

REPORT TO COUNCIL

City of Sacramento

915 I Street, Sacramento, CA 95814-2604
www.CityofSacramento.org



CONSENT
November 13, 2007

Honorable Mayor and
Members of the City Council

Title: Contract: Capitol Garage Signage Project (PN:VD81)

Location/Council District: Capitol Garage at 11th and L Streets, Council District 1

Recommendation: Adopt a **Resolution** authorizing the City Manager to execute a contract with Weidner Architectural Signage to design, fabricate and install a new signage program at Capitol Garage for \$395,440.

Contact: Lori Fox, Administrative Analyst, 808-1172

Presenters: None

Department: Transportation

Division: Parking Services

Organization No: 3461

Description/Analysis

Issue: The Capitol Garage parking structure is located across from the Capitol building on L Street. This is a highly used, highly visible site. The building aesthetics are in poor condition, and the retail arcade presentation hasn't been upgraded in 30 years. The existing exit lanes are being modified, requiring new signage at the exit.

In June 2007 a Request for Proposal (RFP) was published soliciting the opportunity to design, fabricate and install the following sign types for Capitol Garage: retail arcade signage, building awnings, parking entrance and exit signage, and interior wayfinding signage.

Policy Considerations: This project supports the City of Sacramento Strategic Plan goal to improve and expand public safety, achieve sustainability and enhance livability, and expand economic development throughout the city.

Environmental Considerations: The Developmental Services Department, Environmental Planning Services Division has reviewed the Capitol Garage Signage

Project and has determined that the project is exempt from the provisions of the California Environmental Quality Act (CEQA) under Class 11, Section number 15311(a) which consists of the construction, or placement of minor structures accessory to (appurtenant to) existing commercial, industrial, or institutional facilities, including but not limited to on-premise signs.

Rationale for Recommendation: Capitol Garage is highly used and often the first place a visitor sees when coming to Sacramento. Upgrading the signage, along with the painting upgrade that is currently in process, enhances the visibility and attractiveness of the retail store fronts and the overall parking site presentation. This building improvement will compliment the neighboring businesses, adding to the economic vitality of this location.

Proposals were submitted by Weidner Architectural Signage and Fluoresco Lighting and Signage. An interview panel comprised of Parking Services staff and a City architect selected Weidner based on their competence and expertise in delivering architectural signage projects and their ability to provide innovative, customized solutions for buildings. The final contract cost was negotiated between staff and Weidner.

Financial Considerations: The estimated cost for the Capitol Garage Signage Project (PN:VD81) is \$395,440. Funding for this project will come from CIP VD81. As of October 22, 2007 the Parking Facility Painting and Signage CIP has an unobligated balance of \$920,002 which is sufficient to cover the contract with Weidner Architectural Signage.

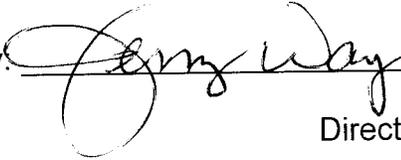
Emerging Small Business Development (ESBD): Weidner Architectural Signage is a certified small business.

Respectfully Submitted by: _____



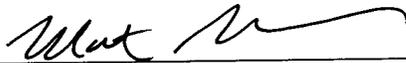
Howard Chan
Parking Services Manager

Approved by: _____



Jerry Way
Director of Transportation

Recommendation Approved:



RAY KERRIDGE
City Manager

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RESOLUTION NO.

Adopted by the Sacramento City Council

CONTRACT: CAPITOL GARAGE SIGNAGE PROJECT (PN:VD81)

BACKGROUND

- A. Capitol Garage was built in 1969. The facility contains over 23,000 square feet of commercial space, supporting thirteen retail/office tenants. The last retail upgrade was completed in 1982. The existing building signage, interior and exterior, is weathered, outdated and in need of replacement.
- B. A new HVAC system was recently installed at Capitol Garage. A soffit was constructed in the retail arcade to enclose units. The existing retail arcade signage was removed to enable this construction.
- C. Capitol Garage is currently in the process of a painting upgrade project. All of the interior signage will be replaced to compliment this upgrade.
- D. The existing exit lanes are being modified, requiring new exit signage to direct customers.
- E. In June 2007 a Request for Proposal was published soliciting the opportunity to design, fabricate and install a new signage program at Capitol Garage. Proposals were submitted by Weidner Architectural Signage and Flouresco Lighting and Signage. An interview panel comprised of Parking Services staff and a City architect selected Weidner based on their competence and expertise in delivering architectural signage projects and their ability to provide innovative, customized solutions for buildings. The final contract cost was negotiated between staff and Weidner.

BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:

- Section 1. The City Manager is authorized to execute a contract with Weidner Architectural Signage to design, fabricate and install a new signage program at Capitol Garage for an amount not to exceed \$395,440.

