

# REPORT TO COUNCIL

## City of Sacramento

915 I Street, Sacramento, CA 95814-2604  
www. CityofSacramento.org



Consent  
June 21, 2007

Honorable Mayor and  
Members of the City Council

**Title:** Parking Agreement: East End Garage

**Location/Council District:** 16<sup>th</sup> Street & Capitol Avenue/Council District 3

**Recommendation:** Adopt a **Resolution** authorizing the City Manager to execute a parking agreement with the State of California whereby the City will operate the State's garage at the East End Complex for a period of 2 years with two 2-year options.

**Contact:** Howard Chan, Parking Services Manager, 808-7488

**Presenters:** None

**Department:** Transportation

**Division:** Parking Services

**Organization No:** 3461

### Description/Analysis

**Issue:** The existing parking supply serving the Midtown entertainment district is increasingly unable to meet the demand created by the recent development of restaurants and other entertainment venues in the area. Members of the neighborhood association and local merchants have approached City staff requesting solutions to the availability of parking for their customers and employees.

**Policy Considerations:** This parking agreement supports the City of Sacramento Strategic Plan goal to expand economic development throughout the City.

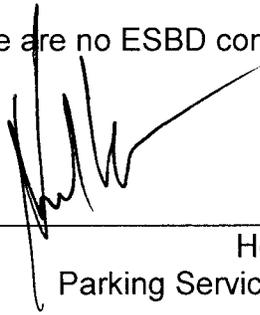
**Environmental Considerations:** This project is exempt from the California Environmental Quality Act (CEQA) under Section 15301, "Operation of existing public structures or facilities involving no expansion of use."

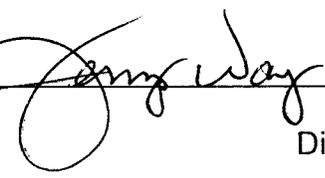


**Rationale for Recommendation:** The recently adopted Central City Parking Master Plan recommended brokering agreements with owners of local parking facilities as a solution to increase the parking supply in the Midtown entertainment district for evenings and weekends. This agreement will provide 594 additional parking spaces for patrons and employees of local businesses. The spaces will be available 7 days per week, for evening and weekend visitors.

**Financial Considerations:** Upon commencement of this agreement, the City plans to immediately address marketing, wayfinding and capital improvements, including improved pedestrian access. All revenue collected by the City will be used to offset its operational expenses. Any surplus revenue remaining will be used to reimburse the City for its marketing and capital improvements. If net revenue remains after reimbursement of the above expenses, the City will retain a management fee of \$1,000 per month. Any net revenue remaining after payment of the management fee will be split evenly between the State and the City. During its hours of operation, the City will initially charge a flat rate of \$2.

**Emerging Small Business Development (ESBD):** There are no ESBD considerations contemplated with the requested action.

Respectfully Submitted by:  \_\_\_\_\_  
Howard Chan  
Parking Services Manager

Approved by:  \_\_\_\_\_  
Jerry Way  
Director of Transportation

Recommendation Approved:

  
RAY KERRIDGE  
City Manager

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## **RESOLUTION NO.**

Adopted by the Sacramento City Council

### **APPROVING A PARKING AGREEMENT FOR THE EAST END GARAGE**

#### **BACKGROUND**

- A. The State's East End complex was completed in July 2003. Approximately 4,600 employees work at the central complex located at 16<sup>th</sup> Street & Capitol Avenue.
- B. During the past five years, the Midtown entertainment district has experienced rapid growth in the development of restaurants and other entertainment venues. This growth, combined with the opening of the State's East End complex, has created a shortage of parking spaces to accommodate patrons and employees during evening and weekend hours.
- C. The Sacramento Central City Parking Master Plan was finalized in September 2006. It recommended the City enter into agreements with owners of existing parking facilities as a solution for increasing the parking supply serving the Midtown entertainment district. The East End Garage will provide 594 parking spaces to evening and weekend visitors.
- D. Upon commencement of this agreement, the City plans to immediately address marketing, wayfinding and capital improvements, including improved pedestrian access. All revenue collected by the City will be used to offset its operational expenses. Any surplus revenue remaining will be used to reimburse the City for its marketing and capital improvements. If net revenue remains after reimbursement of the above expenses, the City will retain a management fee of \$1,000 per month. Any net revenue remaining after payment of the management fee will be split evenly between the State and the City. During its hours of operation, the City will charge a flat rate of \$2.

#### **BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:**

- Section 1. The City Manager is authorized to execute a parking agreement with the State of California whereby the City will operate the State's garage at the East End Complex for a period of 2 years with two, 2-year options.