



REPORT TO COUNCIL

City of Sacramento

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915 I Street, Sacramento, CA 95814-2604
www.CityofSacramento.org

Staff Report
May 22, 2007

Honorable Mayor and
Members of the City Council

Title: Update on Police Department Master Plan

Location/Council District: Citywide

Recommendation: Staff recommends that the City Council: 1) Review and comment on the seven major focus areas of the developing Police Department Master Plan; 2) Direct staff to return in Summer 2007 with a draft Police Department Master Plan; 3) Direct staff to develop a proposed public outreach process for the draft Police Department Master Plan

Contact: Gustavo Vina, Assistant City Manager, (916) 808-7138

Presenters: Gustavo Vina, Assistant City Manager, (916) 808-7138; Albert Najera, Police Chief, (916) 433-0800

Department: City Manager's Office & Police Department

Division: N/A

Organization No: 0310

Description/Analysis

Issue: As the City of Sacramento anticipates a period of growth and development, the Police Department is developing a plan for its future. In order to meet the projected demands of the future, staff is bringing forward for City Council review seven major focus areas of the developing Master Plan. Staff is recommending the City Council review and comment on the major focus areas, and direct staff to return in Summer 2007 with a draft Police Department Master Plan. Staff is also seeking direction in the development of a proposed public outreach process for soliciting the community's feedback on the draft Master Plan.

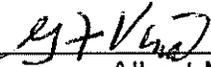
Policy Considerations: The proposed Police Department Master Plan is intended to serve as an operational and planning tool for the Department between 2008 and 2018.

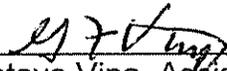
Environmental Considerations: This report concerns administrative/policy activities that will not have any negative effect on the environment and does not constitute a "project" as defined by the California Environmental Quality Act (CEQA).

Rationale for Recommendation: Development of a Police Master Plan will serve as a useful operational and planning tool for the Department over the next decade of anticipated growth.

Financial Considerations: Specific monetary appropriations have not been identified at this time. More information will be provided in later drafts of the proposed Master Plan.

Emerging Small Business Development (ESBD): None

Respectfully Submitted by: 
for Albert Najera, Police Chief

Approved by: 
Gustavo Vina, Assistant City Manager

Recommendation Approved:


Ray Kerridge
City Manager

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Background

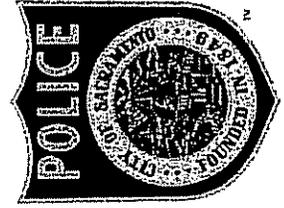
The Police Department has embarked on a planning process to create a Master Plan document that will guide the operations and planning for the Department between 2008 and 2018. In early 2007, the Chief of Police developed a Visioning Committee to identify major focus areas within the Police Department necessary for directing future operations. The Committee, comprised of police managers, targeted seven specific areas keys to future growth and development for inclusion in the proposed Police Department Master Plan.

The seven major focus areas are as follows:

1. Facilities – As the City continues to grow, the Department will need to plan for additional police facilities to meet the demands of a growing community and department. Developing a strategic planning effort for new facilities and necessary upgrades will ensure police services continue to be delivered in an efficient, coordinated and responsive fashion.
2. Policing Strategies and Training – With the addition of high rise residential structures in downtown Sacramento and increasing density, it will be necessary to adjust policing strategies and training. Planning for vertical policing requirements, expanding bicycle patrols, and implementing foot beats in high-density areas will be important elements within this focus area.
3. Crime Prevention Through Environmental Design – Research demonstrates that incorporating a public safety perspective into the development review process and City design standards can serve as an effective crime prevention strategy. This focus area will assist the Police Department with planning efforts to proactively modify the natural and the built environment in order to influence human behavior and reduce opportunities for crime through implementation of Crime Prevention Through Environmental Design strategies.
4. Technology – The Department has been a leader in the effective use of technology to facilitate its mission of protecting life and property. Technological advancements such as Global Position System (GPS) navigation systems continue to present opportunities for potential efficiencies and improved effectiveness. This focus area will improve the City's ability to work toward seamless communication and assess new technologies for possible use.
5. Communication – Continuing to explore and expand methods to assist in the timely dissemination of information to the community and department staff is the purpose of this focus area. This area will also involve the development of new strategies to enhance two-way, responsive communication with the public.
6. Staffing and Resources – This focus area highlights the Department's desire to recruit and maintain a diverse workforce to meet the needs of the community as the City continues to grow. The Department is working with a consultant to determine appropriate future staffing levels and to identify marketing strategies necessary to remain competitive in the changing job market.

7. Customer Service – The Department is conducting an internal review of its processes to ensure efficiency. Additionally, the Department is working with the community to understand how the Department can meet service level expectations of the community. This focus area will evaluate current processes and utilize the community's input to develop the most effective service and resource levels that the Department can provide.

Police Department Master Plan



Police Department

Master Plan Discussion

- **The importance of a Master Plan**
- **Focus Areas**
- **Timeline**
- **Feedback and Direction**



Why a Master Plan?

- **Citywide growth & development**
- **24/7 Downtown with high-rises**
- **New General Plan**
- **Best practices for Police and Fire operations**
- **Long-term plan for facilities, staffing, equipment, & infrastructure**
- **Service level evaluations**
- **Community expectations**



Focus Areas

- **Facilities & Infrastructure**
- **Policing Strategies & Training**
- **Crime Prevental Throug
Environmental Design (CPTED)**
- **Technology**
- **Communication**
- **Staffing & Resources**
- **Customer Service**



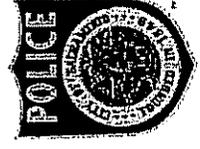
Facilities & Infrastructure

- **Police sub-stations**
 - **Establishing new facilities**
 - **Updating existing stations**
- **Equipment**
- **Fleet**
- **Fiber optic cable infrastructure**



Strategies & Training

- **Vertical Policing**
- **High-Density Policing**
- **Community Policing**
- **Deployment Strategies**
- **Training**



Operational Strategies

- **Emergency & Evacuation Planning**
- **Prevention Strategies**
- **Patrol Operations/POP Officers**
- **Metro**
- **Investigations**
- **Forensics**
- **Youth Initiatives**
- **Special Operations (School Resources, etc.)**



Crime Prevention Through Environmental Design

- ❑ **Work in partnership with Development Services to create safe neighborhoods.**
- ❑ **Incorporate CPTED strategies into City design standards for new development.**
- ❑ **Review and implement CPTED principles into existing problem properties.**



Technology

- Explore New & Emerging Technology
 - Facial Recognition
 - License Plate readers
 - Radio Systems
 - Wireless communications
 - Regional Data Sharing
 - Surveillance Cameras
 - Property Tracking
 - Reverse 9-1-1



Communication

- **Explore and expand methods for timely dissemination of information to the community and staff.**
- **Develop new strategies to enhance two-way, responsive communication with the public.**
- **Improve inter-department communication throughout the City.**



Staffing & Resources

- Academy
- Recruitment / Outreach
- Retention
- Strategic Partners (DA's Office, City Attorney's Office, Probation, Parole, Community Based Organizations, etc.)
- Community Involvement (VIPS, CERT...)



Customer Service

- Internal**
 - Process Review**
 - Employee Feedback**
- External**
 - Community Forums**
 - Community Web Surveys**
 - Citywide Survey**



Organizational Structure

Administrative Functions:

- Fire Department Partnerships**
- Regional Partnerships**
- Homeland Security**
- Joint Powers Authority**
- Memorandums of Understanding**



Next Steps

- **Mayor and Council Direction**
- **Public Outreach - Continuous**
- **Draft Master Plan to Mayor and Council-
Summer 2007**
- **Develop Financing Options**
- **Implementation of Plan**

