

RESOLUTION NO. 2005-587

Adopted by the Sacramento City Council

August 2, 2005

APPROVING CENTRAL CITY PARKING MASTER PLAN GOALS AND OBJECTIVES FOR THE PARKING PROGRAM

BACKGROUND

- A. On December 14, 2004, City Council approved a consultant services agreement for the Central City Parking Master Plan.
- B. The Central City Parking Master Plan will assess our current on-street and off-street parking operations and provide a 2-year, 5-year, and beyond 5-year plan for future parking opportunities.
- C. The objective of the Plan is to develop criteria, policies and procedures that will be used to guide the City when making decisions related to parking in the Central City.

BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:

Section 1. Adopt the following goals and objectives for the City of Sacramento's parking program:

- Support the citywide goals of economic development, livable neighborhoods, achieving sustainability, and improving public safety.

Supply Parking to Meet Need

- Use parking minimum (ratios) to ensure that adequate parking is provided with new development to prevent adverse impacts on existing land uses;
- Ensure that there is adequate new parking supplied to support a synergistic mix of land uses including office, residential, retail, restaurant and entertainment;
- Use flexible parking ratios so less parking is required where transit availability is best and where mixed-use development allows for shared use of parking;
- The City of Sacramento should act as a broker, where feasible, to supply parking when the private sector does not;

- Take a strategic approach to parking master planning that will allow short-term decisions to be made that are consistent with long-term strategies or plans; and
- Provide adequate on-going monitoring of parking supply and utilization to be able to identify deficiencies or conflicts when they develop.

Use time limits, rates and enforcement to manage parking supply efficiently

- Establish use priorities for each type of parking;
- Use time limits and rates to manage short-term and long-term parking to ensure that priority parkers can find parking;
- Establish rates that encourage efficient use of spaces;
- Enforce parking restrictions and regulations to ensure the appropriate use of on-street parking; and
- Continue to seek out technology that will improve the efficiency and effectiveness of the parking enforcement program.

Modify the Residential Parking Program to manage the retail/residential interface

- Operate Residential Permit areas to protect the residential character of the neighborhoods and ensure adequate parking availability for residents while also supporting the needs of small, neighborhood-supporting businesses located in the area;
- Adopt policies that provide greater consistency and clarity in the Residential Permit areas; and
- Provide employee permits in Residential Permit areas if there is a surplus of parking.

Minimize the negative impacts of parking

- Minimize the visual intrusion and other negative environmental impacts of parking;
- Minimize the land devoted to parking in the Central City;
- Reduce the adverse impacts of commuter parking on residential neighborhoods; and
- Coordinate City parking policy with efforts to support and increase transit and alternate mode use.

Make parking safe, secure, attractive and convenient

- Provide adequate maintenance of City-owned parking so that it is safe, secure, clean and attractive for its users; and
- Make the use of on-street and other City-owned parking easy and convenient through information, effective signage, convenient payment options, and logical access and exit points.

Operate City-owned parking in a sound financial manner

- Ensure that the City's parking program is financially self-sufficient;
- Offer City-owned public parking at a rate that recognizes the cost of providing parking and the economic value of the parking;
- Provide parking discounts when they are economically feasible and they reflect appropriate incentives for the use of City-owned parking;
- Structure the financial accounting of parking revenues with sufficient flexibility to support the growing demands on the parking program;
- Maintain all City-owned parking facilities and revenue collection equipment for maximum effectiveness and efficiency; and
- Provide operational policies and procedure to ensure that the City's parking program is run effectively, efficiently and consistent with the parking industry's best practices.
- Promote alternative modes of transportation and walkable communities.
- Provide transportation options to encourage use of existing parking supply.

Section 2. Direct staff to address the area, roughly bounded by 14th to 19th Streets and J Street to Capitol Avenue, as a case study and develop a comprehensive parking strategy.

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Exhibit A: Map of Central City Parking Master Plan area – 1 page

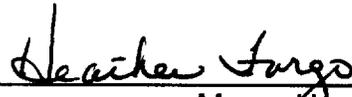
Adopted by the City of Sacramento City Council on August 2, 2005 by the following vote:

Ayes: Councilmembers Cohn, Fong, Hammond, McCarty, Pannell, Sheedy, Tretheway, Waters and Mayor Fargo.

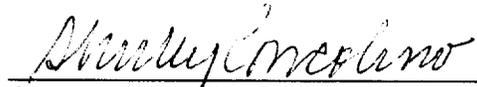
Noes: None

Abstain: None

Absent: None



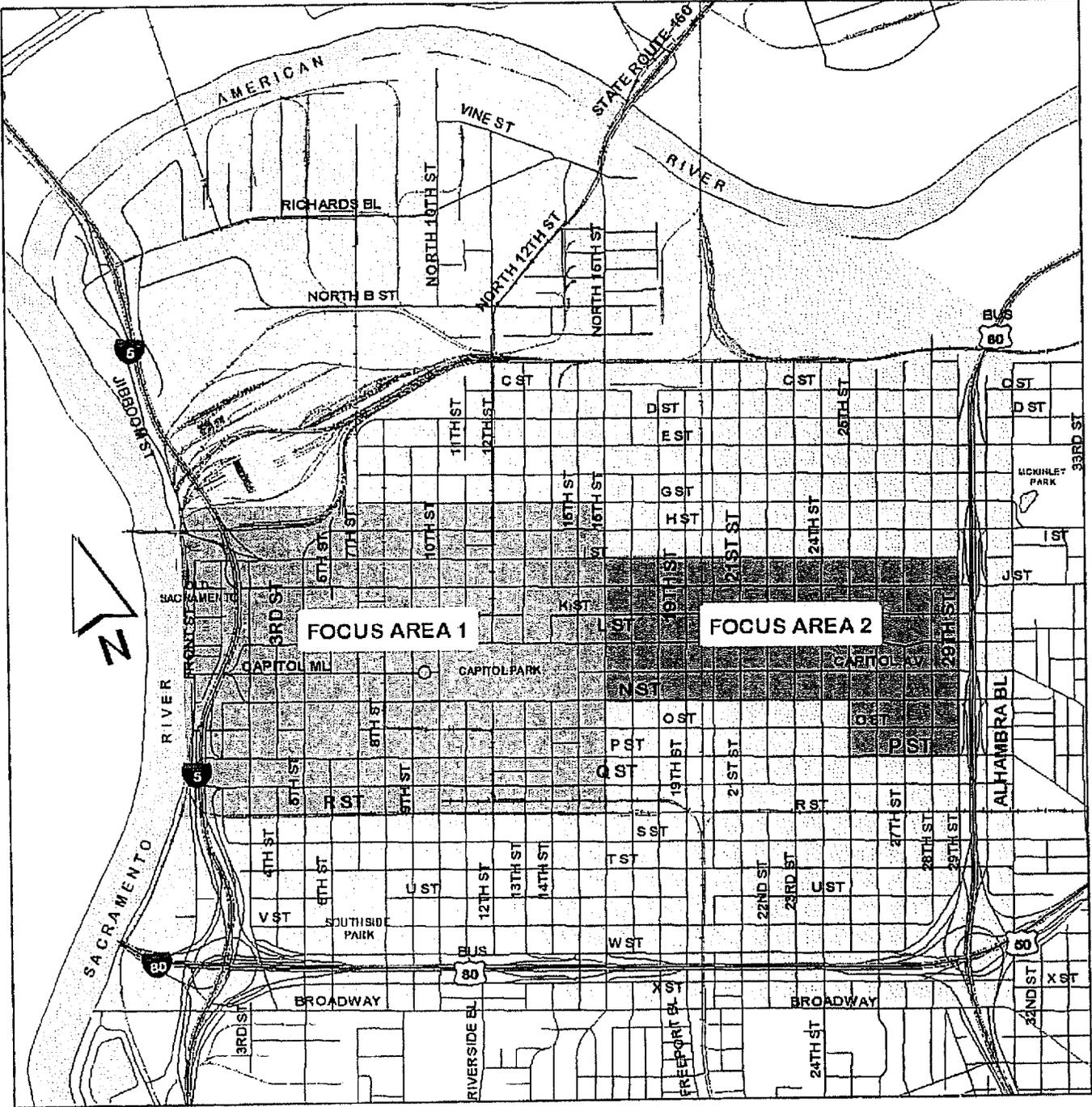
Mayor Heather Fargo



Shirley Concolino, City Clerk

Location Map for

CENTRAL CITY PARKING MASTER PLAN BOUNDARY AND FOCUS AREAS



Map Contact: S. Tobin
Map Date: July 2005

MASTER PLAN BOUNDARY

1,900 950 0 1,900 Feet