

Item No. 31

Supplemental Material

For City of Sacramento

City Council
Housing Authority
Redevelopment Agency
Economic Development Commission
Sacramento City Financing Authority

Agenda Packet

Submitted: July 23, 2007

For the Meeting of: July 24, 2007

Additional Material

Revised Material

Subject: Agreements: Reimbursements for Medi-Cal Administrative Activities (MAA) Related to the Cover the Kids (CTK) Program

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Please include this supplemental material in your agenda packet. This material will also be published to the City's Intranet. For additional information, contact the City Clerk Department at Historic City Hall, 915 I Street, First Floor, Sacramento, CA 95814-2604 ■ (916) 808-7200.



CITY OF SACRAMENTO
DEPARTMENT OF PARKS AND RECREATION



Cover the Kids Sacramento's Children's Health Initiative



Presentation to Sacramento
City Council July 24, 2007

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OVERVIEW OF THE CTK PROGRAM

Cover the Kids (CTK) is a broad based public and private coalition administered through the City of Sacramento.

Program Components:

1. Outreach, Enrollment, Retention and Utilization (OERU) – Cover the Kids Program
2. Healthy Kids New Insurance Product administered through the regional non-profit Healthy Kids, Healthy Future (HKHF)

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COMPONENT #1

OUTREACH, ENROLLMENT, RETENTION & UTILIZATION

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OUTREACH & ENROLLMENT

CTK 2008 Program Goals

- Assist: 6,000 Children
- Enroll: 4,200 Children
- Retain: 9,700 Children
- Provide Education: 550 Families
- Outreach Events: 220

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OUTREACH & ENROLLMENT

- Provide outreach, enrollment, retention and utilization services in 15 school districts
- Collaborate with Preschools, Faith Based and Community Based Organizations
- Provide culturally and linguistically appropriate application assistance and case management services in English, Hmong, Russian, Spanish, Ukrainian and Vietnamese.
- Holds Healthy Kids Day Annually - 2007 Pannell Community Center-served over 400 families-assisted over 50 children
- Operate Toll Free Hotline (866) 850-4321

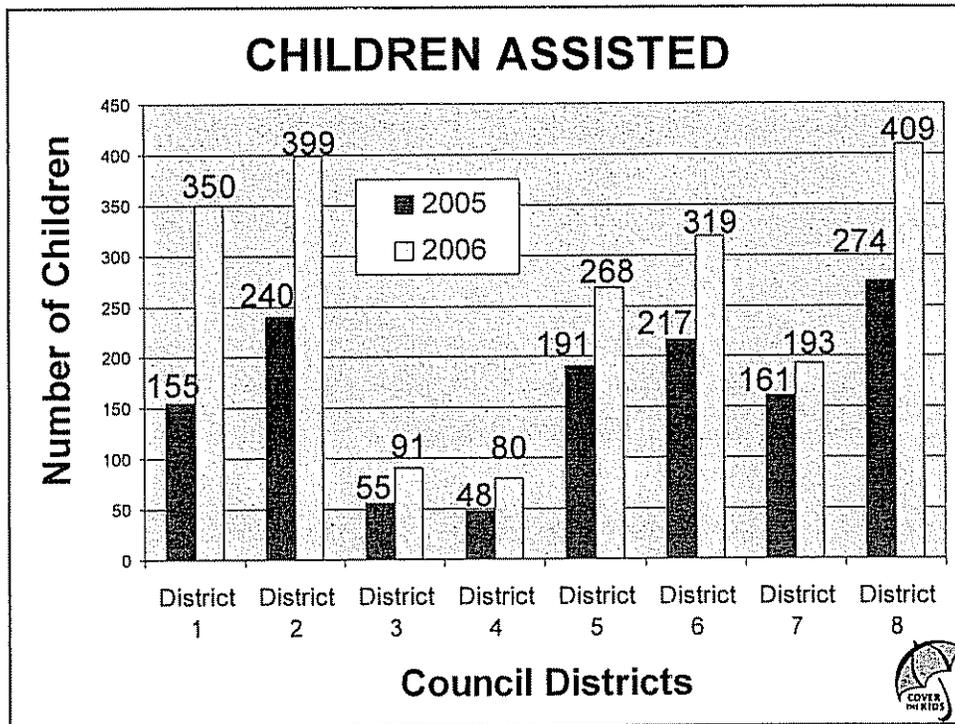
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ESTIMATED UNINSURED SACRAMENTO COUNTY

- Approximately 26,000 Sacramento County children ages 0-18 are currently uninsured.
- It is estimated that 2/3 (17,335) of these uninsured children qualify for existing public health programs but are not enrolled.
- 8,665 do not qualify due to other factors such as immigration status or income.

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CTK SECURED FUNDING DURING FY07

FUNDER	Amount
California Dental Association	* \$ 30,000
First 5 Sacramento	** \$3,000,000
MediCal Administrative Activities (MAA)	*\$1,500,000
Kaiser Permanente	\$ 45,000
Mercy	\$ 60,000
County - Outreach, Enrollment, Retention and Utilization	** \$1,733,938
Sutter Medical Center, Sacramento	\$ 45,000
UC Davis Health System	\$ 45,000
United Way	\$ 253,500
TOTALS	\$6,712,438

*Pending City Council Approval

**Secured funding for three year period.

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COMPONENT #2

HEALTHY KIDS NEW INSURANCE
PRODUCT

HEALTHY KIDS, HEALTHY FUTURE

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HEALTHY KIDS, HEALTHY FUTURE

El Dorado, Colusa, *Placer*, Sacramento & Yuba

- Approximately 43,000 children ages 0-18 are currently uninsured
- 2/3 (28,380) of these uninsured children qualify for existing public health programs
- 1/3 (14,190) do not qualify due to other factors such as immigration status or income
- Since 2005 we have *enrolled* over 5,000 children throughout the region have been enrolled in Medi-Cal, Healthy Families, Healthy Kids and the Kaiser Child Health Plan.

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HEALTHY KIDS, HEALTHY FUTURE

El Dorado, Colusa, *Placer*, Sacramento & Yuba

Non profit est. November 2005 and together smaller, rural counties and larger counties share and maximize resources.

- Share administrative cost of creating a Healthy Kids Product
- Portability across participating counties
- Increase provider capacity
- Model for statewide expansion-Expanded into Placer County in 2007
- Share best practices

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HEALTHY KIDS ENROLLMENT

COUNTY	Ages 0-5	Ages 6-18	Total
Colusa	19	20	39
El Dorado	40	51	91
Sacramento	195	688	883
Yuba	42	68	110
Placer	*11/07		
TOTAL	296	827	1,123

Enrollment as of September 2006 – July 20, 2007

*Expected start date

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HEALTHY KIDS SECURED FUNDING

FUNDER	FY '07/08
Blue Shield Foundation	\$ 258,224
County of El Dorado	\$ 49,928
County of Sacramento	\$ 250,000
First 5 California	\$ 366,342
First 5 Colusa	\$ 18,457
First 5 El Dorado	\$ 71,619
First 5 Placer	\$ 107,425
First 5 Sacramento	\$ 1,008,426
First 5 Yuba	\$ 75,034
Fundraiser	\$ 43,100
Health Net (In-Kind)	\$ 92,340
Kaiser (In-Kind)	\$ 4,303,740
David and Lucille Packard Foundation	\$ 158,372
Sierra Health Foundation	\$ 179,698
The California Endowment	\$ 568,093
TOTAL	\$ 7,550,798



POLICY UPDATE

Federal

- Capitol to Capitol (Cap-to-Cap) Trip
- State Children's Health Insurance Program (SCHIP) Reauthorization difficulties even with bi-partisan support-Bush threatens Veto

Statewide

- AB1 Laird Dymally
- SB 32 Steinberg
- AB 8 Senate Pro Tem Perata and Speaker Nunez
- Governor's Healthcare Reform



POLICY UPDATE

California's Children's Health Initiative

- Goal Covering California's Kids-established a formal organization of 24 CHI's throughout state.
- Staff serves on the Executive Committee, Policy and Co-Chair Communication Committee

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RECOGNITION

Awards

- HEALTHY KIDS, HEALTHY FUTURE - American Leadership Forum (ALF) Regional Impact Award
- United Way Gloria Rose Award

Nominations

- California State Association of Counties (CSAC) Challenge Awards

Acknowledgements

- Ranked 15th* highest enrollment entity in the state for enrolling children in Healthy Families.
- Sacramento County 2nd highest in state with 303% increase in Healthy Families enrollment.¹⁶

Council Recommended Action Items

ITEM 31: Approve agreements with the County of Sacramento to receive MAA reimbursements - \$660,000 for Fiscal Years 2004 – 2006 and \$1,500,000 for Fiscal Years 2007 – 2011.

ITEM 32: Accept a \$30,000 grant and enter into an agreement with the California Dental Association to consolidate services and increase provider capacity for pediatric dentists.

ITEM 33: Approve an agreement with Child Action, Inc. a sub-contractor who specializes in outreach, enrollment, retention and utilization of health care services to children ages 0-5.

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