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REPORT TO COUNCIL

City of Sacramento
915 I Street, Sacramento, CA 95814-2604
www.cityofsacramento.org

CONSENT
March 21, 2006

Honorable Mayor and
Members of the City Council

Subject: FY2005/06 Memorandum of Understanding with the Sacramento Convention & Visitors Bureau for the Sacramento Sports Commission

Location/Council District: City-wide

Recommendation:

Adopt a Resolution: Authorizing the City Manager to execute a Memorandum of Understanding (MOU) between the City of Sacramento and the Sacramento Convention & Visitors Bureau for services the Bureau will provide to the Sacramento Sports Commission for the 2005/06 Fiscal Year.

Contact: Barbara E. Bonebrake, CCL Director, 916-808-8225
Department: Convention, Culture and Leisure Department
Division: Administration
Organization No: **4310**

Summary:

This report recommends approval of the FY 2005/06 Memorandum of Understanding (MOU) between the City of Sacramento and the Sacramento Convention & Visitors Bureau for services the Bureau will provide to the Sacramento Sports Commission.

Committee/Commission Action: None

Background Information:

The Sacramento Sports Commission was established by the City and County in 1988 to attract major professional and amateur sporting events and professional sports franchises to the Sacramento region.

On October 4, 2005, the Sacramento County Board of Supervisors approved its annual allocation of Transient Occupancy Tax collections to various programs and organizations, including joint City-County programs such as the Sacramento Sports Commission.

On December 13, 2005, the City Council approved execution of agreements with the County for operation of the jointly funded programs.

On December 13, 2005, the City Council approved execution of agreements with the County for operation of the jointly funded programs.

In past years, as part of the execution of agreements, the City Council also approved an agreement between the City and the Sacramento Convention & Visitors Bureau to administer the City's share of the joint funding for the Commission as well as provide marketing and administrative support to the Commission.

Beginning this year, it is recommended that a Memorandum of Understanding (MOU) replace the agreement. This is being done at the suggestion of the City Attorney because the scope of the oversight role the Bureau provides the Commission is much smaller than it once was. Today, the Bureau's administrative support primarily includes payroll and related services. City funding for the Commission now goes directly to the SSC. Because of these changes, the MOU is more appropriate.

Financial Considerations:

The Sports Commission received $214,000 from the County and $200,000 from the City for FY 2005/06.

Environmental Considerations:

The recommended action will not have a significant effect on the environment. Pursuant to CEQA Guidelines Section 15061 (b) (3), no further environmental review is required.

Policy Considerations:

This MOU between the City and the SCVB for the Sports Commission is consistent with the City's three-year goal to achieve sustainability and enhance livability in the community as well as reflecting the values of teamwork and fiscal responsibility.

Emerging Small Business Development (ESBD):

None. No goods are services are being purchased

Respectfully Submitted By: _____
Cary Jung, Administrative Officer
Convention, Culture and Leisure Department

Approved By: _____
Barbara E. Bonebrake, Director
Convention, Culture and Leisure Department

Execute FY 2006 MOU with SCVB for SSC March 21, 2006

Recommendation Approved:

Cassandra H.B. Jennings

for RAY KERRIDGE
City Manager

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RESOLUTION NO. ____

Adopted by the Sacramento City Council

March 21, 2006

AUTHORIZING THE CITY MANAGER TO EXECUTE FISCAL YEAR 2005-06 MEMORANDUM OF UNDERSTANDING BETWEEN THE CITY AND THE SACRAMENTO CONVENTION & VISITORS BUREAU FOR SERVICES TO THE SACRAMENTO SPORTS COMMISSION

BACKGROUND

A. The City of Sacramento and County of Sacramento annually provide joint funding the Sacramento Sports Commission.

B. The City has executed annual agreements with the Sacramento Convention & Visitors Bureau to provide administrative support to the Sports Commission.

BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:

Section 1. Direct the City Manager to execute a Memorandum of Understanding between the City of Sacramento and the Sacramento Convention & Visitors Bureau to provide designated administrative services.