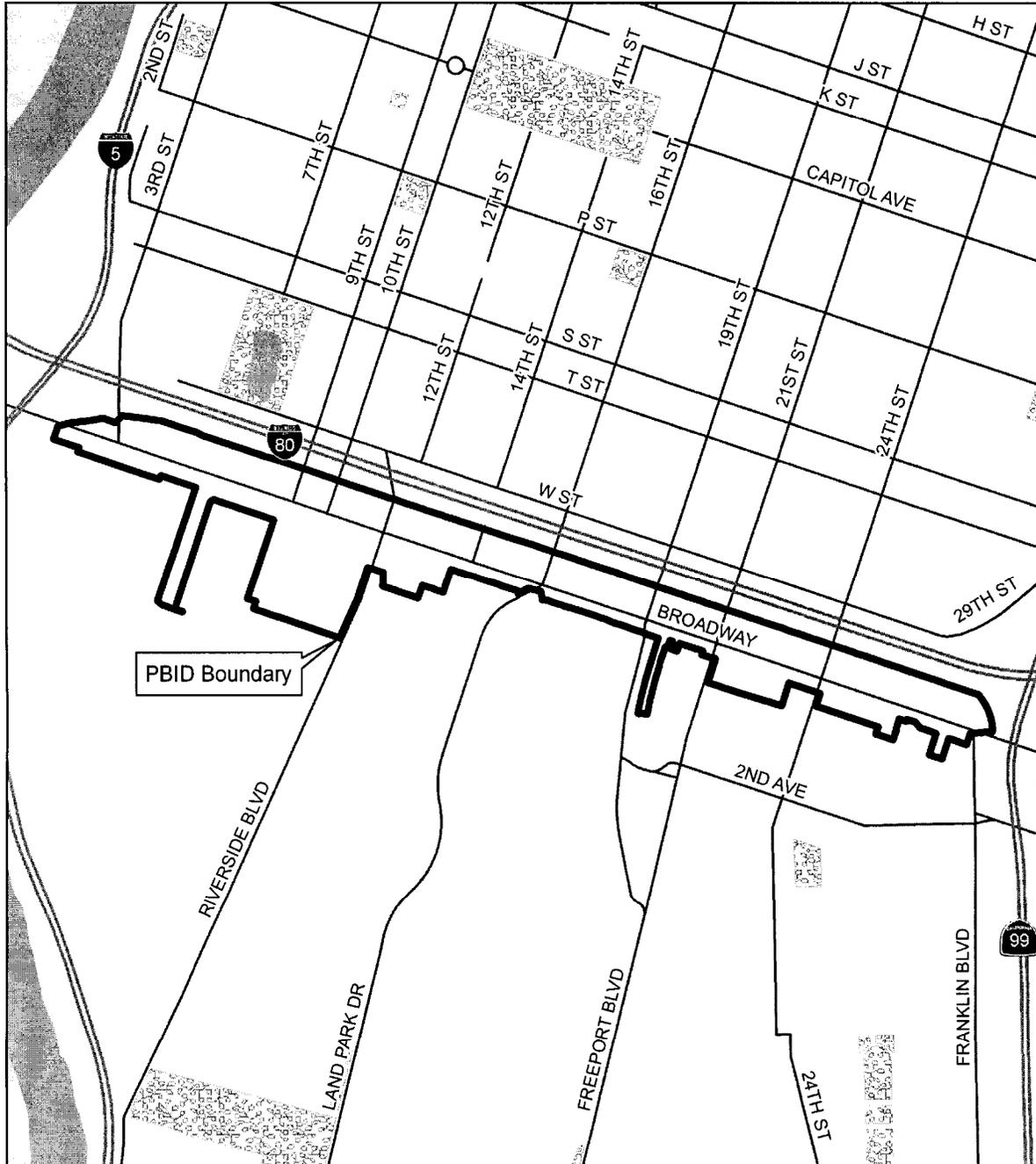
The proposed Greater Broadway PBID will be a benefit assessment district formed by the property owners to fund services such as street maintenance, image enhancement, security programs and advocacy for economic development within the proposed boundaries of the PBID.

PBID Districts may also undertake physical improvements within the district boundaries such as entry features, benches, or lighting. These services are concentrated within a district geographic area and are paid for by means of a special assessment on benefited properties.

In general, Districts are proven to work by providing services that improve the overall viability of commercial districts, resulting in higher property values and sales volume. The Greater Broadway PBID will be formed pursuant to California’s “Property and Business Improvement District Law of 1994”.

The Greater Broadway PBID will deliver services to properties within the Broadway commercial corridor. The attached resolution authorizes the City Manager to act with regard to all City-owned properties located within the proposed PBID.

Proposed Greater Broadway Property and Business Improvement District



RESOLUTION NO.

Adopted by the Sacramento City Council

DESIGNATING THE CITY MANAGER AS THE SIGNATORY AUTHORITY FOR PROPERTY OWNERS' PETITION AND ASSESSMENT BALLOTS REGARDING CITY PROPERTIES WITHIN THE GREATER BROADWAY PROPERTY AND BUSINESS IMPROVEMENT DISTRICT

BACKGROUND:

- A. The property and business owners within the Broadway Commercial Corridor propose to form the Greater Broadway Property and Business Improvement District (Greater Broadway PBID) under the Property and Business Improvement District Law of 1994, which codified as part 7 (beginning with section 36600) of division 18 in the Streets and Highways Code.
- B. The City owns the following 3 properties within the proposed Greater Broadway PBID:
- 009-0030-030-0000 , Cemetery = \$33,149.16
009-0030-001-0000 , Park = \$12,262.54
009-0252-002-0000 , Public Easement = \$43.55
- C. The City Council has determined that the public interest will be served by having these city properties participate in the Greater Broadway PBID.

BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:

The City Manager is authorized to sign the following documents on behalf of City of Sacramento:

1. A property owner's petition authorizing the City Council to initiate proceedings to form the Greater Broadway PBID.
2. One or more assessment ballots indicating the City's support for the initial assessment levied by the Greater Broadway PBID, but only if the total amount to be levied annually on the City's properties within the Greater Broadway PBID does not exceed \$46,000.