



**Sacramento
Housing &
Redevelopment
Agency**

REPORT TO COUNCIL
City of Sacramento
 915 I Street, Sacramento, CA 95814-2671
www.CityofSacramento.org

Staff Report
 August 21, 2007

Honorable Mayor and Members of the City Council

Title: Phoenix Park Update

Location/Council District: Phoenix Park and Surrounding Area – District 8

Recommendation: Receive and file

Contact: La Shelle Dozier, Housing Authority Director, SHRA, 440-1335

Presenters: La Shelle Dozier, Housing Authority Director, SHRA; Captain Dan Schiele, Sacramento City Police Department

Department: Sacramento Housing and Redevelopment Agency

Description/Analysis

Issue: Six years ago, the City Council adopted the first phase of the Franklin Villa Implementation Strategy, followed by financing plans and development authorizations. They were all directed to reconstructing the City's most troubled neighborhood through 1) substantial rehabilitation and reconfiguration of housing units, 2) new safety and security measures, 3) consolidation of property ownership and management, and 4) on-site social services. A neighborhood map is found in Attachment 1.

Since the last report-back to Council in January 2006, the following accomplishments have taken place as a result of strong and consistent City leadership.

Financing:

- All construction financing has been repaid including loans from Downtown, Richards Boulevard and Franklin Boulevard housing set-aside funds.
- All permanent financing is in place.

Physical improvements:

- Reconstruction of all 360 units into 2-, 3-, and 4-bedroom apartments has been completed (originally 464 two-bedroom units).
- The Resident Activity Center has been constructed and is fully operational.
- New laundry facilities, pools and playgrounds have been built.
- Security gates are in place, and homeowner association agreements have been approved for their operation.
- Alleys have been converted into private space and garages turned into usable indoor residential space.

Safety and security:

- Problem-oriented police officers continue to lead a successful comprehensive security program in Phoenix Park and surrounding homeowner association properties.
- Crime statistics are continuing to trend down in Phoenix Park and neighboring Homeowner Association areas,
- Well-attended safety and security meetings between police, residents, and property management staff are held monthly. Sixty-five residents attended the June meeting.
- Criminal background checks conducted by the Sacramento Police Department continue to be a part of every new tenant screening.

Resident services:

- The Magic Johnson Computer Center attracts 60 adults and youth every night.
- Head Start is at full capacity, serving 40 children ages 3 to 5 and 8 toddlers, ages 18 months to 3 years old. There is also a long waiting list for new participants.
- Boy Scouts and Girl Scouts serve 75 youth.
- The City Parks and Recreation Department provides arts and crafts and other activities for youth and has hired six youth from the Phoenix Park to work on the City's Lighting and Landscaping Program over the summer.
- The Sacramento City Unified School District operates Parent University, GED and ESL classes, and Family Night. Family Night has had 50 families in attendance
- The County Department of Human Assistance coordinates a multi-disciplinary team for at-risk youth and others needing assistance. Agencies represented include Probation, Child Protective Services, Mental Health, Public Health, Birth and Beyond, Head Start, and others.
- Goodwill Industries teaches computer skills to 4th – 6th graders and provides employment services for adults. Approximately 30 youth and 10 adults routinely participate in these programs.
- Resident volunteers distribute food provided by Food Link and manage summer meal programs, with over 150 families benefiting monthly.
- A more detailed list of resident services and the partners that provide them is included as Attachment 2. A monthly calendar is also included in this report (Attachment 3).

Policy Considerations: This report is for informational purposes only. It does not propose any actions.

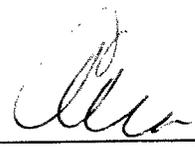
Environmental Considerations: This report does not propose any actions. Accordingly, neither California Environmental Quality Act (CEQA) nor National Environmental Policy Act (NEPA) apply.

Commission Action: Staff presented this report to the Sacramento Housing and Redevelopment Commission on August 1, 2007.

Rationale for Recommendation: This report makes no recommendations for City action, but does demonstrate the effectiveness of concerted and focused City and SHRA activity to reverse the decline of a very troubled area. Concerted attention continues to be directed toward fair and aggressive management, strong security measures, resident responsibility and engagement, and financial sustainability.

Financial Considerations: There are no financial considerations associated with this report.

M/WBE Considerations: The items discussed in this report have no M/WBE impact; therefore, M/WBE considerations do not apply.

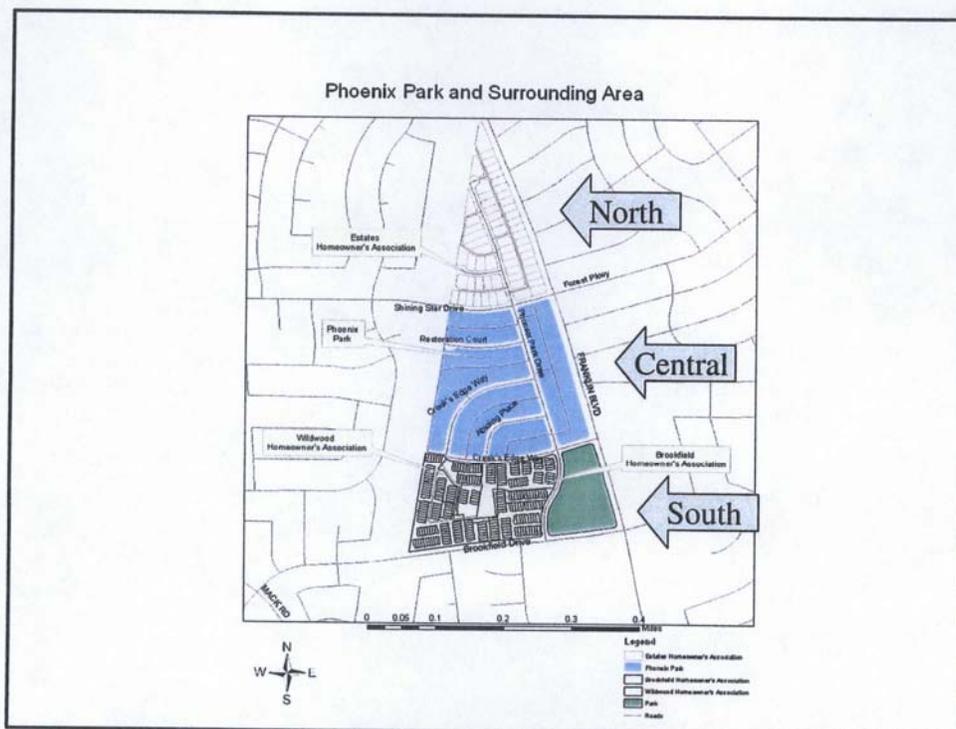
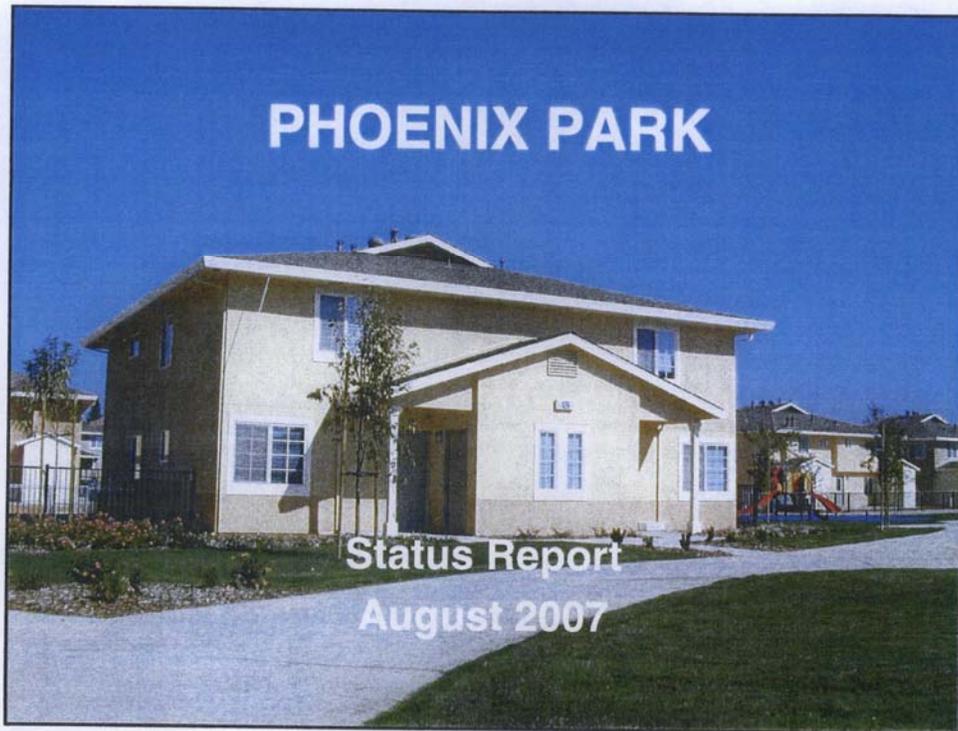
Respectfully Submitted by: 
ANNE M. MOORE
Executive Director

Recommendation Approved:


for RAY KERRIDGE
City Manager

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Accomplishments

PHYSICAL IMPROVEMENTS

- 360 apartments reconstructed and occupied
- Resident Activity Center fully operating



Accomplishments

PHYSICAL IMPROVEMENTS

- Security gates in place for Phoenix Park and all Homeowner Associations
- New laundry facilities, pools and playgrounds

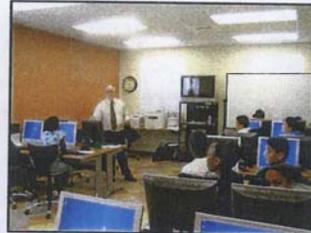




Accomplishments

RESIDENT SERVICES

- Magic Johnson computer center serves 60 children
- Head Start at full capacity (48 children)
- Boy and Girl Scouts serve 75 children



Accomplishments

RESIDENT SERVICES

- City Parks and Recreation actively engaged
- Sac. City School District provides classes, Parent University, Family Nights
- Multi-disciplinary social service team active, County Human Assistance, Probation, Public Health, Mental Health and more.

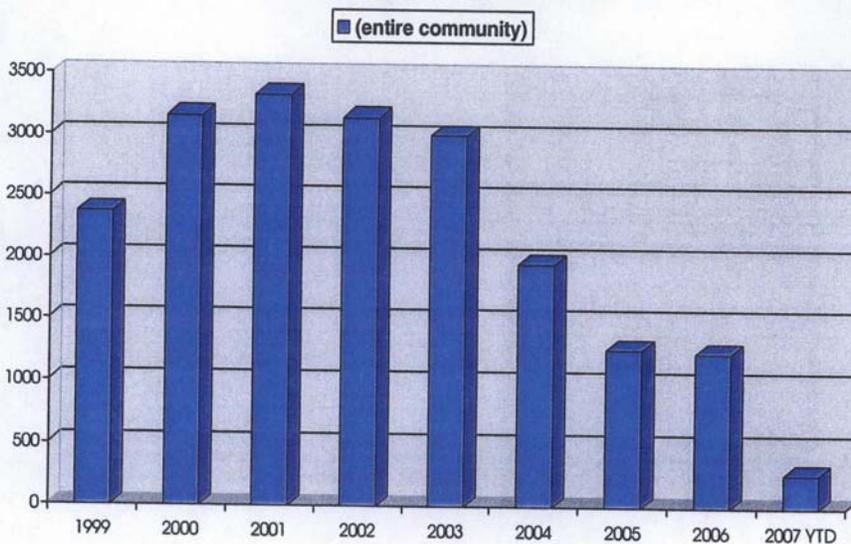




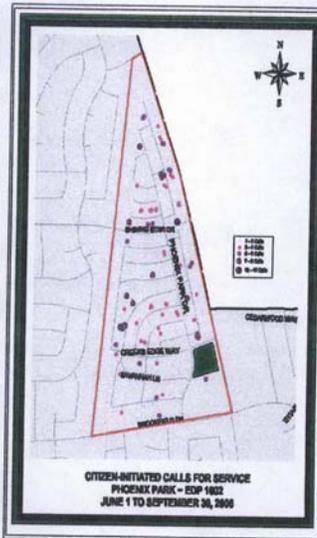
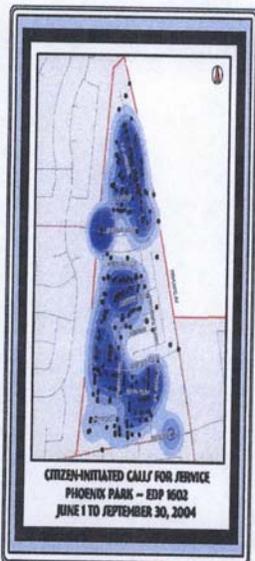
Safety & Security

- Crime lower
- Comprehensive security program: problem-oriented police, property management, residents
- Tenant screening

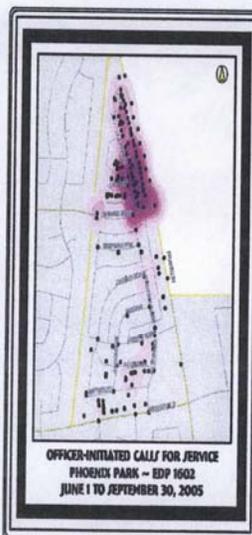
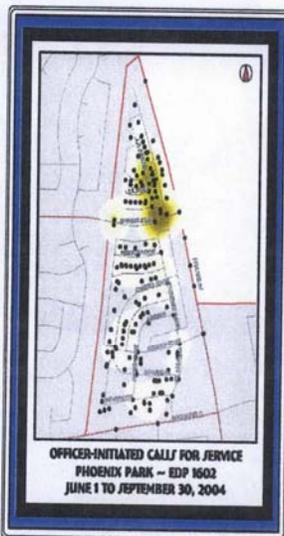
Phoenix Park Calls for Service

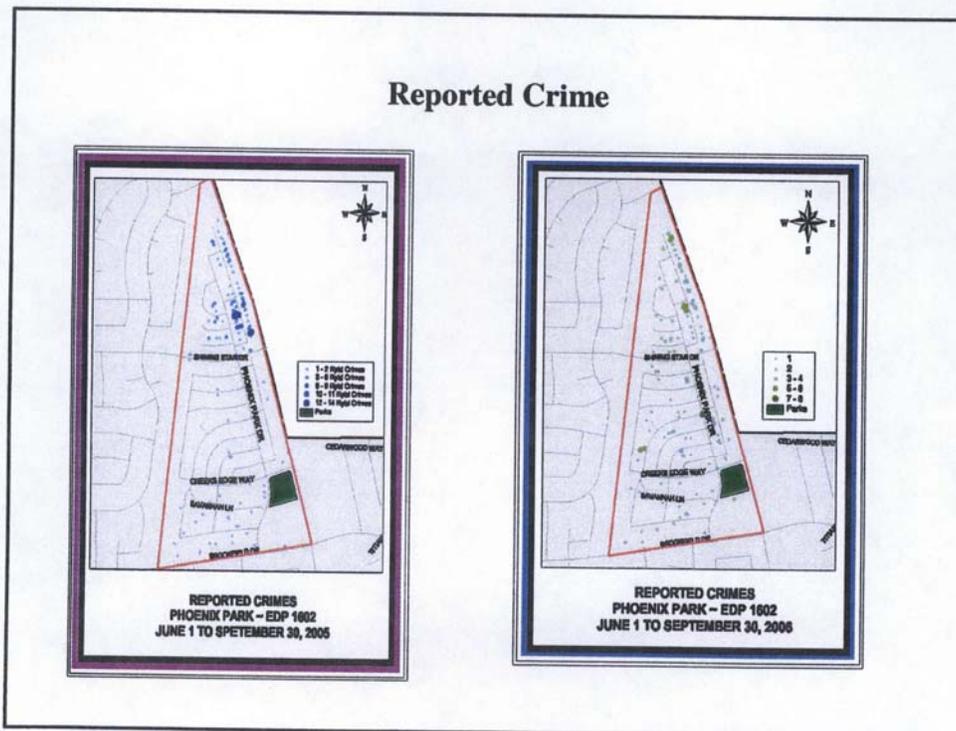
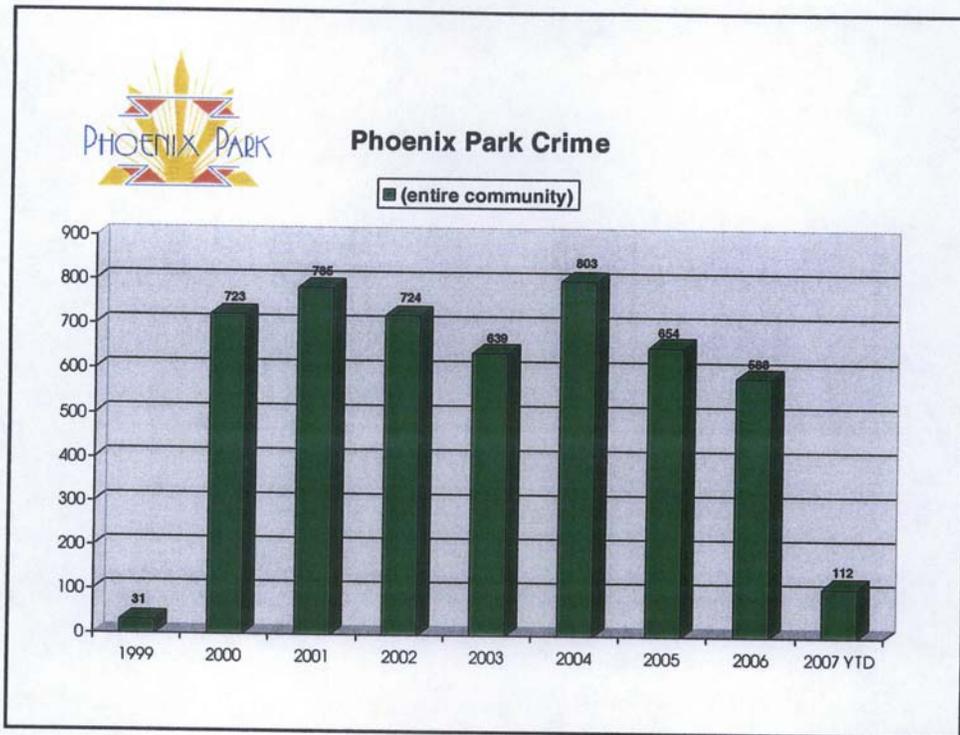


Citizen Initiated Calls For Service



Officer Initiated Calls For Service







What's Next

- **Maintain the focus on**
 - Fair and aggressive management
 - Strong security emphasis
 - Resident responsibility and engagement
 - Financial sustainability

Resident Services Activity at Phoenix Park

Magic Johnson Empowerment Center attracts 60 adults and youth every night to use the computers. Arts and crafts activities sponsored by City Parks and Recreation engage the residents in the evening, some while waiting for their computer turn.

Especially for children and youth:

- Head Start is open and at full capacity with a large waiting list. It serves 40 children 3 – 5 years of age and provides 8 slots for toddler's ages 18 months – 3 years. Head Start is a SETA-funded activity.
- Boy Scouts and Girl Scouts, attracting 75 children, emphasize taking care of the community (preparing the community garden, neighborhood clean-up, etc.).
- Dance classes and reading programs will be led by Stanley Girls for Learning through a grant from the Martin Luther King Foundation.
- Computer classes during the day for 4th to 6th graders are provided by Goodwill Industries.

Primarily for adults:

- The Sacramento City Unified School District operates Parent University (adult education), GED and ESL classes starting in August, and Family Night for parents and children.
- Employment services are provided by Goodwill Industries and SETA.

Special summer activities

- Summer camp for 95 students from elementary through senior high school has been funded through a 21st Century Grant through Parkway Elementary and Fern Bacon schools. The Mayor's Reading Program will be incorporated into the program, featuring field trips, cooking classes, "fun" educational activities, and breakfast and lunch.
- Parks and Recreation Department has hired six youth to work on lighting and landscaping projects throughout the city and Phoenix Park
- Swimming lessons and water safety at Phoenix Park and Pannell Center pools

Coordinated public services

A multi-discipline team headed by the County Department of Human Assistance works with at-risk youth and others needing assistance, coordinating the services of Probation, Child Protective Services, Mental Health, Public Health, Birth and Beyond, Head Start and others.

Safety and security

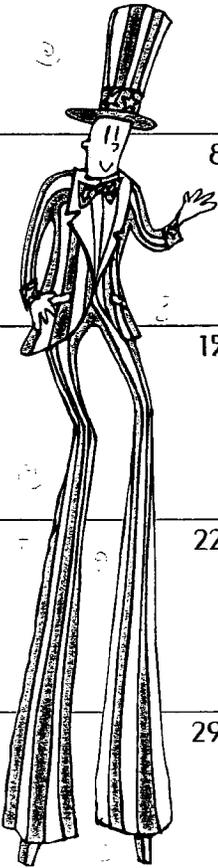
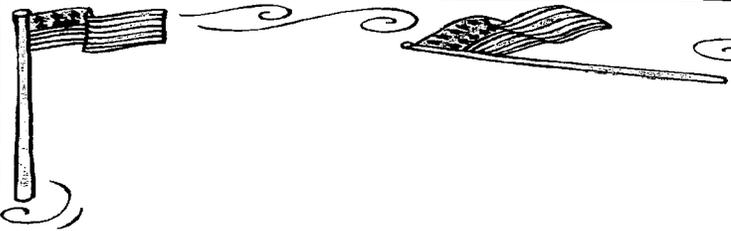
A monthly safety and security meeting involves residents, the city police and private security working in Phoenix Park, the property management staff, and SHRA to air complaints and constructive comments on safety.

Food and nutrition

Resident volunteers help distribute food provided by Food Link, organize community dinners, and manage the summer breakfast, lunch and snack program through vendor contracts with the City.

PHOENIX PARK RESIDENT ACTIVITY CENTER

July 2021

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	
 <p>1 Noon Summer Lunch 3:00 pm Summer Snack 5:30 pm Computer Lab 5:30 pm Twilight Youth Program</p>	<p>2 Noon - Summer Lunch 3:00 pm Summer Snack 3:30 pm Youth Computer 5:30 pm Computer Lab 5:30 pm Twilight Youth Program</p>	<p>3 4th of July Holiday</p>	<p>4 Noon - Summer Lunch 3:00 pm Summer Snack 3:30 pm Youth Computer 5:30 pm Computer Lab 5:30 pm Twilight Youth Program</p>	<p>5 Noon Summer Lunch 3:00 pm Summer Snack 5:30 pm Computer Lab 5:30 pm Twilight Youth Program</p>	<p>6 Noon Summer Lunch 3:00 pm Summer Snack 5:30 pm Computer Lab 5:30 pm Twilight Youth Program</p>	
<p>8 Noon Summer Lunch 1 pm Youth Camp 3:00 pm Summer Snack 5:00 pm Teen Unity 5:30 pm Computer Lab 5:30 pm Twilight Youth Program</p>	<p>9 10:00 am Adult Computer Classes Noon Summer Lunch 1:00 pm Youth Camp 1:00 pm Adult Computer Classes 3:00 pm Summer Snack 3:30 pm Youth Computer 5:00 pm Teen Unity 5:30 pm Computer Lab 5:30 pm Twilight Youth Program</p>	<p>10 Noon Summer Lunch 1 pm Youth Camp 3:00 pm Summer Snack 5:00 pm Teen Unity 5:30 pm Computer Lab 5:30 pm Twilight Youth Program</p>	<p>11 Noon Summer Lunch 1:00 pm Youth Camp 3:00 pm Summer Snack 3:30 pm Youth Computer 5:00 pm Teen Unity 5:30 pm Girl/Boy Scouts</p>	<p>12 Noon Summer Lunch 1:00 pm Youth Camp 3:00 pm Summer Snack 5:00 pm Teen Unity 5:30 pm Computer Lab 5:30 pm Twilight Youth Program</p>	<p>13 Noon Summer Lunch 1:00 pm Youth Camp 3:00 pm Summer Snack 5:00 pm Teen Unity 5:30 pm Computer Lab 5:30 pm Twilight Youth Program</p>	
<p>15 Noon Summer Lunch 1 pm Youth Camp 3:00 pm Summer Snack 5:00 pm Teen Unity 5:30 pm Computer Lab 5:30 pm Twilight Youth Program</p>	<p>16 10:00 am Adult Computer Classes Noon Summer Lunch 1:00 pm Youth Camp 1:00 pm Adult Computer Classes 3:00 pm Summer Snack 3:30 pm Youth Computer 5:00 pm Teen Unity 5:30 pm Computer Lab 5:30 pm Twilight Youth Program</p>	<p>17 Noon Summer Lunch 1 pm Youth Camp 3:00 pm Summer Snack 5:00 pm Teen Unity 5:30 pm Computer Lab 5:30 pm Twilight Youth Program</p>	<p>18 Noon Summer Lunch 1:00 pm Youth Camp 3:00 pm Summer Snack 3:30 pm Youth Computer 5:00 pm Teen Unity 5:30 pm Computer Lab 5:30 pm Twilight Youth Program</p>	<p>19 Noon Summer Lunch Noon Foodlink Distribution 1:00 pm Youth Camp 3:00 pm Summer Snack 5:00 pm Teen Unity 5:30 pm Computer Lab 5:30 pm Twilight Youth Program</p>	<p>20 Noon Summer Lunch 1:00 pm Youth Camp 3:00 pm Summer Snack 5:00 pm Teen Unity 5:30 pm Computer Lab 5:30 pm Twilight Youth Program</p>	
<p>22 Noon Summer Lunch 1 pm Youth Camp 3:00 pm Summer Snack 5:00 pm Teen Unity 5:30 pm Computer Lab 5:30 pm Twilight Youth Program</p>	<p>23 10:00 am Adult Computer Classes Noon Summer Lunch 1:00 pm Youth Camp 1:00 pm Adult Computer Classes 3:00 pm Summer Snack 3:30 pm Youth Computer 5:00 pm Teen Unity 5:30 pm Computer Lab 5:30 pm Twilight Youth Program</p>	<p>24 Noon Summer Lunch 1 pm Youth Camp 3:00 pm Summer Snack 5:00 pm Teen Unity 5:30 pm Computer Lab 5:30 pm Twilight Youth Program 6:00 pm Safety & Security Meeting</p>	<p>25 Noon Summer Lunch 1:00 pm Youth Camp 3:00 pm Summer Snack 3:30 pm Youth Computer 5:00 pm Teen Unity 5:30 pm Girl/Boy Scouts</p>	<p>26 Noon Summer Lunch 1:00 pm Youth Camp 3:00 pm Summer Snack 5:00 pm Teen Unity 5:30 pm Computer Lab 5:30 pm Twilight Youth Program</p>	<p>27 Noon Summer Lunch 1:00 pm Youth Camp 3:00 pm Summer Snack 5:00 pm Teen Unity 5:30 pm Computer Lab 5:30 pm Twilight Youth Program</p>	
<p>29 Noon Summer Lunch 1 pm Youth Camp 3:00 pm Summer Snack 5:00 pm Teen Unity 5:30 pm Computer Lab 5:30 pm Twilight Youth Program</p>	<p>30 10:00 am Adult Computer Classes Noon Summer Lunch 1:00 pm Youth Camp 1:00 pm Adult Computer Classes 3:00 pm Summer Snack 3:30 pm Youth Computer 5:00 pm Teen Unity 5:30 pm Computer Lab 5:30 pm Twilight Youth Program 6:00 pm Family Night</p>	<p>31 </p>				

