



REPORT TO COUNCIL

City of Sacramento

915 I Street, Sacramento, CA 95814-2604
www.CityofSacramento.org

CONSENT
May 29, 2007

Honorable Mayor and
Members of the City Council

Title: City Signatory Authority for City Property located within the Proposed Franklin Boulevard Property and Business Improvement District #2007-05 (PBID)

Location/Council District: South Sacramento – Franklin Boulevard Commercial Corridor, located in Council District 5 (Exhibit A, Page 5).

Recommendation: 1) Adopt a **Resolution** designating the City Manager as the signatory authority for all City-owned properties to be included in the Franklin Boulevard PBID.

Contact: Salina Cheung, Program Specialist, (916) 808-5236; Ron Wicky, Program Specialist, (916) 808-5628

Presenters: Not Applicable

Department: Planning Department

Division: Public Improvement Financing

Organization No: 4915

Description/Analysis

Issue: The property owners along the Franklin Boulevard Commercial Corridor in South Sacramento proposed to renew the Franklin Boulevard Property and Business Improvement District (PBID) for a five-year term. The City currently owns one parcel within the proposed PBID. By authorizing the City Manager to act on behalf of the City owned property and by participating in the proposed PBID, the public interest in providing improvement services to enhance economic development, will be served.

Policy Considerations: This proposed action authorizes the City Manager to sign a property owner's petition and assessment ballot on behalf of all City properties that will participate in the Franklin Boulevard PBID. This process is consistent with the City's Strategic Plan 3-Year Goal to "achieve sustainability and enhance livability".

Environmental Considerations: Under California Environmental Quality Act (CEQA) guidelines, authorizing City Manager approval for proposed Property and Business Improvement Districts does not constitute a project and is therefore exempt from review.

Committee/Commission: None

Rationale for Recommendation: The actions in the recommended Resolution are required by the California Streets and Highways Codes, which is codified as part 7 (beginning with section 36600) of division 18.

Financial Considerations: If the Resolution is approved and the proposed PBID is renewed, the City of Sacramento will be participating as a property owner in the district. City owned property will have a total annual assessment of approximately \$3,805. City funds will come from a non-departmental organization.

Emerging Small Business Development (ESBD): City Council approval of these proceedings is not affected by City policy related to the ESBD Program.

Respectfully Submitted by: 
Mark Griffin
Fiscal Manager, Planning Department

Approved by: 
Carol Shearly
Director, Planning Department

Recommendation Approved:

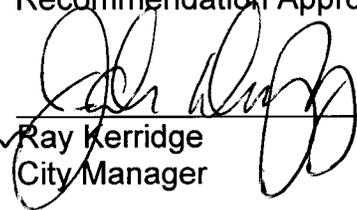

Ray Kerridge
City Manager

Table of Contents:

Report	Pg	1
Attachments		
1 Background	Pg	3
2 Resolution, Authorizing City Manager to sign.....	Pg	4
Exhibit A, Map of District.....	Pg	5

BACKGROUND

The Franklin Boulevard PBID was approved by City Council on August 17, 2004, in accordance with the Property and Business Improvement District Law of 1994. The Franklin Boulevard PBID became effective on January 1, 2005 and will expire on December 31, 2007. The property owners within the District would like to renew the District for a five-year term. The district will continue to provide funding for the Franklin Boulevard PBID and to provide the following services in the Franklin Boulevard commercial corridor:

- Security Coordination and Advocacy
- Maintenance
- Image Enhancement Program

The attached resolution provides the City Manager the authority to sign a property owner's petition and assessment ballot on behalf of all City properties that will participate in the Franklin Boulevard PBID.

RESOLUTION NO.

Adopted by the Sacramento City Council

**AUTHORIZING THE CITY MANAGER TO SIGN A PROPERTY OWNER'S
PETITION AND AN ASSESSMENT BALLOT REGARDING CITY PROPERTY
WITHIN THE FRANKLIN BOULEVARD PROPERTY AND BUSINESS
IMPROVEMENT DISTRICT**

BACKGROUND

- A. The property and business owners within the Franklin Boulevard Commercial Corridor propose to renew the Franklin Boulevard Property and Business Improvement District (Franklin Boulevard PBID) for a five-year term under the Property and Business Improvement District Law of 1994, which codified as part 7 (beginning with section 36600) of division 18 in the Streets and Highways code.
- B. The City owns the following property within the Franklin Boulevard PBID:

022-0221-036-0000 – Joseph E. Rooney Police Facility
- C. The City Council has determined that the public interest will be served by having the city property participate in the Franklin Boulevard PBID.

**BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL
RESOLVES AS FOLLOWS:**

The City Manager is authorized to sign the following documents on behalf of City of Sacramento:

1. A property owner's petition authorizing the City Council to initiate proceedings to renew the Franklin Boulevard PBID.
2. An assessment ballot indicating the City's support for the initial assessment levied by the Franklin Boulevard PBID, but only if the total amount to be levied annually on the City's property within the Franklin Boulevard PBID does not exceed \$3,805.

Exhibit A

Proposed Franklin Boulevard Property and Business Improvement District

