

Item No. 31

Supplemental Material

For
City of Sacramento
City Council
Housing Authority
Redevelopment Agency
Economic Development Commission
Sacramento City Financing Authority

Agenda Packet

Submitted: July 20, 2007

For the Meeting of: July 24, 2007

- Additional Material
- Revised Material

Subject: Agreements: Reimbursements for Medi-Cal Administrative Activities (MAA) Related to the Cover the Kids (CTK) Program

Contact Information: Sylvia Fort, Recreation Manager, (916) 808-8381; Bonnie Ferreira, Program Specialist, (916) 808-1590; Jonathan Rewers, Parks and Recreation Analyst, (916) 808-7590, Parks and Recreation Department.

Please include this supplemental material in your agenda packet. This material will also be published to the City's Intranet. For additional information, contact the City Clerk Department at Historic City Hall, 915 I Street, First Floor, Sacramento, CA 95814-2604 ■ (916) 808-7200.



Cover the Kids Sacramento's Children's Health Initiative

Presentation to Sacramento City
Council July 24, 2007

*"...insurance coverage expansions are the most effective
and efficient way to increase access to care among low-
income populations."*

-Cunningham and Hadley, 2004



CTK - Sacramento's Children's Health Initiative

Cover the Kids is a broad based public and private coalition administered through the City of Sacramento that is Co-Chaired by Mayor Heather Fargo and Supervisor Roger Dickinson members include hospitals, county agencies, funding partners, business members.

Two components:

1. A comprehensive outreach and enrollment campaign that's message is that all children below 300% (approx. \$5,000 family of four) of the Federal Poverty Level (FPL) are eligible for coverage. This campaign locates children and enrolls them in the public program that they are eligible for.
2. Created a new insurance product called Healthy Kids which covers the children that are ineligible for Healthy Families and Medi-Cal but live below 300% of FPL and is administered through the regional non profit Healthy Kids, Healthy Future.

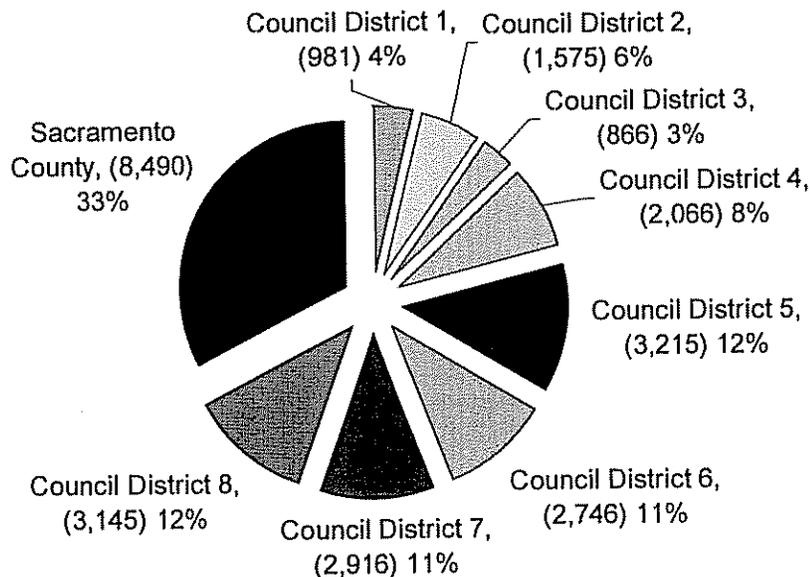


Est. Uninsured Children Sacramento County

- Approximately 26,000 Sacramento County children ages 0-18 are currently uninsured.
- It is estimated that 2/3 (17,335) of these uninsured children qualify for existing public health programs but are not enrolled.
- 8,665 do not qualify due to other factors such as immigration status or income.



Uninsured Children



* 2005 California Health Interview Survey



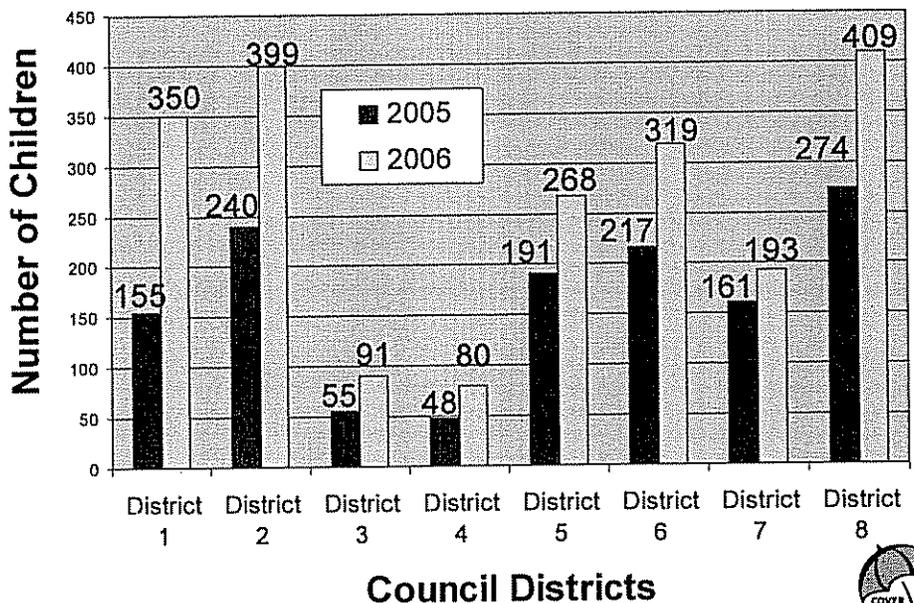
Outreach and Enrollment

CTK 2008 Program Goals

- Assist: 6,000 Children
 - Enroll: 4,200 Children
 - Retain: 9,700 Children
 - Provide Education: 550 Families
 - Outreach Events: 220
-
- Provide services in 15 school districts
 - Preschools/Faith Based/Community Based Org.
 - Staff provides culturally and linguistically appropriate services to families (English, Hmong, Russian, Spanish, Ukrainian, Vietnamese)
 - Annually hold Healthy Kids Day 2007 Pannell Community Center-served over 400 families-assisted over 50 children
 - Operate Toll Free Hotline (866) 850-4321



Children Assisted



CTK Funds Raised during FY07

FUNDER	Amount
California Dental Association	\$ 30,000
First 5 Sacramento	* \$3,000,000
Kaiser Permanente	\$ 45,000
Mercy	\$ 60,000
State - Outreach, Enrollment, Retention and Utilization	* \$1,733,938
Sutter Medical Center, Sacramento	\$ 45,000
UC Davis Health System	\$ 45,000
United Way	\$ 253,500
TOTALS	\$5,212,438

*Secured funding for three year period.



HEALTHY KIDS HEALTHY FUTURE

El Dorado, Colusa, Placer, Sacramento & Yuba

Non profit est. November 2005 and together smaller, rural counties and larger counties share and maximize resources.

- ▶ *Share administrative cost of creating a Healthy Kids Product*
 - ▶ *Portability across participating counties*
 - ▶ *Increase provider capacity*
 - ▶ *Model for statewide expansion-Expanded into Placer County in 2007*
 - ▶ *Share best practices*
- **Approximately 43,000 children ages 0-18 are currently uninsured**
 - **2/3 (28,380) of these uninsured children qualify for existing public health programs**
 - **1/3 (14,190) do not qualify due to other factors such as immigration status or income**
 - **Since 2005 we have enrolled over 5,000 children throughout the region have been enrolled in Medi-Cal, Healthy Families, Healthy Kids and the Kaiser Child Health Plan.**

Healthy Kids Enrollment

COUNTY	Ages 0-5	Ages 6-18	Total
Colusa	19	20	39
El Dorado	40	51	91
Sacramento	195	688	883
Yuba	42	68	110
Placer	*11/07		
TOTAL	296	827	1,123

Enrollment as of September 2006 – July 20, 2006

*Expected start date



Regional Secured Funding

FUNDER	FY '07/08
Blue Shield Foundation	\$ 258,224
County of El Dorado	\$ 49,928
County of Sacramento	\$ 250,000
First 5 California	\$ 366,342
First 5 Colusa	\$ 18,457
First 5 El Dorado	\$ 71,619
First 5 Placer	\$ 107,425
First 5 Sacramento	\$ 1,008,426
First 5 Yuba	\$ 75,034
Fundraiser	\$ 43,100
Health Net (In-Kind)	\$ 92,340
Kaiser (In-Kind)	\$ 4,303,740
David and Lucille Packard Foundation	\$ 158,372
Sierra Health Foundation	\$ 179,698
The California Endowment	\$ 568,093
TOTAL	\$ 7,550,798



Federal/Statewide Policy Update

Federal

- Capitol to Capitol (Cap-to-Cap) Trip
- State Children's Health Insurance Program (SCHIP) Reauthorization difficulties even with bi-partisan support-Bush threatens Veto

Statewide Children's Health Bills

- AB1 Laird Dymally
- SB 32 Steinberg

Broader Healthcare Reform

- AB 8 Senate Pro Tem Perata and Speaker Nunez
- Governor's Healthcare Reform

California's Children's Health Initiative

- Goal Covering California's Kids
- Established a formal organization of 24 CHI's throughout state.
- Staff serves on the Executive Committee
- Staff serves as Policy and Communication Committee Co-Chair



AWARDS

- American Leadership Forum (ALF) Regional Impact Award
- United Way Gloria Rose Award

NOMINATIONS

- California State Association of Counties (CSAC) Challenge Awards

Acknowledgements

- Ranked 15th* highest enrollment entity in the state for enrolling children in Healthy Families.
- Sacramento County 2nd highest in state with 303% increase in Healthy Families enrollment.

*There were 2,117 Enrollment Entities Statewide for 2006



Council Recommended Action Items

Authorizing the City Manager to:

1. Execute agreements with the County of Sacramento for MAA reimbursements for the following Fiscal Years 2003-2004, 2004-2005 and 2005-2006 in amounts not to exceed \$200,000 per fiscal year, totaling \$600,000;
2. Execute an amendment to the Fiscal Year 2004-2005 MAA agreement with the County of Sacramento to receive an additional reimbursement of \$60,000 for that period;
3. Execute an agreement with the County of Sacramento for future MAA reimbursements for Fiscal Years 2006-2011 in amounts not to exceed \$300,000 per fiscal year, totaling \$1,500,000;
4. Execute any future amendments to contracts with the County of Sacramento related to MAA reimbursements for Fiscal Years 2004-2011;
5. Execute all agreements and any extensions, amendments, re-applications or other documents related thereto necessary for the City to accept a \$30,000 grant from the California Dental Association Foundation to fund the Pediatric Oral Health Access component of the CTK program, and
6. Execute a three year professional services agreement and any amendments thereto with Child Action, Inc. to provide outreach, enrollment, retention and utilization of health care services to children ages 0-5 for an amount not to exceed \$210,196.61.



Thank you to our Funders!

- Blue Shield Foundation
- California HealthCare Foundation
- City of Sacramento
- County of Sacramento
- First 5 Sacramento
- Health Net
- Kaiser Permanente
- Mercy
- Sierra Health Foundation
- Sutter Medical Center, Sacramento
- The California Endowment
- The David and Lucile Packard Foundation
- UC Davis Health System
- United Way



Thank you to our CTK Board

Co-Chairs:

Roger Dickinson, Supervisor, County of Sacramento Board of Supervisors

Heather Fargo, Mayor, City of Sacramento

- *Susan DeMarois, Government & Community Relations, UC Davis Health System*
- *Tom Gagen, CEO, Sutter Health*
- *Steve Heath, CEO, United Way California Capital Region*
- *Jim Keddy, Executive Director, PICO California*
- *Kathleen McKenna, Public Affairs Director*
- *Sacramento Valley and Director of California Public Policy Communications, Kaiser Permanente*
- *Dr. Richard Pan, Associate Professor of Clinical Pediatrics, UC Davis*
- *Shelly Schlenker, VP Public Policy, Mercy*



Thank you HKHF Regional Board of Directors

- *Chair, Richard Pan, MD, MPH, Associate Professor of Clinical Pediatrics, University of California, Davis*
- *Vice Chair, Gayle Erbe-Hamlin, Director, El Dorado Public Health Department*
- *Helen Baumann, Supervisor, El Dorado Board of Supervisors*
- *Roger Dickinson, Supervisor, Sacramento County Board of Supervisors*
- *Robert Epley, General Counsel, Fremont-Rideout Health Group*
- *Mary Jane Griego, Supervisor, Yuba County Board of Supervisors*
- *Suzanne Nobles, Director, Yuba County Health and Human Services Department*
- *Nancy Parriott, Deputy Director, Colusa County Department of Health and Human Services*
- *Christy K. Scofield, Supervisor, Colusa County Board of Supervisors*
- *Steve Thaxton, Executive Director, First 5 El Dorado*
- *Cynthia Lee Weldeman, D.D.S., Professional Dental Corporation*
- *Margaret Williams, Manager, El Dorado County Public Health Department*
- *Gary Zufelt, Chief Operations Officer, Sutter Medical Foundation*
- *Alternates:*
- *Robert Bonar, MD, Kaiser Permanente*
- *Tom Indrelri, Colusa Board of Supervisors*
- *Darcy Godinez, Commission Member*
- *Bonnie Davies, Colusa CAPC*
- *Bruce Conklin, Executive Director, First 5 Yuba Commission*
- *Christina Billecl, Vice Mayor, City of Marysville*
- *Jennifer Long, First 5 Colusa*

