



REPORT TO COUNCIL City of Sacramento

915 I Street, Sacramento, CA 95814-2671
www.CityofSacramento.org

Staff Report
February 7, 2006

Honorable Mayor and
Members of the City Council

Subject: Presentation on SACTO Activities and Partnership for Prosperity

Location/Council District: Citywide/All Districts

Recommendation: For Information Only

Contact: Wendy Saunders, Economic Development Director, 808-7223
Jim Rinehart, Citywide Division Manager, 808-5054

Presenters: Wendy Saunders, Director, Economic Development Director
Barbara Hayes, Executive Director, SACTO
Susan Frazier, CEO & Managing Partner, Valley Vision

Department: Economic Development

Division: Citywide

Organization No: 4453

Summary:

Sacramento Area Commerce and Trade Organization (SACTO) and Valley Vision are presenting a review of SACTO's 2005 activities (Attachments 1-3) and an update on Partnership for Prosperity (Attachment 4). SACTO and Valley Vision have been involved in the City's Economic Development Strategy update process and the department will continue to coordinate Partnership for Prosperity with the department's activities. Tonight's presentation is for City Council information only.

Committee/Commission Action: Not Applicable

Background Information:

Sacramento Area Commerce and Trade Organization (SACTO) and Valley Vision are presenting a review of SACTO's 2005 activities and an update on Partnership for Prosperity. SACTO and Valley Vision have been involved in the City's Economic Development Strategy update process and the department will continue to coordinate Partnership for Prosperity with the department's activities. Tonight's presentation is for City Council information only.

Financial Considerations: None

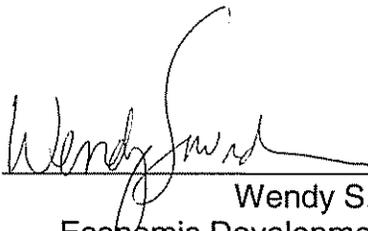
Environmental Considerations: Not Applicable

Policy Considerations:

SACTO and Valley Vision's activities and coordination with the City's Economic Development Department are consistent with the City of Sacramento Strategic Plan goals to expand economic development throughout the City and achieve sustainability and livability.

Emerging Small Business Development (ESBD):

No goods or services are being purchased.

Approved By: 
Wendy S. Saunders
Economic Development Director

Approved for Council Information:


RAY KERRIDGE
Interim City Manager

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Pg 233	Attachment 4- Partnership for Prosperity PowerPoint