

## **RESOLUTION NO. 2007-939**

Adopted by the Sacramento City Council

December 18, 2007

### **ALLIANCE FOR BUSINESS AND COMMUNITY**

#### **BACKGROUND**

- A. On May 29, 2007, the City Council approved the Economic Development Strategy for the City of Sacramento. The Strategy embodies four important themes: Strengthening the City's Business Climate; Linking Residents to the Economy; Alignment of Internal and Regional Resources; and Land, Sites and Opportunities.
- B. Building the capacity of small businesses and ethnically-owned/operated businesses is an essential component of the Strategy's themes.
- C. The Alliance for Business and Community (ABC) is comprised of the Sacramento Asian Pacific Chamber of Commerce, the Sacramento Black Chamber of Commerce, and the Sacramento Hispanic Chamber of Commerce.
- D. The ABC has unique and valuable relationships with the ethnic small business community of the city of Sacramento.
- E. It is in the City of Sacramento's best economic development interests to leverage its resources by partnering with suitable entities to outreach to the small business community and build the capacity of small businesses through business development and education.
- F. An integration of City resources with ABC provides for co-branding outreach materials, technical assistance resources and educational sessions to outreach to small businesses.

#### **BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:**

Adoption of this resolution authorizes the appropriation of \$150,000 from Contingency Funds to be used to fund the Alliance for Business and Community to advance mutual small business goals of the City and the small business community.

Adopted by the City of Sacramento City Council on December 18, 2007 by the following vote:

Ayes: Councilmembers Cohn, Hammond, McCarty, Pannell, Sheedy, Tretheway, Waters, and Mayor Fargo.

Noes: None.

Abstain: None.

Absent: Councilmember Fong (Recused).

  
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Mayor Heather Fargo

Attest:

  
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Shirley Concolino, City Clerk