



REPORT TO PLANNING COMMISSION City of Sacramento

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915 I Street, Sacramento, CA 95814-2671

PUBLIC HEARING
September 23, 2010

To: Members of the Planning Commission

Subject: Sutter Medical Center Signage (P10-043)

A request to modify an existing sign program for a hospital campus which comprises approximately 10.8 acres and is located within the General Commercial (C-2-SPD), Hospital (H-SPD), and Transportation Corridor (TC-SPD) zones within the Alhambra Corridor Special Planning District.

- A. **Environmental Determination:** Addendum to the Environmental Impact Report;
- B. **Special Permit Major Modification** to amend the existing sign program for a hospital campus with approximately 10.8 acres;
- C. **Variance** to exceed the allowed sign area of 200 square feet within 660 feet of a freeway;
- D. **Variance** to exceed the allowed vertical location height for attached signs within 660 feet of a freeway;
- E. **Variance** to exceed the allowed six (6) foot height for detached signs in the Hospital (H) zone;
- F. **Variance** to place detached signs within 10 feet of a property line and/or within 5 feet of a driveway entrance;
- G. **Variance** to place detached signs within the public right-of-way;
- H. **Variance** to exceed the maximum allowed attached sign area of 300 square feet in any zone.

Location/Council District:

Sutter Medical Center Campus, Main Address-2801 L Street, Sacramento, CA 95814
Assessor's Parcel Numbers: 007-0114-003; 007-0118-001, 002, 003, 004, 005, 006, and 008; 007-0172-010, 013, and 017; 007-0173-001, 002, and 003; 007-0177-001
Council District 3

Recommendation: Staff recommends the Commission approve the request based on the findings and subject to the conditions of approval listed in Attachment 1. The Commission has final approval authority over items A-H above and its decision may be appealed to City Council. **Staff is not aware of any outstanding issues and the project is considered to be noncontroversial.**

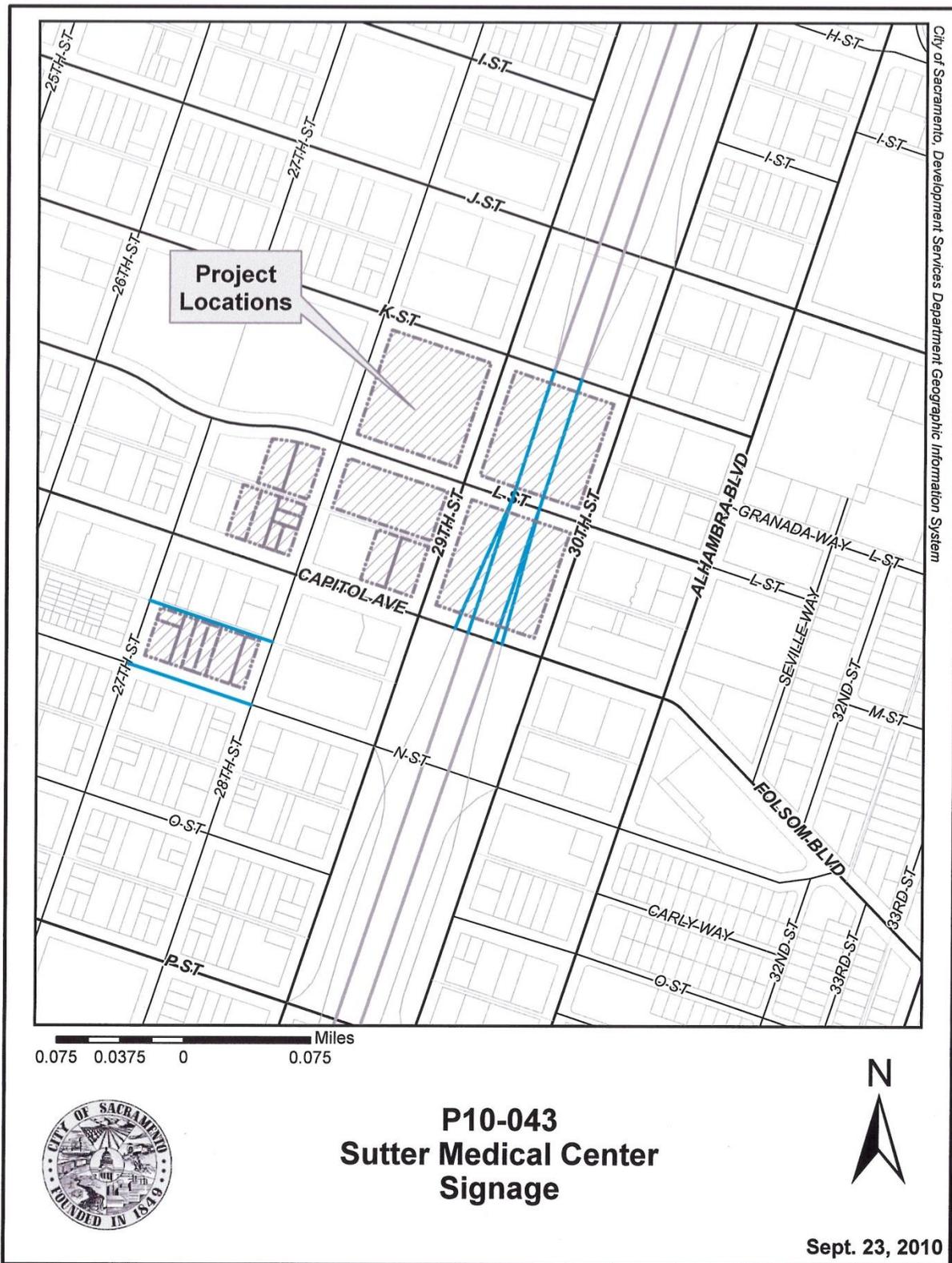
Contacts: Kimberly Kaufmann-Brisby, Associate Planner, (916) 808-5590, Stacia Cosgrove, Senior Planner, (916) 808-7110.

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Applicant: Gnu Group-Phil Murphy, 3445 Mt. Diablo Blvd., Lafayette, CA 94549, 925-444-2020

Owner: Sutter Medical Center-Larry Maas, 2801 Capitol Avenue, Suite 110, Sacramento, CA 95816, 916-454-6865



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Summary: The proposed project comprises revising a previously approved sign program for the Sutter Medical Center (P86-304) at its Midtown Sacramento location. The Sutter Medical Center is in the process of constructing its approved 10.8 acre urban campus expansion (Res. 2005-882), approved by City Council in 2006. The campus includes the following buildings: the Anderson Lucchetti Women's and Children's Center Hospital and the Ose Adams Medical Pavilion (currently Sutter Medical Center Hospital) in which the emergency facilities will be located, two parking garages-Self Park A and Self Park B, and two medical office buildings-Capitol Pavilion and the Buhler Pavilion (refer to map Exhibit 1-B).

With the expansion, additional signage is needed to help patients and visitors navigate from the freeway as well as between the facilities. There is a hierarchy of sign types proposed for the Sutter Medical Center complex, including skyline, monument/directional, parking identification, and building identification signs. The hierarchy will bring patients and visitors to the complex, aid them in parking quickly and get them into a specific building destination.

Four of the attached building identification skyline signs are within 660-feet and would be visible from the freeway and therefore are subject to the provisions of the sign ordinance section limiting the vertical location height and the area of signs within 660 feet of the freeway (Section 15.148.860). The applicant has requested to vary from those standards. In addition, three attached signs visible from the freeway also exceed the 300 square foot allowable sign area in any zone (Section 15.148.210) and the applicant has requested to vary from that standard.

All the signs proposed are included in the special permit major modification request. With the special permit major modification review, excess sign area and number are addressed; however, height is not included in the special permit review {Section 15.148.130(D)}. The height in excess of the six (6) feet allowed in the Hospital (H) zone, as is proposed for many of the detached monument –style directional signs, will be addressed with a variance request per Section 15.148.130(C) of the Sign Ordinance. Many of the same signs also are located either within five feet of a driveway or within ten feet of the right-of-way and in several instances both, requiring the approval of variances per Section 15.148.130(C) of the Sign Ordinance.

Because the campus is part of the urban environment many of the building envelopes extend to or near the sidewalk or to the street right-of-way, necessitating some of the directional signs to be located near to the sidewalk or within planter strips. A variance to locate a detached sign within the public right-of-way is requested to allow those signs per Section 15.148.630(A).

The proposed project is consistent with the land use designations and applicable policies of the 2030 General Plan. Staff notified all property owners within a 500 radius of the project campus regarding this public hearing and has received no opposition from the surrounding neighborhood or neighborhood groups. The project is not considered to be controversial.

Table 1: Project Information
2030 General Plan designation: Urban Corridor high, Urban Corridor Low, Traditional Neighborhood Medium Density Residential
Existing zoning of the campus: Hospital (H-SPD), General Commercial (C-2-SPD) Transportation Corridor (TC-SPD)-Alhambra Corridor Special Planning District
Existing use of site: Hospital and medical offices
Property area: 10.77 acres

Background Information: On February 1, 1983, the City Council approved the rezone, special permit, and adopted findings of overriding consideration to allow the construction of Sutter Hospital at its Midtown location, including a six-story, 424,469 square foot hospital and a parking structure (P-9600). In March of 1986, a special permit for two, 64 sq. ft. attached signs was approved (P86-080). A condition of approval for the two signs was for the applicant to submit an overall sign program. The sign program special permit was approved in August 1986 (P86-304). In April 2002, the sign program was modified with the addition of directional signage (Z02-031). On November 10, 2005, the Planning Commission approved various entitlements for the Sutter Medical Center Master Plan (P03-090). On November 21, 2005, the Service Employees International Union-United Healthcare Workers West’s (SEIU) filed an appeal of the Commission’s project approval on the basis the action failed to comply with the California Environmental Quality (CEQA).

Subsequent to the filing of the appeal, on September 1, 2006, the Court entered a final ruling, judgment and order, in the lawsuit filed by the SEIU. A writ of mandate was issued on September 15, 2006. The Court’s ruling generally upheld the adequacy of the EIR but the Court also ordered the City to repeal all project approvals and to not consider whether it would reapprove the project until a new EIR, in compliance with the CEQA and CEQA Guidelines, was prepared, circulated, and certified. On December 12, 2006, the City Council adopted Resolution 2006-936 denying the Service Employees International Union-United Healthcare Workers West’s (SEIU) appeal and approved the necessary entitlements to develop the Sutter Medical Center Master Plan (P03-090). Additional research revealed no additional entitlements pertinent to this project application.

Public/Neighborhood Outreach and Comments: Early project notification was routed to the Boulevard Park Neighborhood Association, Midtown Neighborhood Association, and the Marshall School New Era park Neighborhood Association. No response from any of the associations regarding this proposal has been received by staff.

Environmental Considerations

On January 31, 2006, pursuant to the California Environmental Quality Act (Public Resources Code §21000 *et seq.* (“CEQA”), the CEQA Guidelines (14 California Code of Regulations §15000 *et seq.*), and the City of Sacramento environmental guidelines, the Planning Commission certified an environmental impact report (EIR) and, having reviewed and considered the information contained in the EIR, adopted findings of fact and findings of overriding consideration, adopted a mitigation monitoring program, and approved the Sutter Medical Center project (EIR-SCH#2002062103).

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The Sutter Special Permit Major Modification/Variance request (P10-043) proposes to modify the previously approved Project as described in the staff report. The initial review of the Project Modification determined that the proposed changes to the original Project did not require the preparation of a subsequent EIR. An addendum to the previously certified EIR has been prepared to address the modification to the Project.

Policy Considerations:

The 10.77 acre Sutter Medical Center campus comprises four 2030 General Plan land use designations: Urban Corridor High, Urban Corridor Low, Public/Quasi-Public, and Traditional Neighborhood Medium Density. The campus zoning is Hospital (H), Transportation Corridor (TC), and General Commercial (C-2). The entire campus lies within the Alhambra Corridor Special Planning District (SPD); there are no sign regulations specific to the Alhambra Corridor SPD, therefore the standard City sign codes requirements are applied. The project is consistent with the Alhambra Corridor Special Planning District goal to maintain and improve the character, quality and vitality of individual neighborhoods through the use of directional signage which will serve to direct hospital clients to the campus as well as to guide vehicles and pedestrians within the campus area and away from the adjacent residential neighborhood.

The project is consistent with the 2030 General Plan Land Use Goal 1.1 to “support sustainable growth and change through orderly and well-planned development that provides for the needs of existing and future residents and businesses, ensures the effective and equitable provision of public services, and makes efficient use of land and infrastructure” (LU page 2-7). The Sutter Medical Center signage is an integral component of the well-planned development in that it will provide vehicular and pedestrian routing guidance now and into the future. The proposed sign program is designed to evolve as the campus is developed with sign copy revisions of directions to and from the new buildings as they are completed and ready for occupancy and use.

Smart Growth Planning Principles:

“Smart Growth” is a term coined by the United States Environmental Protection Agency (USEPA) as an umbrella term for the many initiatives intended to address some of the negative consequences of urban sprawl. Smart Growth generally occurs when development patterns are sustainable and balanced in terms of economic objective, social goals, and use of environmental/natural resources. The following Smart Growth principle applies to the proposed project: “Promote distinctive, attractive communities with a strong sense of place, including the rehabilitation and use of historic buildings.” The proposed project has been designed to incorporate this Smart Growth principle through the use of a unifying sign design and sign placement that identifies the campus boundaries and assists both the pedestrian and the driver in navigating to and through the campus.

Project Master Sign Program Review:

This section of the staff report will provide an overview of each sign, entitlement, and discuss the findings for the special permit modification and variances. A more detailed description of each sign and the entitlements it requires is located as Attachment 2 of this report.

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Due to the nature of the hospital use and its urban location adjacent to a freeway, a Special Permit Modification and several Variance entitlements are required in order to institute the sign program as proposed. All signs provide a complementary design theme and are in proportion to the buildings to which they are attached or adjacent. They are representative of a hierarchical sign system, the goal of which is to provide more efficient vehicular circulation throughout the site from strategic sign placement and clear, concise sign directions.

Staff has analyzed the location of the detached signs and determined that all of the proposed signs are outside the Caltrans visibility triangle. The Caltrans visibility triangle is employed as a standard by the City's Department of Transportation when evaluating proposals for objects that encroach into the public right-of-way. The purpose is to ensure that objects are not placed near intersections in such a manner as to impede the visibility of drivers.

Special Permit Modification: The City's sign ordinance provides the following allowance for signs within the Hospital (H) zone: "One identification sign and one bulletin board per street frontage not exceeding a total of sixteen (16) square feet in area for all displays. Signs may be attached or detached." (Section 15.148.130)

As discussed in the Background section of this report, Sutter was first granted a special permit in 1986 to exceed the allowed sign square footage, therefore the present request for additional signs and square footage represents a modification to that special permit. The Hospital zone special permit may, "permit signage in excess of that allowed by this section for facilities which regularly provide emergency medical care." [Section 15.148.130(D)] The signage, when installed, will address the key issues of way finding, identification, and regulatory requirements (emergency signage) within one system.

The City's Sign Code, Section 15.148.1070, requires the Planning Commission to consider the all the factors relating to the proposed signage and whether such signage will adversely affect the public health, safety and welfare and whether the application complies with the purpose of the Sign Code per Section 15.148.010. The purpose of the sign code, as stated in Section 15.148.010, is as follows: "To eliminate potential hazards to motorists and pedestrians; to encourage signs which, by their good design, are integrated with and harmonious to the buildings and sites which they occupy, and which eliminate excessive and confusing sign displays; to preserve and improve the appearance of the city as a place in which to live and to work and as an attraction to nonresidents who come to visit or trade; to safeguard and enhance property values; to protect public and private investment in buildings and open spaces; to supplement and be a part of the regulations imposed and the plan set forth under the comprehensive zoning ordinance of the city; and to promote the public health, safety and general welfare."

Staff believes that the sign program, as proposed, complies with the purpose of the sign code in that the design and location of the signs will not be a potential hazard to motorists and pedestrians, are designed to work together to enhance wayfinding and eliminate driver/pedestrian confusion, and will work harmoniously with the appearance of the surrounding buildings.

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Variances C, D, and H- Attached Signs

The skyline signs (19.1, 24, and 46) are mounted at the parapet level of the buildings and are used as distance identification and way finding for the medical complex as well as branding identification for Sutter Health. The three skyline signs are located and sized so as to be visible from the Business 80 freeway. The letters are internally illuminated and will be visible at night but do not project any illumination skyward.

The City sign code provides that attached signs within 660-feet of a freeway that would be visible to travelers may not be placed higher than 20-feet from the ground and shall not exceed 200 square feet in size. [Section 15.148.860(C)]

Signs 19.1 and 24 are located within 660 feet of a freeway and exceed the vertical location height of 20 feet above the ground; they are greater than the allowed 200 square feet. Therefore, a variance from these provisions is required.

One of the signs is allowed without entitlements, the Capitol Pavilion sign (46), because office buildings within 660 of a freeway are allowed one freeway oriented attached sign placed above 20-feet in height.

Signs 19 and 25, Building Donor Identification signs, are also located within 660 feet of the freeway and are located above the 20-foot height limit. Sign 25 exceeds the 200 square foot limit within 660 feet of a freeway. These two signs are not illuminated and are positioned on the upper portion of their respective building façades so they may be visible from the freeway but not at night.

The City sign code has a maximum sign area for any sign: "No sign shall exceed three hundred (300) square feet in area." (Section 15.148.210) Signs 19.1, 24, and 25, while in scale with their respective buildings, exceed three hundred square feet in size and therefore require a variance from this section of the code.

Variances E, F, and G- Detached Signs

Four Sided Directional Monument Signs- Six, four-sided directional monument signs identify the campus boundaries as well as provide directional information to major buildings or services (Signs 2, 12, 20, 38, 42, 44). Strategic placement at major decision-making corners throughout the campus serves to keep traffic moving efficiently and effectively. Information is displayed on all four sides of the signs, as appropriate, for ready legibility and to promote directing traffic to the correct destination. The signs are internally illuminated for night viewing and each sign is approximately 10 feet tall and five feet wide. The applicant has indicated the sign size is predicated on the amount of information needed to be displayed in order to direct patients and visitors efficiently through the campus to their destination.

Five of the signs are located in the Hospital (H) zone (2, 12, 20, 38, 42) and are subject to the 6' height limit as well as the requirement to be located ten (10) feet from any property line and five (5) feet from any driveway per Section 15.148.130(C); variances are required for the signs to maintain the proposed 10-foot height and locations. The sixth sign (44) is located in the General Commercial (C-2) zone which has a 35-foot height limit on detached signs so the proposed sign height complies with the C-2 limit. Five of the signs (12, 20, 38, 42, and 44)

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are located within 10-feet of a property line which is contrary to Section 15.148.350 which requires the sign to be located at least ten (10) feet from any property line, and the sign shall not obscure free and clear vision of motor vehicle operators. Sign 2 is located within the public right-of-way which requires a variance per Section 15.148.630(A), which states that no sign shall be permitted which is located on public property. In order to remain in the proposed locations, the applicant has requested to vary from the requirements noted above.

Two Sided Directional Monument Signs- Four, two-sided directional monument signs provide directional information to valet parking driveways and major buildings (signs 27, 27.1, 28, 47). The placements nearer the valet parking driveways and key corners direct patients and clients to the valet parking drop-off driveway for the Capitol Pavilion and the Anderson Lucchetti Women's and Children's Center hospital as well as to the Self-park B facility. Information is displayed on both sides of the signs for ready legibility and to direct traffic to the correct destination. The signs are internally illuminated for night viewing and each sign is approximately seven feet tall and 3.5-feet wide. The applicant has indicated the sign size is predicated on the amount of information needed to be displayed in order to direct patients and visitors efficiently through the campus to their destination as they are driving through the campus.

Three of the signs are located in the Hospital (H) zone (27, 27.1, 28) and are subject to the 6' height limit as well as the requirement to be located ten (10) feet from any property line and five (5) feet from any driveway per Section 15.148.130(C); variances are required for the signs to maintain the proposed seven-foot height and locations. The fourth sign (47) is located in the General Commercial (C-2) zone which has a 35-foot height limit on detached signs so the proposed sign height complies with the C-2 limit. Two signs (27, 27.1) are located within 10-feet of a property line which is contrary to Section 15.148.350 which requires the sign to be located at least ten (10) feet and the sign shall not obscure free and clear vision of motor vehicle operators. Two signs are located within the public right-of-way (28, 47) requiring a variance per Section 15.148.630(A), which states that no sign shall be permitted which is located on public property.. In order to remain in the proposed locations, the applicant has requested to vary from the requirements noted above.

Post and Panel Directional Signs- The applicant has proposed 11 double-sided directional post and panel signs that will direct the driver to valet and drop-off areas as well as to the two self parking facilities (11, 14, 16, 17, 30, 32, 33, 39, 41, 49, 50). The signs are five-feet tall and two-feet and four-inches wide. The signs comply with height and area standards but the majority of the proposed signs are within ten-feet of a property line and, in some instances, within five feet of a driveway so must vary from Sections 15.148.350 and 15.148.130(C) of the Sign Code. Sign 16 is located within the public right-of-way which requires a variance per Section 15.148.630(A), which states that no sign shall be permitted which is located on public property. In order to remain in the proposed locations, the applicant has requested to vary from the requirements noted above.

Variance Findings- In order to grant Sign Code variances, the following findings must be made per Section 15.148.1040 (A) (B) and (C) of the Sign Ordinance:

1. That exceptional or extraordinary circumstances or conditions apply that do not apply generally in the same district and the enforcement of the regulations of the Sign Code would have an unduly harsh result upon the utilization of the subject property.

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- a. Exceptional circumstances do apply in that the signs are part of a complete way finding system for a major medical facility that routinely provides emergency medical care. The 16 square feet of attached/detached signage allowed in the Hospital zone is not sufficient to direct patients and visitors toward and within the hospital campus;
 - b. Because the hospital provides emergency medical care, some signs must be readily visible from the freeway to guide patients to their destination and must be located above 20-feet from the ground in the Hospital zone;
 - c. Due to the urban nature of the Midtown area, where design guidelines encourage buildings to engage the street with minimized setback requirements, it is necessary that wayfinding signs be placed closer to the property line. The hospital buildings, as built (and under construction) do not have enough of a setback from the street to allow placement of detached signs at 10-feet from the property line.
2. The variance will not result in a special privilege extended to one individual property owner and the variance would be appropriate for any property owner facing similar circumstances.

No special privilege is being extended to one individual property owner in that the variance would be appropriate for any owner facing similar circumstances where in order for an adequate sign program to be implemented, additional sign area is necessary or a location closer than 10-feet to a property line or within the right-of-way may be necessary.

3. The requested variance will not materially and adversely affect the health and safety of persons residing or working in the neighborhood, and will not be materially detrimental to the public welfare or injurious to property and improvements in the neighborhood.
- a. Granting the variance will not materially and adversely affect the health and safety of persons residing or working in the neighborhood, nor will it be materially detrimental to the public welfare or injurious to property and improvements in the neighborhood in that the attached signs are located on the building parapets and are internally illuminated so will not be visible from the ground.
 - b. The signs will help patients and visitors find their way to the area and once off the freeway will be guided by secondary way finding directional signs that will guide them to their destination and keep them out of the adjacent neighborhood.
 - c. The size of the attached and detached signs is in scale with the design of the buildings, are proposed to be built of high-quality materials, and the lighting is designed to minimize glare to adjacent properties.

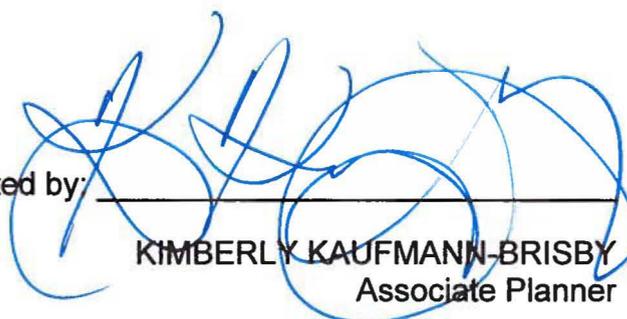
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Conclusion:

Staff is in support of the proposal because the Sutter Medical Center Master Sign Program signage is an integral component of the well-planned development and will provide vehicular and pedestrian routing guidance now and into the future. The proposed sign program is designed to evolve as the campus is developed with sign copy revisions of directions to and from the new buildings as they are completed and ready for occupancy and use. Therefore, staff recommends the Commission approve items A through H.

Respectfully submitted by:



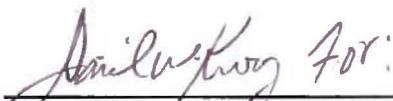
KIMBERLY KAUFMANN-BRISBY
Associate Planner

Approved by:



STACIA COSGROVE
Senior Planner

Recommendation Approved:



GREGORY BITTER, AICP
Principal Planner

Attachments:

- Pg 13 Attachment 1 - Recommended Findings of Fact and Conditions of Approval
- Pg 18 Exhibit 1-A – Master Sign Program Cover Sheet
- Pg 19 Exhibit 1-B – Sign Location Plan – Sheet 01.0
- Pg 20 Exhibit 1-C – “Sutter Medical Center” – Sheet 02.0
- Pg 21 Exhibit 1-D – “Sutter Medical Center” – Sheet 02.1
- Pg 22 Exhibit 1-E – “Sutter Capitol Pavilion” – Sheet 02.2
- Pg 23 Exhibit 1-F – “Ose Adams Medical Pavilion” – Sheet 03.0
- Pg 24 Exhibit 1-G – “Anderson Lucchetti Women’s & Children’s Center” – Sheet 03.1
- Pg 25 Exhibit 1-H – “Buhler Pavilion” – Sheet 03.2
- Pg 26 Exhibit 1-I – “Sutter Medical Center” – Sheet 04.0
- Pg 27 Exhibit 1-J – “Emergency” – Sheet 05.0
- Pg 28 Exhibit 1-K – 4-Sided Directional – Sheet 06.0

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Pg 29	Exhibit 1-L – 4-Sided Directional – Sheet 06.1
Pg 30	Exhibit 1-M – 4-Sided Directional – Sheet 06.2
Pg 31	Exhibit 1-N – Double-Sided Directional – Sheet 07.0
Pg 32	Exhibit 1-O – Double-Sided Directional – Sheet 07.1
Pg 33	Exhibit 1-P – Single-Sided Directional – Sheet 08.0
Pg 34	Exhibit 1-Q – Double-sided Parking Garage Identification – Sheet 09.0
Pg 35	Exhibit 1-R – Double-sided Parking Garage Identification – Sheet 09.1
Pg 36	Exhibit 1-S – Double-sided Directional Post and Panel – Sheet 10.0
Pg 37	Exhibit 1-T – Double-sided Directional Post and Panel – Sheet 10.1
Pg 38	Exhibit 1-U – Double-sided Informational Post and Panel – Sheet 11.0
Pg 39	Attachment 2 – Addendum to Sutter Medical Center EIR – SCH#2002062103
Pg 45	Attachment 2 – Master Sign Plan Table
Pg 50	Attachment 3 - Land Use and Zoning Map
Pg 51	Attachment 4 – List of Matrix Team Members

Attachment 1
City Planning Commission Record of Decision
Recommended Findings of Fact and Conditions of Approval
Sutter Medical Center Signage (P10-043)

Findings Of Fact

A. Environmental Determination: Addendum to the Environmental Impact Report

1. The Planning Commission of the City of Sacramento finds as follows:

- a. On January 31, 2006, pursuant to the California Environmental Quality Act (Public Resources Code §21000 *et seq.* ("CEQA"), the CEQA Guidelines (14 California Code of Regulations §15000 *et seq.*), and the City of Sacramento environmental guidelines, the Planning Commission certified an environmental impact report (EIR) and, having reviewed and considered the information contained in the EIR, adopted findings of fact and findings of overriding consideration, adopted a mitigation monitoring program, and approved the Sutter Medical Center project (EIR-SCH#2002062103).
- b. The **Sutter Special Permit Major Modification/Variance request (P10-043)** proposes to modify the previously approved Project as described in Attachment 1 of the prepared Addendum.
- c. The environmental review of the Project Modification determined that the proposed changes to the original Project did not require the preparation of a subsequent EIR. An addendum to the previously certified EIR was then prepared to address the modification to the Project.

2. The Planning Commission has reviewed and considered the information contained in the previously certified EIR for the Project, the previously adopted findings of fact and findings of overriding consideration, the addendum, and all oral and documentary evidence received during the hearing on the Project Modification. The Planning Commission has determined that the previously certified EIR and the addendum constitute an adequate, accurate, objective, and complete review of the proposed Project Modification and finds that no additional environmental review is required based on the reasons set forth below:

- a. No substantial changes are proposed by the Project Modification that will require major revisions of the previously certified EIR due to the involvement of new significant environmental effects or a substantial increase in the severity of previously identified significant effects;
- b. No substantial changes have occurred with respect to the circumstances under which the Project Modification will be undertaken which will require major revisions to the previously certified EIR due to the involvement of new significant environmental effects or a substantial increase in the severity of previously identified significant effects;

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- c. No new information of substantial importance has been found that shows any of the following:
 - i. The Project Modification will have one or more significant effects not discussed in the previously certified EIR;
 - ii. Significant effects previously examined will be substantially more severe than shown in the previously certified EIR;
 - iii. Mitigation measures previously found to be infeasible would in fact be feasible and would substantially reduce one or more significant effects of the Project Modification; or
 - iv. Mitigation measures which are considerably different from those analyzed in the previously certified EIR would substantially reduce one or more significant effects on the environment.

3. Based on its review of the previously certified EIR for the Project, the previously adopted findings of fact and findings of overriding consideration, the addendum, and all oral and documentary evidence received during the hearing on the Project Modification, the Planning Commission finds that the EIR and addendum reflect the Planning Commission's independent judgment and analysis, certifies the EIR and the addendum for the Project Modification, and readopts the findings of fact and findings of overriding consideration .

4. The mitigation monitoring program for the Project is adopted for the Project Modification, and the mitigation measures shall be implemented and monitored as set forth in the program, based on the following findings of fact:

- a. The mitigation monitoring program has been adopted and implemented as part of the Project;
- b. The addendum to the EIR does not include any new mitigation measures, and has not eliminated or modified any of the mitigation measures included in the mitigation monitoring program;
- c. The mitigation monitoring program meets the requirements of CEQA section 21081.6 and CEQA Guidelines section 15097.

5. Upon approval of the Project, the City's Environmental Planning Services shall file or cause to be filed a Notice of Determination with the Sacramento County Clerk and, if the project requires a discretionary approval from any state agency, with the State Office of Planning and Research, pursuant to section 21152(a) of the Public Resources Code and the State EIR Guidelines adopted pursuant thereto.

6. The documents and other materials that constitute the record of proceedings upon which the Planning Commission has based its decision are located in the City of Sacramento Development Services Department, Environmental Planning Services, 300 Richards Boulevard, Sacramento, CA 95811-0218. The custodian of these documents and other materials is the Community Development Department, Environmental Planning Services.

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B. The **Special Permit Major Modification** to amend the existing sign program for a hospital campus with approximately 10.8 acres is approved subject to the following Findings of Fact:

1. The proposed Sutter Medical Center Signage Master Plan complies with the purpose of the Sign Code per Section 15.148.010 in that:
 - a. All the proposed detached signs are outside the Caltrans visibility triangle.
 - b. All the proposed signs echo the same design theme, are complementary, and are in proportion to the buildings to which they are attached or adjacent.
 - c. The number of signs has been minimized by maximizing the communication efficiencies embodied in the sign design and nomenclature while at the same time providing direction to the destination.
2. The project, as conditioned, will not be detrimental to the public welfare nor result in the creation of a public nuisance in that the project is consistent with the Alhambra Corridor Special Planning District goal to maintain and improve the character, quality and vitality of individual neighborhoods through the use of directional signage which will serve to direct hospital patients and visitors to the campus as well as to guide vehicles and pedestrians within the campus area and away from the adjacent residential neighborhood.

C.-H. Variances: The Variance to exceed the allowed sign area of 200 square feet within 660 feet of a freeway; the Variance to exceed the allowed vertical location height for attached signs within 660 feet of a freeway; the Variance to exceed the allowed six (6) foot height for detached signs in the Hospital (H) zone; the Variance to place detached signs within 10 feet of a property line and/or within 5 feet of a driveway entrance; the Variance to place detached signs within the public right-of-way; and the Variance to exceed the maximum allowed attached sign area of 300 square feet in any zone are approved subject to the following Findings of Fact:

1. Exceptional or extraordinary circumstances or conditions apply that do not apply generally in the same district and the enforcement of the regulations of the Sign Code would have an unduly harsh result upon the utilization of the subject property in that:
 - a. The signs are part of a complete way finding system for a major medical facility that routinely provides emergency medical care. The 16 square feet of attached/detached signage allowed in the Hospital zone is not sufficient to direct patients and visitors toward and within the hospital campus;
 - b. Because the hospital provides emergency medical care, some signs must be readily visible from the freeway to guide patients to their destination and must be located above 20-feet from the ground in the Hospital zone;
 - c. Due to the urban nature of the Midtown area, where design guidelines encourage building to engage the street with minimized setback requirements, it is necessary that wayfinding signs be placed closer to the property line. The hospital buildings,

Subject: Sutter Medical Center Signage (P10-043)

September 23, 2010

as built (and under construction) do not have enough of a setback from the street to allow placement of detached signs at 10-feet from the property line.

2. No special privilege is being extended to one individual property owner in that the variance would be appropriate for any owner facing similar circumstances where in order for an adequate sign program to be implemented, additional sign area is necessary or a location closer than 10-feet to a property line or within the right-of-way may be necessary.
3. The requested variance will not materially and adversely affect the health and safety of persons residing or working in the neighborhood, and will not be materially detrimental to the public welfare or injurious to property and improvements in the neighborhood in that:
 - a. The attached signs are located on the building parapets and are internally illuminated so will not be visible from the ground.
 - b. The signs will help patients and visitors find their way to the area and once off the freeway will be guided by secondary way finding directional signs that will guide them to their destination and keep them out of the adjacent neighborhood.
 - c. The size of the attached and detached signs is in scale with the design of the buildings, are proposed to be built of high-quality materials, and the lighting is designed to minimize glare to adjacent properties.

Conditions of Approval

B. The Special Permit Major Modification to amend the existing sign program for a hospital campus with approximately 10.8 acres is hereby approved subject to the following conditions of approval:

Planning

1. The applicant shall obtain all necessary building permits prior to commencing construction.
2. The project shall substantially conform to the approved plans as shown on the attached exhibits and as conditioned. Any modification to the project shall be subject to review and approval by Planning staff (and may require additional entitlements) prior to the issuance of building permits.

Development Engineering

3. A revocable encroachment permit is required for all signs placed within the right-of-way. The applicant shall meet all the requirements of the revocable encroachment permit to the satisfaction of the Department of Transportation;
4. The design of walls fences and **signage** near intersections and driveways shall allow stopping sight distance per Caltrans standards and comply with City Code Section

Subject: Sutter Medical Center Signage (P10-043)

September 23, 2010

12.28.010 (25' sight triangle). Walls shall be set back 3' behind the sight line needed for stopping sight distance to allow sufficient room for pilasters. Landscaping in the area required for adequate stopping sight distance shall be limited 3.5' in height at maturity. The area of exclusion shall be determined by the Department of Transportation.

C.-H. The Variances to exceed the allowed sign area of 200 square feet within 660 feet of a freeway; the Variance to exceed the allowed vertical location height for attached signs within 660 feet of a freeway; the Variance to exceed the allowed six (6) foot height for detached signs in the Hospital (H) zone; the Variance to place detached signs within 10 feet of a property line and/or within 5 feet of a driveway entrance; the Variance to place detached signs within the public right-of-way; and the Variance to exceed the maximum allowed attached sign area of 300 square feet in any zone are hereby approved subject to the following conditions of approval:

Planning

1. The applicant shall obtain all necessary building permits prior to commencing construction.
2. The project shall substantially conform to the approved plans as shown on the attached exhibits and as conditioned. Any modification to the project shall be subject to review and approval by Planning staff (and may require additional entitlements) prior to the issuance of building permits.

Development Engineering

3. A revocable encroachment permit is required for all signs placed within the right-of-way. The applicant shall meet all the requirements of the revocable encroachment permit to the satisfaction of the Department of Transportation;
4. The design of walls fences and **signage** near intersections and driveways shall allow stopping sight distance per Caltrans standards and comply with City Code Section 12.28.010 (25' sight triangle). Walls shall be set back 3' behind the sight line needed for stopping sight distance to allow sufficient room for pilasters. Landscaping in the area required for adequate stopping sight distance shall be limited 3.5' in height at maturity. The area of exclusion shall be determined by the Department of Transportation.

Subject: Sutter Medical Center Signage (P10-043)

September 23, 2010

Exhibit 1-A – Master Sign Program Cover Sheet

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DRAWINGS CHECKED BY:

PROGRAM MANAGEMENT _____

DESIGN _____

PRODUCTION _____

INSTALLATION _____

GNU GROUP

3145 Mt. Diablo Blvd
Lafayette, California
94509

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925-444-2029 Facsimile
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Master Sign Program
Revised: September 7, 2010
 Program: SH: 1271.03


Sutter Medical Center,
Sacramento
 A Sutter Health Affiliate

Subject: Sutter Medical Center Signage (P10-043)

September 23, 2010

Exhibit 1-B – Sign Location Plan – Sheet 01.0



- KEY**
- SYLVINE SIGN, ILLUMINATED (SL100)
Locs: 19, 1, 24, 46
 - BUILDING DONOR IDENTIFICATION, NON-ILLUMINATED (0245)
Locs: 19, 25, 31
 - LOGO BRAND BUILDING IDENTIFICATION, NON-ILLUMINATED (0230.2)
Locs: 36
 - EMERGENCY LETTERS, ILLUMINATED (0245N)
Loc: 36.1
 - 4-SIDED DIRECTIONAL, ILLUMINATED (0R300)
Locs: 2, 12, 20, 35, 42, 44
 - DOUBLE SIDED DIRECTIONAL, ILLUMINATED (0R310)
Locs: 27, 27.1, 28, 47
 - SINGLE SIDED DIRECTIONAL, NON-ILLUMINATED (0R35, 0S)
Locs: 6, 6.1, 9
 - DOUBLE SIDED PARKING IDENTIFICATION, ILLUMINATED (0R40S)
Locs: 4, 1, 23, 1, 23.2
 - DOUBLE SIDED VERTICAL DIRECTIONAL POST AND PANEL (0R41)
Locs: 11, 14, 16, 17, 30, 32, 33, 34, 41, 49, 50
 - POST AND PANEL (0R41)
Loc: 39
 - ★ POINTS OF ENTRY



GNUP GROUP

3415 M. Drake Blvd / Lafayette, California 94549
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Project Location:
Sutter Medical Center
Sutter Medical Center
2801 L Street
Sacramento, CA 95814

Project Number:
1. 3.18.2010 SP Direct Care, Call

2. 5.10.2010 SP Aiding landmark

3. 5.26.2010 SP Draft MSP

4. 7.8.2010 SP MSP City Schedule

5. 9.7.2010 SP City Comments

Project Number: SH.1271.03
Date: 9/3

Project Name: SP
Site: AS Noted

Date: 03/12/2010

Project Title: Sign Location Plan
Site Signage
Master Sign Program

Sheet: 01.0

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Exhibit 1-C – “Sutter Medical Center” – Sheet 02.0

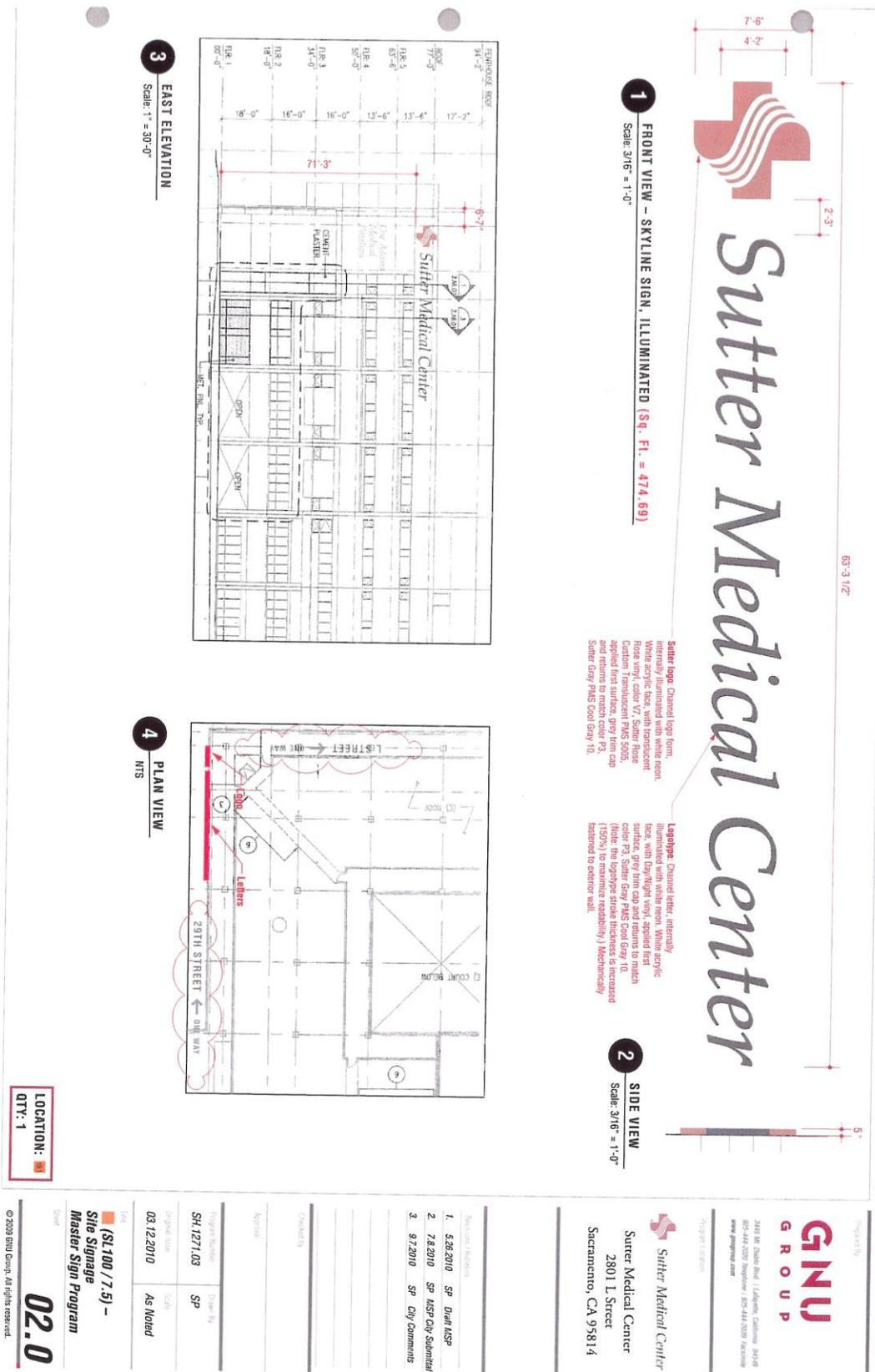


Exhibit 1-D – “Sutter Medical Center” – Sheet 02.1

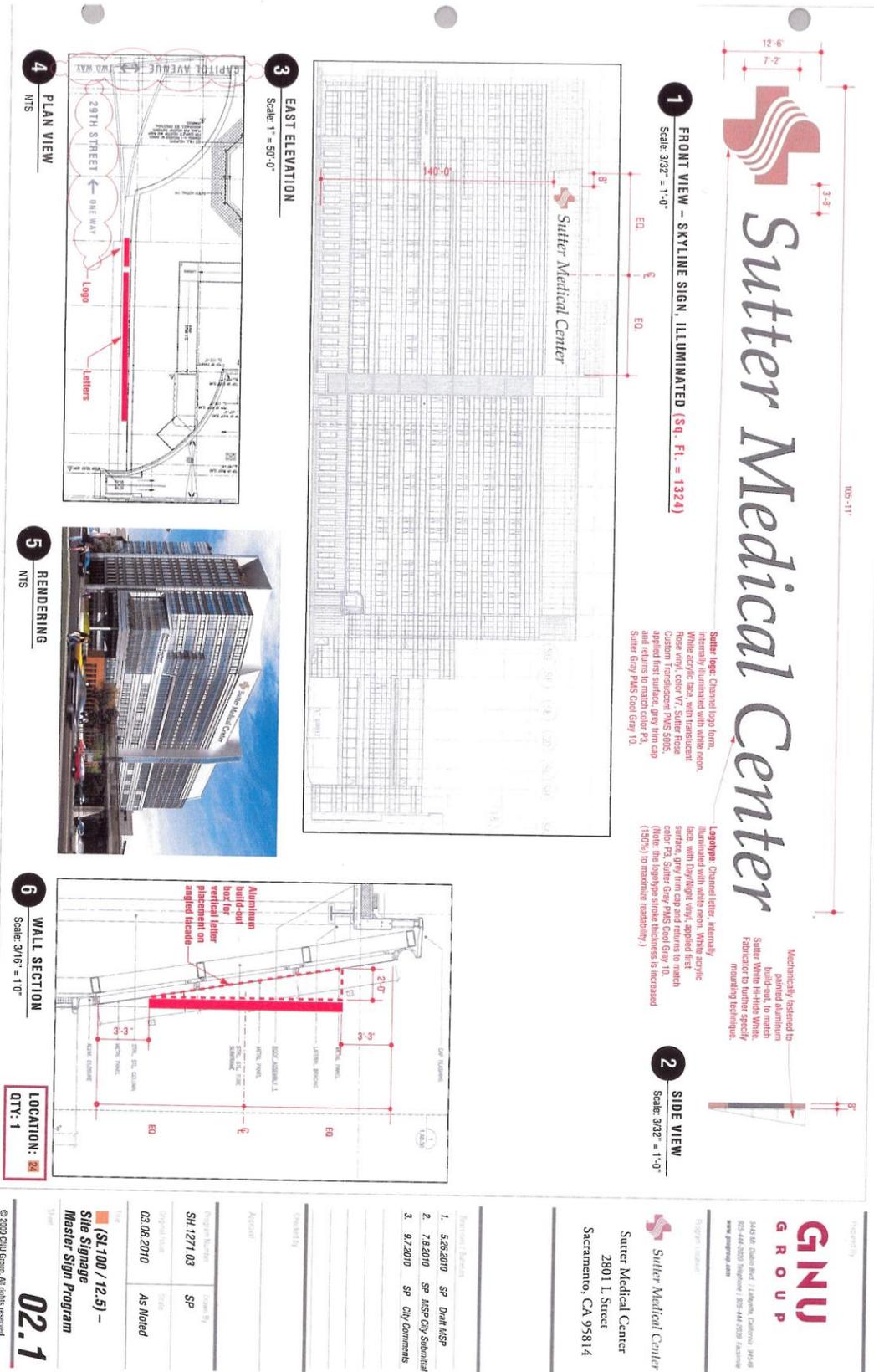
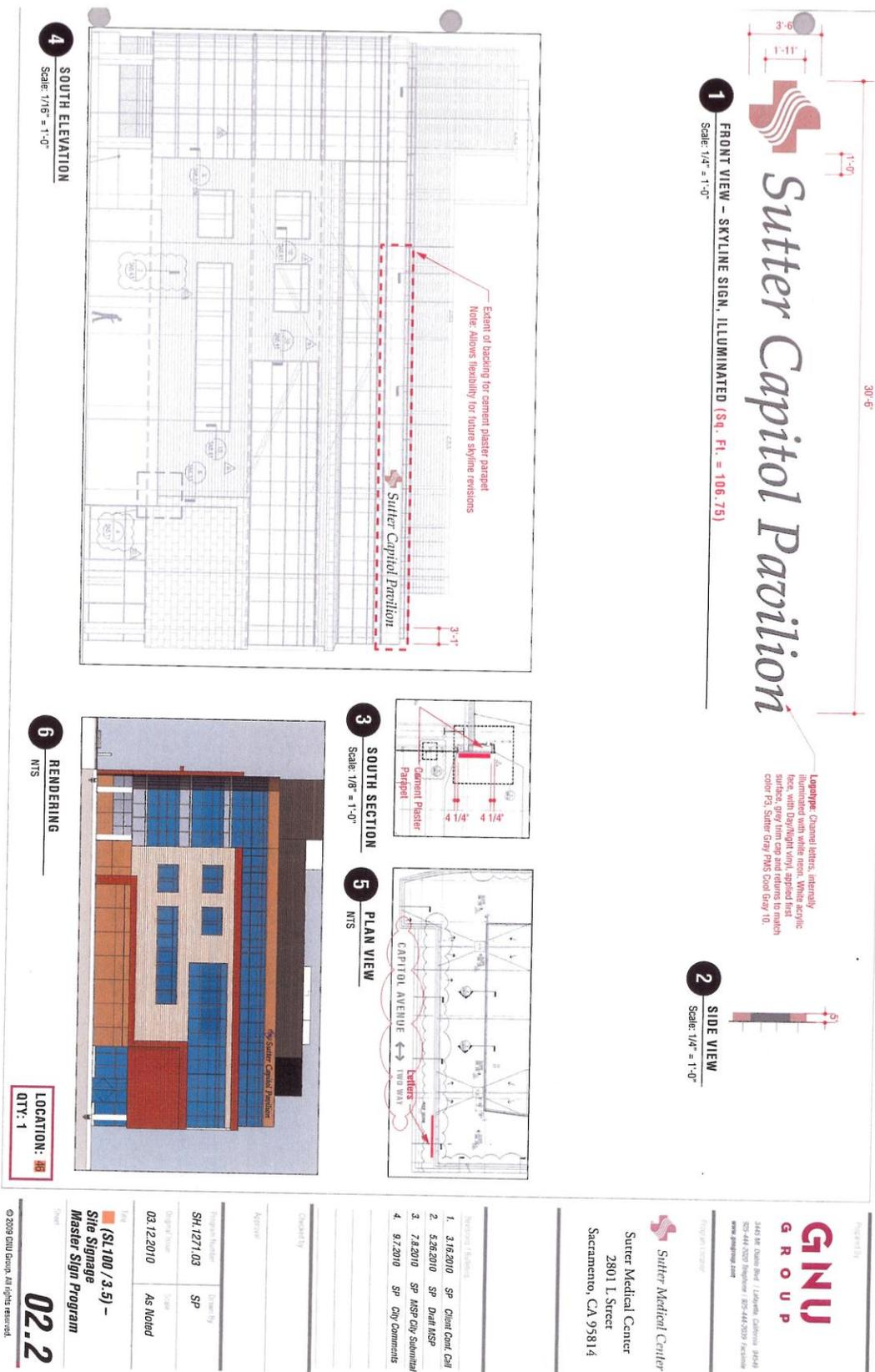


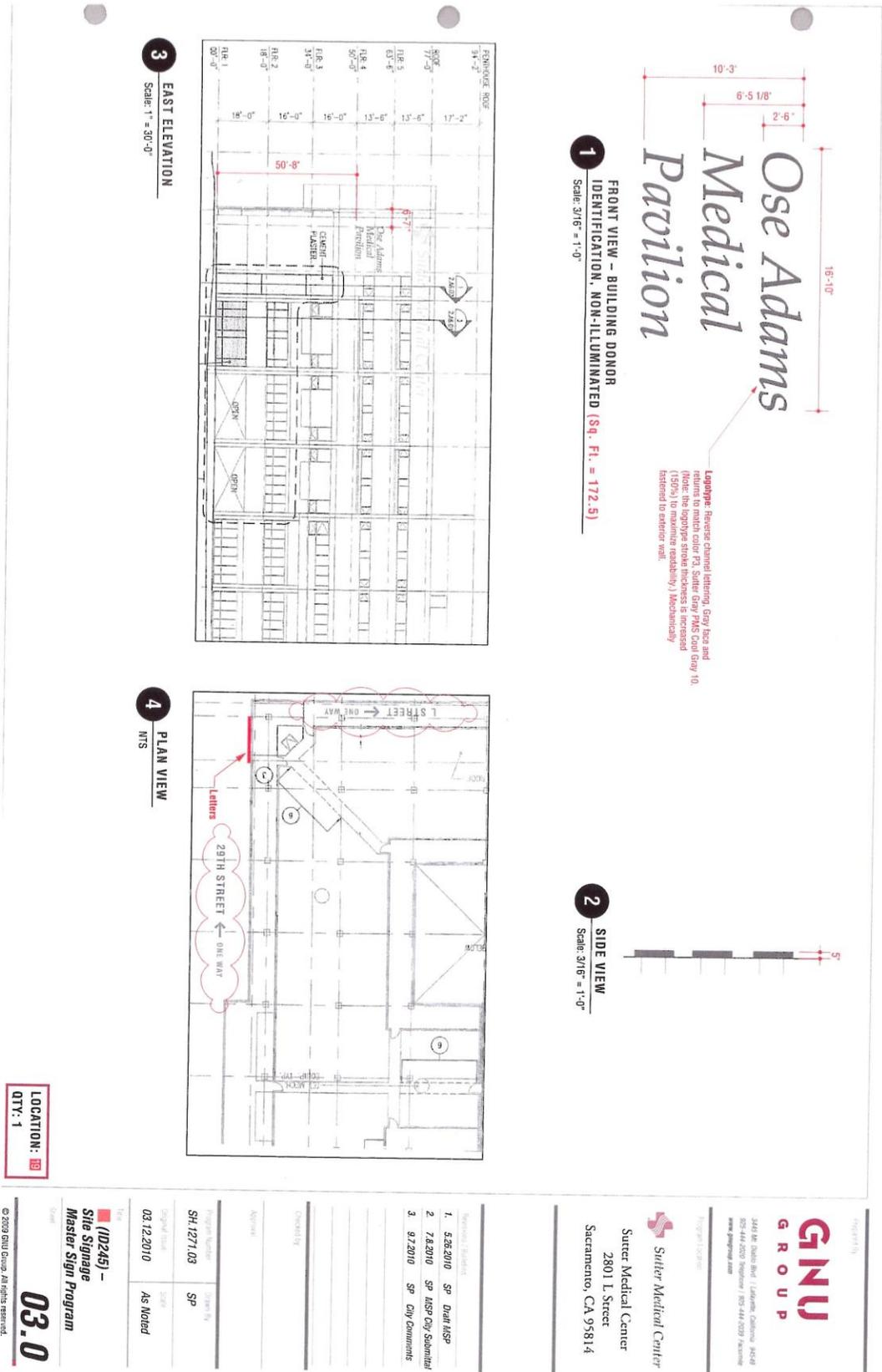
Exhibit 1-E – “Sutter Capitol Pavilion” – Sheet 02.2



Subject: Sutter Medical Center Signage (P10-043)

September 23, 2010

Exhibit 1-F – “Ose Adams Medical Pavilion” – Sheet 03.0



Subject: Sutter Medical Center Signage (P10-043)

September 23, 2010

Exhibit 1-G – “Anderson Lucchetti Women’s & Children’s Center” – Sheet 03.1

1 FRONT VIEW – BUILDING DONOR IDENTIFICATION, NON-ILLUMINATED (\$1. Ft. = 305)
Scale: 3/16" = 1'-0"

2 SIDE VIEW
Scale: 3/16" = 1'-0"

3 EAST ELEVATION
Scale: 1" = 50'-0"

4 PLAN VIEW
NTS

5 RENDERING
NTS

6 WALL SECTION
Scale: 3/16" = 1'-0"

LOCATION: **QTY: 1**

03.1

Site Signage (0245) - Master Sign Program

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www.gnu.com

Sutter Medical Center
Sutter Medical Center
2801 L Street
Sacramento, CA 95814

Revisions:

1.	5.26.2010	SP	Draw MSP
2.	7.8.2010	SP	MSP Day Started
3.	9.7.2010	SP	City Comments

Exhibit 1-H – “Buhler Pavilion” – Sheet 03.2

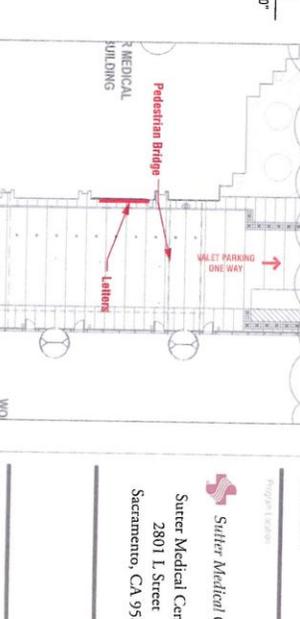
1 FRONT VIEW – BUILDING DONOR IDENTIFICATION, NON-ILLUMINATED (Sq. Ft. = 40)
Scale: 1/4" = 1'-0"



2 SIDE VIEW
Scale: 1/4" = 1'-0"



3 PLAN VIEW
Scale: 1" = 40'-0"



4 RENDERING
NTS



5 EAST ELEVATION
Scale: 1" = 10'-0"



LOCATION: 81
QTY: 1

Legend & Lappage:
Reverse channel lettering, Gray base and returns to match color P4 Sutter Silver Metallic MP 20834. (Note: the topotype stroke thickness is increased (150%) to maximize surface with glass panels.)
Typeface: Palatino Italic.

Project: Sutter Medical Center
2801 L Street
Sacramento, CA 95814

Group: G N U
2421 Leelanow Blvd | Lafayette, California 94504
925-444-0020 | 925-444-0022 | 925-444-0023
www.gnugroup.com

Revisions:

1.	5.26.2010	SP	Draw ASP
2.	7.8.2010	SP	ASP City Submittal
3.	9.7.2010	SP	City Comments

Checked by:
Approved:

Project Number	SH-1271.03
Original Date	03.12.2010
Scale	As Noted

10245) - Site Signage Master Sign Program

03.2

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Exhibit 1-I – “Sutter Medical Center” – Sheet 04.0

1 FRONT VIEW - LOGO BRAND BUILDING IDENTIFICATION, NON-ILLUMINATED (SQ. FT. = 39.81)
Scale: 1/4" = 1'-0"

2 SIDE VIEW
Scale: 1/4" = 1'-0"

3 PLAN VIEW
Scale: 1" = 20'-0"

4 RENDERING
NTS

5 WEST ELEVATION
Scale: 1" = 10'-0"

LOCATION: 36 QTY: 1

04.0

Site Signage Master Sign Program

(0240 2) -

As Noted

03.12.2010

SH.1271.03 SP

5.26.2010 SP Draft ASP

7.8.2010 SP ASP City Submittal

9.7.2010 SP City Comments

CONSTRUCTION INTENT

Do Not Use As Fabrication Shop

Sutter Medical Center

Sutter Medical Center
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GNUP GROUP

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www.gnup.com

Prepared By: Sutter Medical Center

Reviewed / Issued By: Sutter Medical Center

Checked By: _____

Approved: _____

Project Number: SH.1271.03

Project Title: SP

Original Issue: 03.12.2010

Scale: As Noted

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Exhibit 1-J- "Emergency" - Sheet 05.0

1 FRONT VIEW - EMERGENCY LETTERS, ILLUMINATED (Sq. Ft. = 19.3)
Scale: 3/8" = 1'-0"

2 SOUTH ELEVATION
Scale: 1" = 10'-0"

3 LOCATION DETAIL
Scale: 1" = 20'-0"

4 PHOTO MOCK-UP
NTS

LOCATION: [Red Box]
QTY: 1

5 SOUTH ELEVATION
Scale: 1" = 10'-0"

6 PHOTO MOCK-UP
NTS

LOCATION: [Red Box]
QTY: 1

7 LOCATION DETAIL
Scale: 1" = 20'-0"

8 PHOTO MOCK-UP
NTS

LOCATION: [Red Box]
QTY: 1

Exhibit 1-K – 4-Sided Directional – Sheet 06.0



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 855-442-0200 | 303-944-2330 | www.gnupgroup.com

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CONSTRUCTION INTENT
 Do Not Use In Fabrication Shop

Revisions:
 1. 5.26.2010 SP Draft MSP
 2. 7.8.2010 SP MSP City Submittal
 3. 9.7.2010 SP City Comments

Checked by:
 Approved:

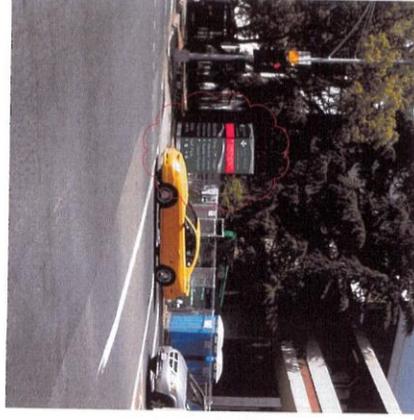
Project Number: SH.1271.03
Original Name: 03.08.2010
Site: As Noted

Site Signage Master Sign Program
 (DR3001)
06.0

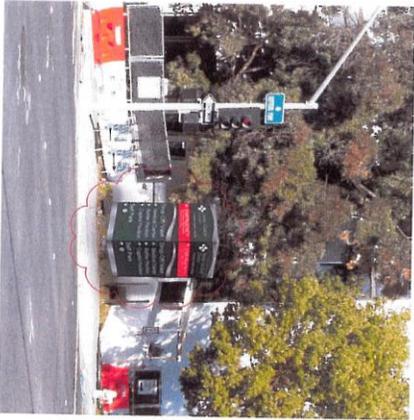
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Exhibit 1-L – 4-Sided Directional – Sheet 06.1

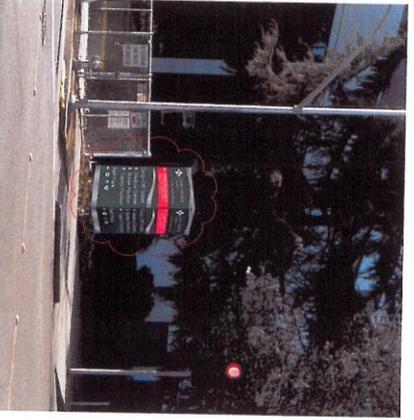
1 LOCATION DETAIL 

4 PHOTO MOCK-UP 

2 LOCATION DETAIL 

5 PHOTO MOCK-UP 

3 LOCATION DETAIL 

6 PHOTO MOCK-UP 

GNUP GROUP
 3142 W. Garden Blvd., Linden, California, 95828
 925-444-9200 Signages / 925-444-9233 Fabrication
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Sutter Medical Center
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 Sacramento, CA 95814

CONSTRUCTION INTENT
Do Not Use As Fabrication Shop

Revisions:
 1. 5.26.2010 SP Draft ASP
 2. 7.8.2010 SP ASP City Submittal
 3. 9.7.2010 SP City Comments

Project Number	SH1.1271.03	Drawn By	SP
Project Name		Scale	As Noted
Date	03.08.2010	Scale	As Noted

06.1

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Subject: Sutter Medical Center Signage (P10-043)

September 23, 2010

Exhibit 1-M – 4-Sided Directional – Sheet 06.2

1 LOCATION DETAIL

2 LOCATION DETAIL

3 PHOTO MOCK-UP

4 PHOTO MOCK-UP

GNUGROUP

3441 K. Duane Blvd / Lodi, CA 95240
 952-442-2020 / Fax: 952-442-2019
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Project location:
Sutter Medical Center
 Sutter Medical Center
 2801 L Street
 Sacramento, CA 95814

CONSTRUCTION INTENT
Do Not Use As Fabrication Shop

Revisions (E-Numbers)
 1. 5.26.2010 SP Draft ASP
 2. 7.8.2010 SP ASP City Submittal
 3. 9.2.2010 SP City Comments

Drawn by: _____
 Checked by: _____
 Approved: _____

Project Number	SH1271.03
City/State	SP
Original Issue	Scale
03.08.2010	As Noted

File: **(DR300)**
 Site Signage
 Master Sign Program
06.2

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Exhibit 1-N – Double-Sided Directional – Sheet 07.0

1 PLAN VIEW
Scale: 1/2" = 1'-0"

2 FRONT VIEW – DOUBLE-SIDED DIRECTIONAL, ILLUMINATED (Sf. Fl. 23.92)
Scale: 1/2" = 1'-0"

Sign Case: Painted to match color P4 Sutter Silver Metallic MP 30834.

Slider Logo: Push through acrylic to provide 1/8" from sign face to match color A2 Sutter White Acrylic 1/8" Raised 7293 Milk White.

Emergency Panel: Acrylic panel inset into removable message panel, with curved semi-circular vinyl to match color V-3 Sutter Red Translucent 3M 220-73, copy to show through to match color A2 Sutter White Acrylic 1/8" Raised 7293 Milk White. Typeface: Helvetica Neue Roman SS.

Message Panel: Reduced removable 1/8" thick aluminum panel inset routed out for graphics and arrows with push through acrylic doors. A2 Sutter White Acrylic 1/8" Raised 7293 Milk White. Panel painted to match color P4 Sutter Silver Metallic MP 30834. Typeface: Helvetica Neue Roman SS. Copy Height: Two (2) inches minimum.

Margins: A 2" margin from the Sign Case, 3/16" from curved metal only, has been established for the perimeter of each sign panel. The Slider logo, messages or arrows shall NOT exceed the margin. Base: .090 thick aluminum cladding, VHB tape to structural framework, painted to match color P4 Sutter Silver Metallic MP 30834.

3 LOCATION DETAIL
Scale: 1" = 20'-0"

5 PHOTO MOCK-UP
NTS

LOCATION: 27 28 29 30
QTY: 4

CONSTRUCTION INTENT
Do Not Use As Fabrication Shop

Revised: 11/2009

- 5.26.2010 SP Draft/ASP
- 7.8.2010 SP RSP City Submit
- 9.7.2010 SP City Comments

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(DR310) – Site Signage Master Sign Program

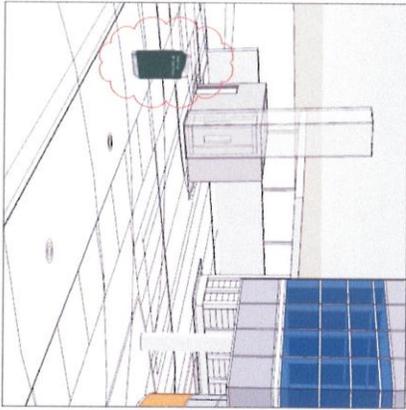
07.0

Project Name: SH-1271.028
Drawn by: SP
Original Date: 03.08.2010
Scale: As Noted

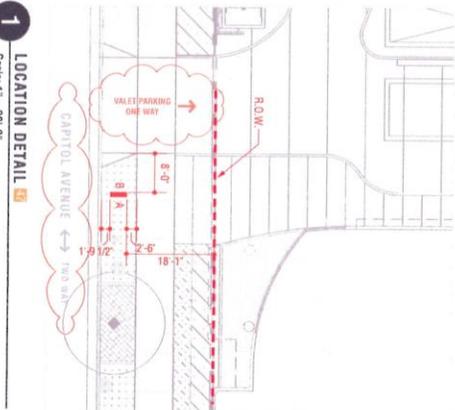
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Exhibit 1-O – Double-Sided Directional – Sheet 07.1

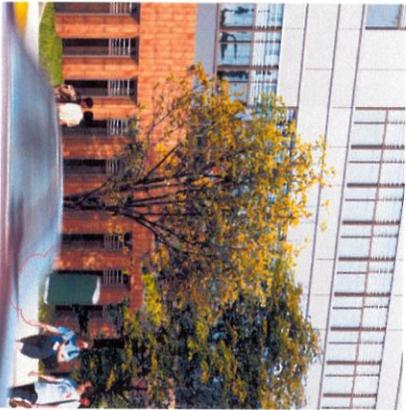
3 PHOTO MOCK-UP
NTS



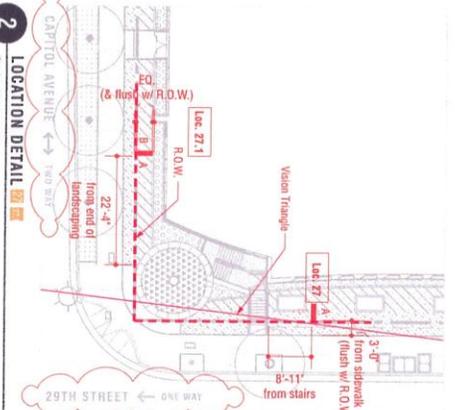
1 LOCATION DETAIL
Scale: 1" = 20'-0"



4 PHOTO MOCK-UP
NTS



2 LOCATION DETAIL
Scale: 1" = 20'-0"



5 PHOTO MOCK-UP
NTS



GNU GROUP

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Sutter Medical Center
Sutter Medical Center
2801 L Street
Sacramento, CA 95814

CONSTRUCTION INTENT
Do Not Use As Fabrication Shop

Revisions:

1. 5/25/2010	SP	Deal MSP
2. 7/8/2010	SP	MSP City Submit
3. 9/7/2010	SP	City Comments

SH:1271.03	SP
03.08.2010	As Noted

(DR310) - Site Signage Master Sign Program

07.1

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Exhibit 1-P – Single-Sided Directional – Sheet 08.0

1 PLAN VIEW
Scale: 3/4" = 1'-0"

Proposed Mounting: Mechanically fastened to 1/8" backer plate on existing pipe.

Painted to match color of Sutter Silver Metallic MP 30934. Fabricator to further specify mounting technique.

Sign Core: Painted to match color of Sutter Silver Metallic MP 30934.

Signage Logo: 1/4" thick acrylic logo painted to match color of Hi-Hide White. Surface applied logo with VHB tape.

Emergency Vial: Surface-applied Emergency band to match color of Sutter End Capcase V1 Sutter White Capcase 381.220.20. Typeface: Helvetica Neue Roman SS. Copy Height: 2 1/4".

Message Panel: 2 1/4" thick aluminum extrusion channel primed white. AKZO 440-5-20, 1/4" typeface Helvetica Neue Roman SS. Applied vinyl to match color V1 Sutter White Capcase 381.220.20. Copy Height: 4 1/4" and 8 1/2".

Message A: 2" margin from the sign core. 3/4" from curved reveal copy, has been established for the Sutter logo. Each sign panel. The sign NOT exceed the margin.

2 FRONT VIEW – SINGLE-SIDED DIRECTIONAL, NON-ILLUMINATED (Sd, Ft. 21.26)
Scale: 3/4" = 1'-0"

3 LOCATION DETAIL
Scale: 1" = 20'-0"

Proposed Mounting: Mechanically fastened to 1/8" backer plate on existing pipe.

4 LOCATION DETAIL
Scale: 1" = 100'-0"

5 PHOTO MOCK-UP
NTS

6 PHOTO MOCK-UP
NTS

LOCATION: 5, 6, 9, 9
QTY: 3

Project Number: SH.1271.03 SP

Original Date: 03.08.2010 Scale: As Noted

Site: (DR325 CUS) - Site Signage Master Sign Program

08.0

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CONSTRUCTION INTENT
Do Not Use As Fabrication Shop

Revisions: 1. Revisions
1. 5.26.2010 SP Draft ASP
2. 7.8.2010 SP ASP City Submitted
3. 9.7.2010 SP City Comments

Sutter Medical Center
Sutter Medical Center
2801 L Street
Sacramento, CA 95814

GNU
G R O U P

3440 W. Green Road, Littleton, Colorado 80120
852-444-0202 Toll-free / 877-444-5279 Fax/voice
www.gnuengr.com

Exhibit 1-R – Double-sided Parking Garage Identification – Sheet 09.1

1 LOCATION DETAIL
Scale: 1" = 100'-0"

2 LOCATION DETAIL
Scale: 1" = 100'-0"

3 PHOTO MOCK-UP
NTS

Photo Mock-Up: Sign is located on access entry to Sutter Park Unit A Southbound on 28th Street (two-way street).

Approx. 10 ft. Above finished pavement

4 PHOTO MOCK-UP
NTS

Photo Mock-Up: Sign is located on access entry to Sutter Park Unit A Southbound on 28th Street (two-way street).

Approx. 12 ft. Above finished pavement

PROPERTY

GNU GROUP

3410 4th Street, Sacramento, California 95814
916-444-3200 (Regional) / 916-444-3209 (Facilities)
www.gnuengr.com

Program Location

Sutter Medical Center
Sutter Medical Center
2801 L Street
Sacramento, CA 95814

CONSTRUCTION INTENT

Do Not Use As Fabrication Shop

Revisions / To Be Done

1.	5.26.2010	SP	Draft ASP
2.	7.8.2010	SP	ASCP City Submittal
3.	9.7.2010	SP	City Comments

APPROVALS

Project Number	SH1271.03
Design Name	SP
Scale	As Noted
Date	03.08.2010

PREPARED BY
Sutter Medical Center
Site Signage Master Sign Program

09.1

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Exhibit 1-S – Double-sided Directional Post and Panel – Sheet 10.0



Subject: Sutter Medical Center Signage (P10-043)

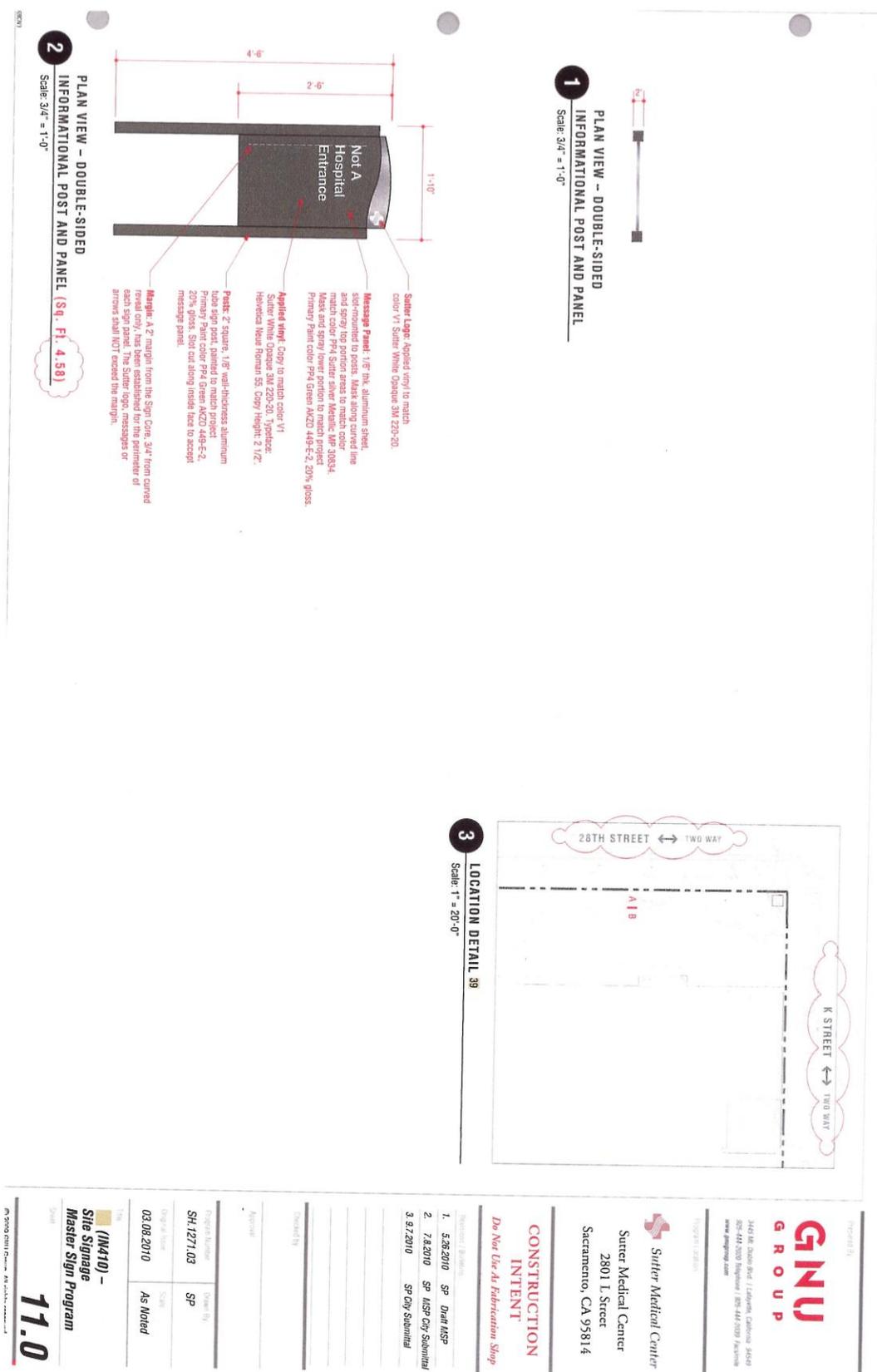
September 23, 2010

Exhibit 1-T – Double-sided Directional Post and Panel – Sheet 10.1



3425 G Street Blvd., Livermore, California 94550 925-441-2020 (Regional) / 925-441-2020 (National) www.gnup.com	
Project Location: Sutter Medical Center 2801 I Street Sacramento, CA 95814	
CONSTRUCTION INTENT Do Not Use As Fabrication Shop	
Revision History: 1. 5.26.2010 SP Draft MSP 2. 7.8.2010 SP MSP City Submital 3. 9.2.2010 SP City Comments	Project Number: SH.1271.03 Quantity: SP Original Issue: 03.08.2010 Status: As Noted
(DR335.cus) – Site Signage Master Sign Program	
<p style="font-size: 2em; font-weight: bold;">10.1</p>	

Exhibit 1-U – Double-sided Informational Post and Panel – Sheet 11.0



Subject: Sutter Medical Center Signage (P10-043)

September 23, 2010

Attachment 2 – Addendum to Sutter Medical Center EIR – SCH#2002062103



Development Services Department

CITY OF SACRAMENTO
CALIFORNIA

300 Richards Boulevard
Sacramento, CA
95811

Environmental Planning Services
916-808-8419
FAX 916-808-1077

ADDENDUM TO SUTTER MEDICAL CENTER EIR-SCH#2002062103

The City of Sacramento, California, a municipal corporation, does hereby prepare, make declare, and publish the Addendum to the Sutter Medical Center EIR-SCH#2002062103, certified on 1/31/2006, for the following described project:

Sutter Special Permit Major Modification/Variance request (P10-043) The proposed project consists of a request for a special permit major modification to the Sutter Medical Center approved sign program and a request for related variances (See Attachment 1).

The City of Sacramento, Development Services Department, has reviewed the proposed project and on the basis of the whole record before it, has determined that there is no substantial evidence that the project, as identified in the attached addendum, would have a significant effect on the environment beyond that which was evaluated in the Sutter Medical Center EIR-SCH#2002062103. This addendum to the certified EIR has been prepared pursuant to Title 14, Section 15164 of the California Code of Regulations; the Sacramento Local Environmental Regulations (Resolution 91-892) adopted by the City of Sacramento.

A copy of this document, the certified EIR and all supportive documentation may be reviewed or obtained at the City of Sacramento, Community Development Department, Planning Division, 300 Richards Boulevard, Sacramento, California 95811.

Environmental Services Manager, City of Sacramento,
California, a municipal corporation

Date: _____ By: Ellie Buford

Digitally signed by Ellie Buford
DN: cn=Ellie Buford, o=City of Sacramento, email=EllieBuford@cityofsacramento.org, c=US
Date: 2010.09.15 10:16:14 -0700

Subject: Sutter Medical Center Signage (P10-043)

September 23, 2010

Project Location: The project site ("SMCS Project area") includes elements on a total of seven blocks roughly bounded by 26th Street to the west, N Street to the south, K Street to the north, and 30th Street to the east.

Project Subject to Variance Request:

Signage for the SMCS Project includes skyline, monument/directional, parking identification and building identification. The skyline signs would be located at the skyline level on the east and west sides of the WCC (see Figures 2-7 and 2-9) and the east side of the existing SGH. The signs would be approximately 5-feet tall by 100-feet long and would be illuminated. The monument signs would identify the SMCS complex buildings and would be located at major street intersections. These signs would be approximately 10-feet tall by 5-feet wide with information displayed on four sides. These signs would also be illuminated. The directional signs would be pole mounted and would be located at driveway entrances. The parking identification signs would identify parking areas for patients, visitors, and staff. Building identification signs are building mounted signs proposed at first floor levels to identify specific buildings. These signs would be approximately 12 to 24 inches tall and would include the specific building name and street address. (DEIR, p. 2-42.)

Previous EIR Findings:

Impact 6.1-2: Implementation of the SMCS Project could create light or glare that could affect adjacent properties. (Less than Significant after Mitigation). (DEIR, p. 6.1-30.)

Finding:: This impact can be reduced to a less than significant level through implementation of Mitigation Measure 6.1-2(a). Changes or alterations therefore have been required in, or incorporated into, the project which mitigate or avoid the significant environmental effect as identified in the DEIR, and result in a less-than-significant impact.

Explanation: The proposed SMCS and Children's Theatre projects would introduce new sources of lighting to the project area. Existing conditions include office buildings, residences, surface parking, and some street lights, all of which include existing sources of light. The SMCS Project would also introduce three new skyline-type illuminated signs that would be visible from locations west and east of SGH and the proposed WCC. Because the SMCS Project and the Children's Theatre would introduce several new sources of light and potential glare, this would be a potentially significant impact. (DEIR, pp. 6.1-32.)

Most of the components of the proposed SMCS Project would not create significant sources of glare on surrounding areas, however. The SMF Building would be stepped back on its northern side, and the remaining facades would be a combination of copper and horizontal siding and windows. The WCC facades would be a combination of transparent and patterned or etched glass windows and bands of off-white metal panels. The building's base would be sheathed in copper and would be visible from north and southbound traffic on the elevated Capital City Freeway. (DEIR, p. 6.1-30.)

Addendum Findings:

An Addendum to a certified EIR may be prepared if only minor technical changes or additions are required, and none of the conditions identified in CEQA Guidelines Section 15162 occurred. The following identifies the conditions set forth in section 15162 as they relate to the project.

1. **No substantial changes are proposed in the project which would require major revisions of the EIR due to the involvement of new significant**

environmental effects or a substantial increase in the severity of previously identified significant effects.

The project and related construction would be substantially the same as the project analyzed in the EIR. Therefore, the requests do not represent a substantial change in the proposed project.

2. **No substantial changes have occurred with respect to circumstances under which the project is undertaken that would require major revisions of the EIR due to the involvement of new significant environmental effect or a substantial increase in the severity of previously identified significant effects.**

3. **No new information of substantial importance, which was not known and could not have been known with the exercise of reasonable diligence at the time the EIR was certified as complete or adopted, shows any of the following:**
 - a) **The project will have one or more significant effects not discussed in the EIR;**
 - b) **Significant effects previously examined will be substantially more severe than shown in the EIR;**
 - c) **Mitigation measures or alternatives previously found not to be feasible would in fact be feasible, and would substantially reduce one or more significant effects of the project, but the project proponents decline to adopt the mitigation measure or alternative, or;**
 - d) **Mitigation measures or alternatives which are considerable different from those analyzed in the EIR would substantially reduce one or more significant effects on the environment, but the project proponents decline to adopt the mitigation measure or alternative.**

The current project proposes similar actions for the same geographic area as was evaluated in the EIR. No new information of substantial importance to the consideration of the environmental effects of the project, as referenced in the CEQA Guidelines, has been identified. Light and glare impacts would continue to create a ***less than significant impact*** as identified in the EIR.

Based on the above analysis, this Addendum to the EIR has been prepared.

ATTACHMENT 1

ADDENDUM TO SUTTER MEDICAL CENTER EIR-SCH#2002062103
PROJECT DESCRIPTION

Sign Number	Sign Type	Copy	Location	Zone	Size	Comments
19.1	Skyline Sign (attached)	Sutter Medical Center	Medical Pavilion, facing 29 th Street	Hospital (H-SPD)	475 sq. ft., height 71-feet	Variance to locate an attached sign higher than 20-feet within 660-feet of a designated freeway. 15.148.860(C)2. Variance for an attached sign greater than 200 sq ft in area. 15.148.860(C)1. Variance to allow a sign that exceeds 300 sq ft in size. 15.148.210 Sign included within "H" special permit; permits excess sign area and number 15.148.130(D).
24	Skyline Sign (attached)	Sutter Medical Center	Women's & Children's Center, facing 29 th Street	Hospital (H-SPD)	1,324 s.f. height 140-feet	Variance to locate an attached sign higher than 20-feet within 660-feet of a designated freeway. 15.148.860(C)2. Variance for an attached sign greater than 200 s.f.in area. 15.148.860(C)1. Variance to allow a sign that exceeds 300 s.f.in size. 15.148.210 Sign included within "H" special permit; permits excess sign area and number. 15.148.130(D).
19	Building Donor Identification (attached)	Ose Adams Medical Pavilion	Medical Pavilion, facing 29 th Street	Hospital (H-SPD)	172.5 s.f. height 51-feet	Variance to locate an attached sign higher than 20-feet within 660-feet of a designated freeway. 15.148.860(C)2. Sign included within "H" special permit; permits excess sign area and number. 15.148.130(D).
25	Building Donor Identification (attached)	Anderson Lucchetti Women's & Children's Center	Women's & Children's Center, facing 29 th Street	Hospital (H-SPD)	305 s.f., height 61-feet	Variance to locate an attached sign higher than 20-feet within 660-feet of a designated freeway. 15.148.860(C)2. Variance for an attached sign greater than 200 s.f. in area within 660-feet of a designated freeway 15.148.060(C)1. Variance to allow a sign that exceeds 300 s.f.in size. 15.148.210 Sign included within "H" special permit; permits excess sign area and number. 15.148.130(D).
31	Building Identification (attached)	Buhler Pavilion	Internal (L Street)	Hospital (H-SPD)	40 s.f.	Sign included within "H" special permit; permits excess sign area and number. 15.148.130(D).
36	Building Identification (attached)	Sutter Medical Center	Internal (L Street)	Hospital (H-SPD)	40 s.f.	Sign included within "H" special permit; permits excess sign area and number. 15.148.130(D).
36.1	Emergency Entrance (attached)	Emergency	Medical Pavilion, corner of 28 th & L Street	Hospital (H-SPD)	19.3 s.f.	Sign included within "H" special permit; permits excess sign area and number. 15.148.130(D).

ATTACHMENT 1

Sign Number	Sign Type	Copy	Location	Zone	Size	Comments
2	4-Sided Directional Sign (detached)	Various	Corner of Capitol & 30 th Street, adjacent to parking garage	TC-SPD	53 s.f. each side	Variance to exceed maximum height of 6-feet for a detached monument sign in the "H" zone. 15.148.130(C) Variance to locate a detached monument sign within 10-feet of a property line and within 5-feet of a driveway. 15.148.130(C) and 15.148.350 Variance to locate a detached sign within the public right-of-way. 15.148.630(A) Sign included within "H" special permit; permits excess sign area and number. 15.148.130(D).
12	4-Sided Directional Sign (detached)	Various	Corner of K & 29 th Street, adjacent to Medical Pavilion	Hospital (H-SPD)	53 s.f. each side	Variance to exceed maximum height of 6-feet for a detached monument sign in the "H" zone. 15.148.130(C) Variance to locate a detached monument sign within 10-feet of a property line. 15.148.130(C) and 15.148.350 Sign included within "H" special permit; permits excess sign area and number 15.148.130(D).
20	4-Sided Directional Sign (detached)	Various	Corner of L & 29 th Street, adjacent to Medical Pavilion	Hospital (H-SPD)	53 s.f. each side	Variance to exceed maximum height of 6-feet for a detached monument sign in the "H" zone. 15.148.130(C) Variance to locate a detached monument sign within 10-feet of a property line. 15.148.130(C) and 15.148.350 Sign included within "H" special permit; permits excess sign area and number. 15.148.130(D)
38	4-Sided Directional Sign (detached)	Various	Corner of K & 28 th Street, adjacent to Medical Pavilion	Hospital (H-SPD)	53 s.f. each side	Variance to exceed maximum height of 6-feet for a detached monument sign in the "H" zone. 15.148.130(C) Variance to locate a detached monument sign within 10-feet of a property line. 15.148.130(C) and 15.148.350 Sign included within "H" special permit; permits excess sign area and number. 15.148.130(D)
42	4-Sided Directional Sign (detached)	Various	Corner of L & 28 th Street, adjacent to Medical Pavilion	Hospital (H-SPD)	53 s.f. each side	Variance to exceed maximum height of 6-feet for a detached monument sign in the "H" zone. 15.148.130(C) Variance to locate a detached monument sign within 10-feet of a property line. 15.148.130(C) and 15.148.350 Sign included within "H" special permit; permits excess sign area and number. 15.148.130(D)
44	4-Sided Directional Sign (detached)	Various	Corner of Capitol & 28 th St., adjacent to Capitol Pavilion	C-2-SPD	53 s.f. each side	Variance to locate a detached monument sign closer than 10-feet to a property line. 15.148.350
27	2-sided Directional Sign (detached)	Logo, directional (various)	29 th Street	Hospital (H-SPD)	24 s.f., 7 ft. tall	Variance to exceed maximum height of 6-feet for a detached monument sign in the "H" zone. 15.148.130(C) Variance to locate a detached monument sign within 10-feet of a property line. 15.148.130(C) and 15.148.350 Sign included within "H" special permit; permits excess sign area and number. 15.148.130(D)

Subject: Sutter Medical Center Signage (P10-043)

September 23, 2010

ATTACHMENT 1

Sign Number	Sign Type	Copy	Location	Zone	Size	Comments
17	Double-sided vehicular directional post and panel	Logo, directional (various)	29 th Street	Hospital (H-SPD)	12 s.f.	Variance to locate a detached monument sign within 10-feet of a property line. 15.148.130(C) and 15.148.350 Sign included within "H" special permit; permits excess sign area and number. 15.148.130(D)
30	Double-sided vehicular directional post and panel	Logo, directional (various)	Internal	Hospital (H-SPD)	12 s.f.	Interior sign exception 15.148.600(H)
32	Double-sided vehicular directional post and panel	Logo, directional (various)	L Street	Hospital (H-SPD)	12 s.f.	Variance to locate a detached monument sign within 10-feet of a property line and within 5-feet of a driveway. 15.148.130(C) and 15.148.350 Sign included within "H" special permit; permits excess sign area and number. 15.148.130(D).
33	Double-sided vehicular directional post and panel	Logo, directional (various)	L Street	Hospital (H-SPD)	12 s.f.	Variance to locate a detached monument sign within 10-feet of a property line and within 10-feet of a driveway. 15.148.130(C) and 15.148.350 Sign included within "H" special permit; permits excess sign area and number. 15.148.130(D)
34	Double-sided vehicular directional post and panel	Logo, directional (various)	L Street	Hospital (H-SPD)	12 s.f.	Variance to locate a detached monument sign within 10-feet of a property line and within 5-feet of a driveway. 15.148.130(C) and 15.148.350 Sign included within "H" special permit; permits excess sign area and number 15.148.130(D).
41	Double-sided vehicular directional post and panel	Logo, directional (various)	28 th Street	Hospital (H-SPD)	12 s.f.	Variance to locate a detached monument sign within 10-feet of a property line and within 5-feet of a driveway. 15.148.130(C) and 15.148.350 Sign included within "H" special permit; permits excess sign area and number . 15.148.130(D)
49	Double-sided vehicular directional post and panel	Logo, directional (various)	Internal	C-2-SPD	12 s.f.	Interior sign exception 15.148.600(H)
50	Double-sided vehicular directional post and panel	Logo, directional (various)	L Street	C-2-SPD	12 s.f.	Variance to locate a detached monument sign within 10-feet of a property line and within 10-feet of a driveway. 15.148.350
39	Double-sided information, post and panel	Logo, "Not a Hospital Entrance"	28 th Street	Hospital (H-SPD)	9.5 s.f.	Variance to locate a detached sign within 10-feet of a property line. 15.148.130(C) and 15.148.350 Sign included within "H" special permit; permits excess sign area and number . 15.148.130(D)

Subject: Sutter Medical Center Signage (P10-043)

September 23, 2010

Attachment 3 Table of Proposed Signs

Sign Number	Sign Type	Copy	Location	Zone	Size	Comments
19.1	Skyline Sign (attached)	Sutter Medical Center	Medical Pavilion, facing 29 th Street	Hospital (H-SPD)	475 sq. ft., height 71-feet	Variance to locate an attached sign higher than 20-feet within 660-feet of a designated freeway. 15.148.860(C)2. Variance for an attached sign greater than 200 sq ft in area. 15.148.860(C)1. Variance to allow a sign that exceeds 300 sq ft in size. 15.148.210 Sign included within "H" special permit; permits excess sign area and number 15.148.130(D).
24	Skyline Sign (attached)	Sutter Medical Center	Women's & Children's Center, facing 29 th Street	Hospital (H-SPD)	1,324 sq.ft. height 140-feet	Variance to locate an attached sign higher than 20-feet within 660-feet of a designated freeway. 15.148.860(C)2. Variance for an attached sign greater than 200 s.f.in area. 15.148.860(C)1. Variance to allow a sign that exceeds 300 s.f.in size. 15.148.210 Sign included within "H" special permit; permits excess sign area and number. 15.148.130(D).
46	Skyline Sign (attached)	Sutter Capitol Pavillion	Capitol Pavilion, facing Capitol Avenue	C-2 SPD	107 sq.ft..	Allowed by Section 15.148.860(C)3b.
19	Building Donor Identification (attached)	Ose Adams Medical Pavilion	Medical Pavilion, facing 29 th Street	Hospital (H-SPD)	172.5 sq.ft. height 51-feet	Variance to locate an attached sign higher than 20-feet within 660-feet of a designated freeway. 15.148.860(C)2. Sign included within "H" special permit; permits excess sign area and number. 15.148.130(D).
25	Building Donor Identification (attached)	Anderson Lucchetti Women's & Children's Center	Women's & Children's Center, facing 29 th Street	Hospital (H-SPD)	305 sq.ft. height 61-feet	Variance to locate an attached sign higher than 20-feet within 660-feet of a designated freeway. 15.148.860(C)2. Variance for an attached sign greater than 200 s.f. in area within 660-feet of a designated freeway 15.148.060(C)1. Variance to allow a sign that exceeds 300 s.f.in size. 15.148.210 Sign included within "H" special permit; permits excess sign area and number. 15.148.130(D).
31	Building Identification (attached)	Buhler Pavilion	Internal (L Street)	Hospital (H-SPD)	40 sq.ft.	Sign included within "H" special permit; permits excess sign area and number. 15.148.130(D).
36	Building Identification (attached)	Sutter Medical Center	Internal (L Street)	Hospital (H-SPD)	40 sq.ft.	Sign included within "H" special permit; permits excess sign area and number. 15.148.130(D).
36.1	Emergency Entrance (attached)	Emergency	Medical Pavilion, corner of 28 th & L Street	Hospital (H-SPD)	19.3 sq.ft.	Sign included within "H" special permit; permits excess sign area and number. 15.148.130(D).

Subject: Sutter Medical Center Signage (P10-043)

September 23, 2010

Sign Number	Sign Type	Copy	Location	Zone	Size	Comments
2	4-Sided Directional Sign (detached)	Various	Corner of Capitol & 30 th Street, adjacent to parking garage	TC-SPD	53 sq.ft. each side	Variance to exceed maximum height of 6-feet for a detached monument sign in the "H" zone. 15.148.130(C) Variance to locate a detached monument sign within 10-feet of a property line and within 5-feet of a driveway. 15.148.130(C) and 15.148.350 Variance to locate a detached sign within the public right-of-way. 15.148.630(A) Sign included within "H" special permit; permits excess sign area and number. 15.148.130(D).
12	4-Sided Directional Sign (detached)	Various	Corner of K & 29 th Street, adjacent to Medical Pavilion	Hospital (H-SPD)	53 sq.ft. each side	Variance to exceed maximum height of 6-feet for a detached monument sign in the "H" zone. 15.148.130(C) Variance to locate a detached monument sign within 10-feet of a property line. 15.148.130(C) and 15.148.350 Sign included within "H" special permit; permits excess sign area and number 15.148.130(D).
20	4-Sided Directional Sign (detached)	Various	Corner of L & 29 th Street, adjacent to Medical Pavilion	Hospital (H-SPD)	53 sq.ft. each side	Variance to exceed maximum height of 6-feet for a detached monument sign in the "H" zone. 15.148.130(C) Variance to locate a detached monument sign within 10-feet of a property line. 15.148.130(C) and 15.148.350 Sign included within "H" special permit; permits excess sign area and number. 15.148.130(D)
38	4-Sided Directional Sign (detached)	Various	Corner of K & 28 th Street, adjacent to Medical Pavilion	Hospital (H-SPD)	53 sq.ft. each side	Variance to exceed maximum height of 6-feet for a detached monument sign in the "H" zone. 15.148.130(C) Variance to locate a detached monument sign within 10-feet of a property line. 15.148.130(C) and 15.148.350 Sign included within "H" special permit; permits excess sign area and number. 15.148.130(D)
42	4-Sided Directional Sign (detached)	Various	Corner of L & 28 th Street, adjacent to Medical Pavilion	Hospital (H-SPD)	53 sq.ft. each side	Variance to exceed maximum height of 6-feet for a detached monument sign in the "H" zone. 15.148.130(C) Variance to locate a detached monument sign within 10-feet of a property line. 15.148.130(C) and 15.148.350 Sign included within "H" special permit; permits excess sign area and number. 15.148.130(D)
44	4-Sided Directional Sign (detached)	Various	Corner of Capitol & 28 th St., adjacent to Capitol Pavilion	C-2-SPD	53 sq.ft. each side	Variance to locate a detached monument sign closer than 10-feet to a property line. 15.148.350

Subject: Sutter Medical Center Signage (P10-043)

September 23, 2010

Sign Number	Sign Type	Copy	Location	Zone	Size	Comments
27	2-sided Directional Sign (detached)	Logo, directional (various)	29 th Street	Hospital (H-SPD)	24 sq.ft. 7 ft. tall	Variance to exceed maximum height of 6-feet for a detached monument sign in the "H" zone. 15.148.130(C) Variance to locate a detached monument sign within 10-feet of a property line. 15.148.130(C) and 15.148.350 Sign included within "H" special permit; permits excess sign area and number. 15.148.130(D)
27.1	2-sided Directional Sign (detached)	Logo, directional (various)	Capitol Avenue	Hospital (H-SPD)	24 sq.ft. 7 ft tall	Variance to exceed maximum height of 6-feet for a detached monument sign in the "H" zone. 15.148.130(C) Variance to locate a detached monument sign within 10-feet of a property line. 15.148.130(C) and 15.148.350 Sign included within "H" special permit; permits excess sign area and number. 15.148.130(D)
28	2-sided Directional Sign (detached)	Logo, directional (various)	Capitol Avenue	Hospital (H-SPD)	24 sq.ft. 7 ft tall	Variance to exceed maximum height of 6-feet for a detached monument sign in the "H" zone. 15.148.130(C) Variance to locate a detached monument sign within 10-feet of a property line. 15.148.130(C) and 15.148.350 Direction of one-way driveway is north. Sign included within "H" special permit; permits excess sign area and number. 15.148.130(D) Variance to locate a detached sign within the public right-of-way. 15.148.630(A)
47	2-sided Directional Sign (detached)	Logo, directional (various)	Capitol Avenue	C-2-SPD	24 sq.ft. 7 ft tall	Variance to locate a detached sign within the public right-of-way. 15.148.630(A) Direction of one-way driveway is north.
6	Single Sided Directional	Logo, directional (various)	L Street	TC-SPD	22 sq.ft..	Sign included within "H" special permit; permits excess sign area and number 15.148.130(D).
6.1	Single Sided Directional	Logo, directional (various)	30 th Street	TC-SPD	22 sq.ft..	Sign included within "H" special permit; permits excess sign area and number 15.148.130(D).
9	Single Sided Directional	Logo, directional (various)	30 th Street	TC-SPD	22 sq.ft..	Sign included within "H" special permit; permits excess sign area and number 15.148.130(D).
4.1	Double-sided Parking ID	Self Park Available Spaces	30 th Street	TC-SPD	14 sq.ft..	Sign included within "H" special permit; permits excess sign area and number 15.148.130(D).
23.1	Double-sided Parking ID	Self Park Available Spaces	29 th Street	TC-SPD	14 sq.ft..	Sign included within "H" special permit; permits excess sign area and number 15.148.130(D).
23.2	Double-sided Parking ID	Self Park Available Spaces	28 th Street (Sutter Garage)	C-2-SPD	14 sq.ft.	Allowed by Section 15.148.160(A)2.

Subject: Sutter Medical Center Signage (P10-043)

September 23, 2010

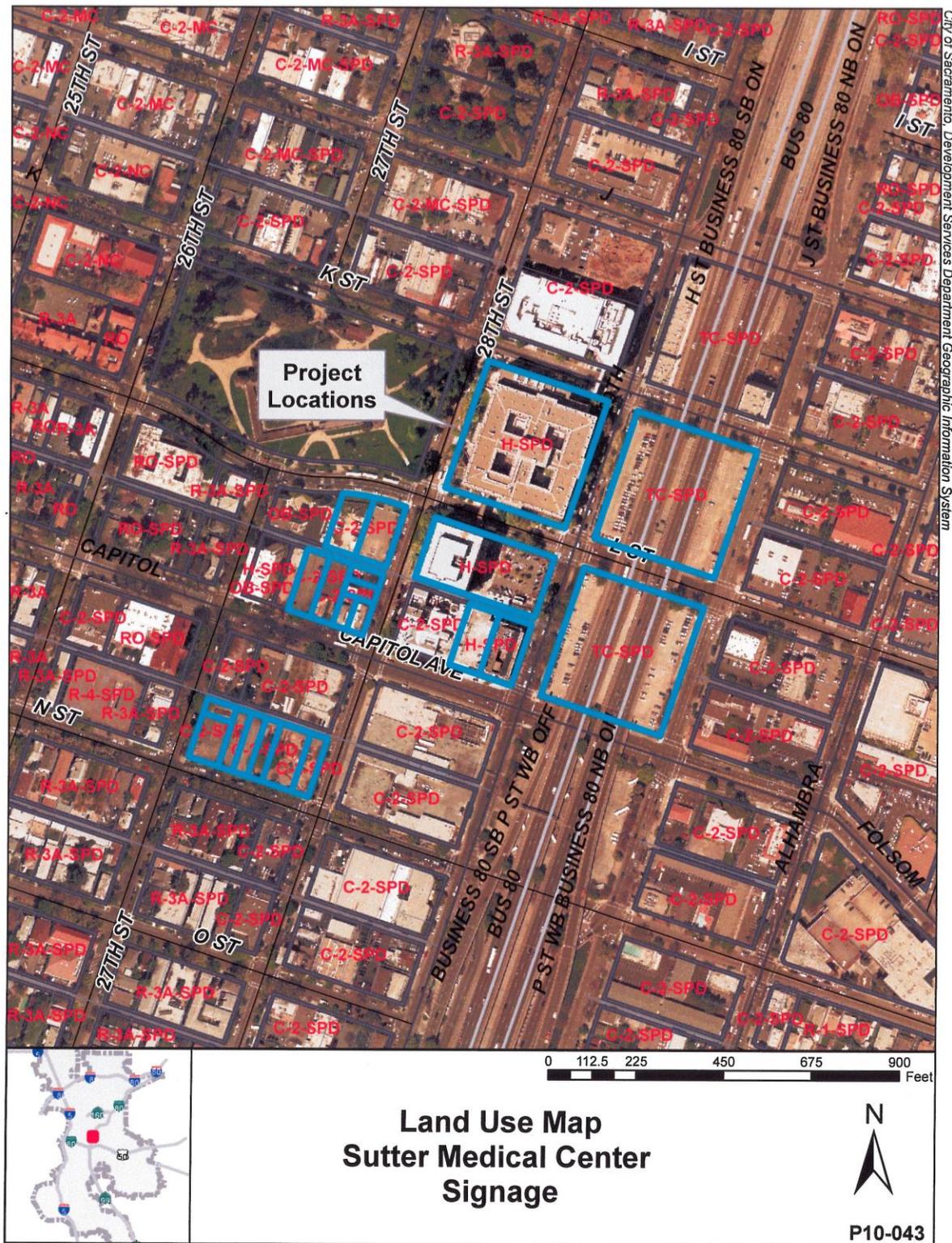
Sign Number	Sign Type	Copy	Location	Zone	Size	Comments
11	Double-sided vehicular directional post and panel	Logo, directional (various)	K Street	Hospital (H-SPD)	12 sq.ft.	Variance to locate a detached monument sign within 10-feet of a property line. 15.148.130(C) and 15.148.350 Sign included within "H" special permit; permits excess sign area and number. 15.148.130(D)
14	Double-sided vehicular directional post and panel	Logo, directional (various)	29 th Street	Hospital (H-SPD)	12 sq.ft.	Variance to locate a detached monument sign within 10-feet of a property line and within 5-feet of a driveway. 15.148.130(C) and 15.148.350 Sign included within "H" special permit; permits excess sign area and number 15.148.130(D)
16	Double-sided vehicular directional post and panel	Logo, directional (various)	29 th Street	TC-SPD	12 sq.ft.	Variance to locate a detached monument sign within 10-feet of a property line and within 5-feet of a driveway 15.148.130(C) and 15.148.350 Variance to locate a detached sign within the public right-of-way. 15.148.630(A) Sign included within "H" special permit; permits excess sign area and number. 15.148.130(D)
17	Double-sided vehicular directional post and panel	Logo, directional (various)	29 th Street	Hospital (H-SPD)	12 sq.ft..	Variance to locate a detached monument sign within 10-feet of a property line. 15.148.130(C) and 15.148.350 Sign included within "H" special permit; permits excess sign area and number. 15.148.130(D)
30	Double-sided vehicular directional post and panel	Logo, directional (various)	Internal	Hospital (H-SPD)	12 sq.ft.	Interior sign exception 15.148.600(H)
32	Double-sided vehicular directional post and panel	Logo, directional (various)	L Street	Hospital (H-SPD)	12 sq.ft.	Variance to locate a detached monument sign within 10-feet of a property line and within 5-feet of a driveway. 15.148.130(C) and 15.148.350 Sign included within "H" special permit; permits excess sign area and number. 15.148.130(D).
33	Double-sided vehicular directional post and panel	Logo, directional (various)	L Street	Hospital (H-SPD)	12 sq.ft..	Variance to locate a detached monument sign within 10-feet of a property line and within 10-feet of a driveway. 15.148.130(C) and 15.148.350 Sign included within "H" special permit; permits excess sign area and number. 15.148.130(D)
41	Double-sided vehicular directional post and panel	Logo, directional (various)	28 th Street	Hospital (H-SPD)	12 sq.ft.	Variance to locate a detached monument sign within 10-feet of a property line and within 5-feet of a driveway. 15.148.130(C) and 15.148.350 Sign included within "H" special permit; permits excess sign area and number . 15.148.130(D)
49	Double-sided vehicular directional post and panel	Logo, directional (various)	Internal	C-2-SPD	12 sq.ft.	Interior sign exception 15.148.600(H)

Subject: Sutter Medical Center Signage (P10-043)

September 23, 2010

Sign Number	Sign Type	Copy	Location	Zone	Size	Comments
50	Double-sided vehicular directional post and panel	Logo, directional (various)	L Street	C-2-SPD	12 sq.ft.	Variance to locate a detached monument sign within 10-feet of a property line and within 10-feet of a driveway. 15.148.350
39	Double-sided information , post and panel	Logo, "Not a Hospital Entrance"	28 th Street	Hospital (H-SPD)	9.5 sq.ft.	Variance to locate a detached sign within 10-feet of a property line. 15.148.130(C) and 15.148.350 Sign included within "H" special permit; permits excess sign area and number . 15.148.130(D)

Attachment 4: Land Use and Zoning Map



Subject: Sutter Medical Center Signage (P10-043)

September 23, 2010

Attachment 5: List of Matrix Team Members

Department	Contact Person	Telephone	Email
Current Planning	Kimberly Kaufmann-Brisby	808-5590	kkbrisby@cityofsacramento.org
Team Leader	Ron Yasui	808- 1937	ryasui@cityofsacramento.org
Development Engineering	Anis Ghobril	808- 5367	aghobril@cityofsacramento.org
Utilities	Neal Joyce	808- 1912473	injoyce@cityofsacramento.org
Building	Jim Riordan	808-7172	jriordan@cityofsacramento.org



*Sutter Medical Center,
Sacramento*

A Sutter Health Affiliate

Master Sign Program

Revised: September 7, 2010

Program: SH.1271.03

DRAWINGS CHECKED BY:

PROGRAM MANAGEMENT _____

DESIGN _____

PRODUCTION _____

INSTALLATION _____

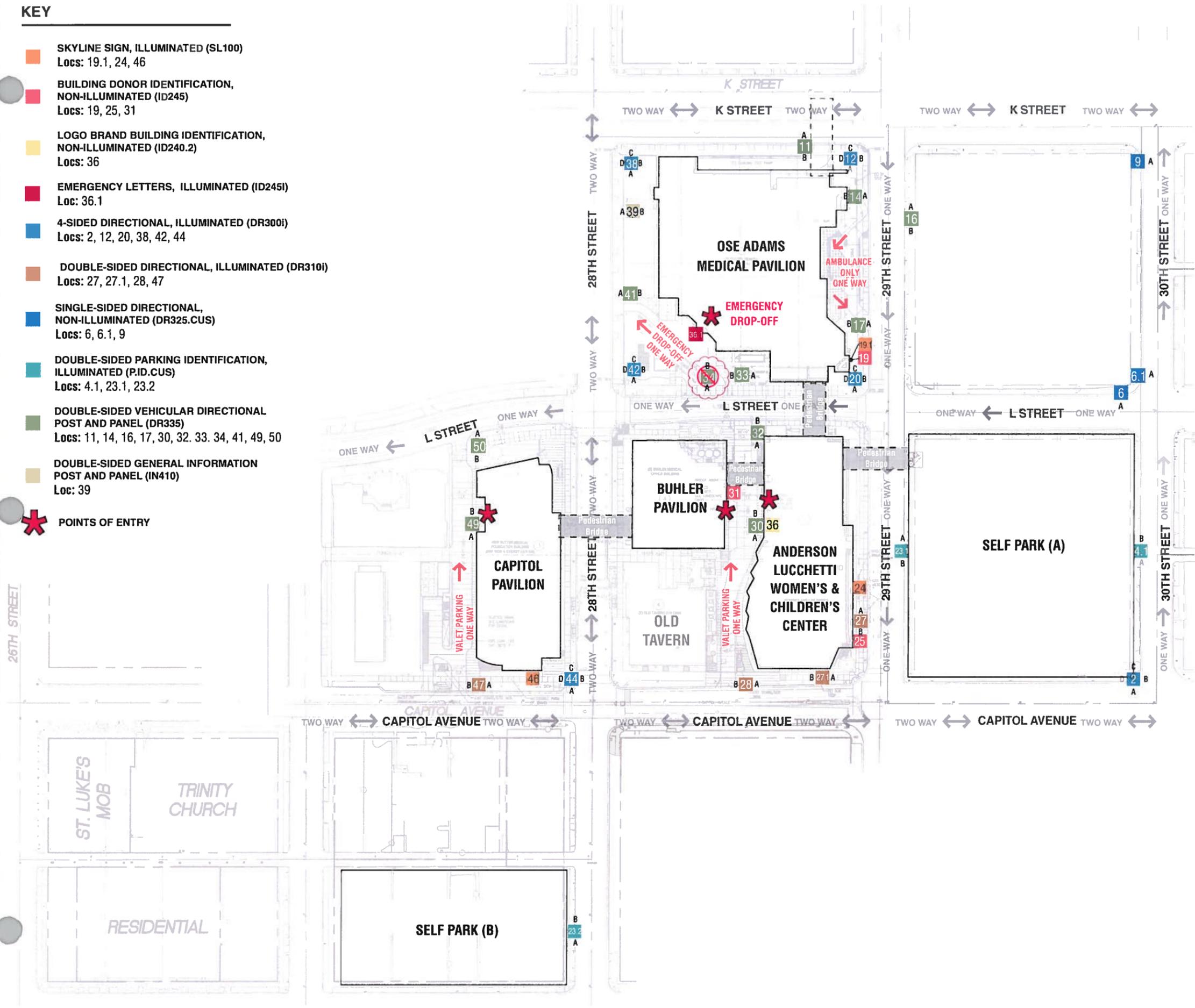


3445 Mt. Diablo Blvd.
Lafayette, California
94549

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925-444-2039 Facsimile
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KEY

- SKYLINE SIGN, ILLUMINATED (SL100)
Locs: 19.1, 24, 46
- BUILDING DONOR IDENTIFICATION, NON-ILLUMINATED (ID245)
Locs: 19, 25, 31
- LOGO BRAND BUILDING IDENTIFICATION, NON-ILLUMINATED (ID240.2)
Locs: 36
- EMERGENCY LETTERS, ILLUMINATED (ID245i)
Loc: 36.1
- 4-SIDED DIRECTIONAL, ILLUMINATED (DR300i)
Locs: 2, 12, 20, 38, 42, 44
- DOUBLE-SIDED DIRECTIONAL, ILLUMINATED (DR310i)
Locs: 27, 27.1, 28, 47
- SINGLE-SIDED DIRECTIONAL, NON-ILLUMINATED (DR325.CUS)
Locs: 6, 6.1, 9
- DOUBLE-SIDED PARKING IDENTIFICATION, ILLUMINATED (P.ID.CUS)
Locs: 4.1, 23.1, 23.2
- DOUBLE-SIDED VEHICULAR DIRECTIONAL POST AND PANEL (DR335)
Locs: 11, 14, 16, 17, 30, 32, 33, 34, 41, 49, 50
- DOUBLE-SIDED GENERAL INFORMATION POST AND PANEL (IN410)
Loc: 39
- POINTS OF ENTRY



Prepared By



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Program Location:



Sutter Medical Center
2801 L Street
Sacramento, CA 95814

Revisions / Bulletins

- | | | | |
|----|-----------|----|--------------------|
| 1. | 3.16.2010 | SP | Client Conf. Call |
| 2. | 5.10.2010 | SP | Adding landmark |
| 3. | 5.26.2010 | SP | Draft MSP |
| 4. | 7.8.2010 | SP | MSP City Submittal |
| 5. | 9.7.2010 | SP | City Comments |

Checked by

Approval:

Program Number:	Drawn By:
SH.1271.03	SP

Original Issue:	Scale:
03.12.2010	As Noted

Title
**Sign Location Plan
Site Signage
Master Sign Program**

Sheet:
01.0

Prepared By



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Program Location



Sutter Medical Center
 2801 L Street
 Sacramento, CA 95814

Revisions / Bulletins

- 1. 5.26.2010 SP Draft MSP
- 2. 7.8.2010 SP MSP City Submittal
- 3. 9.7.2010 SP City Comments

Checked by

Approval

Program Number: SH.1271.03
 Drawn By: SP

Original Issue: 03.12.2010
 Scale: As Noted

Title: (SL100 / 7.5) – Site Signage Master Sign Program

Sheet

02.0

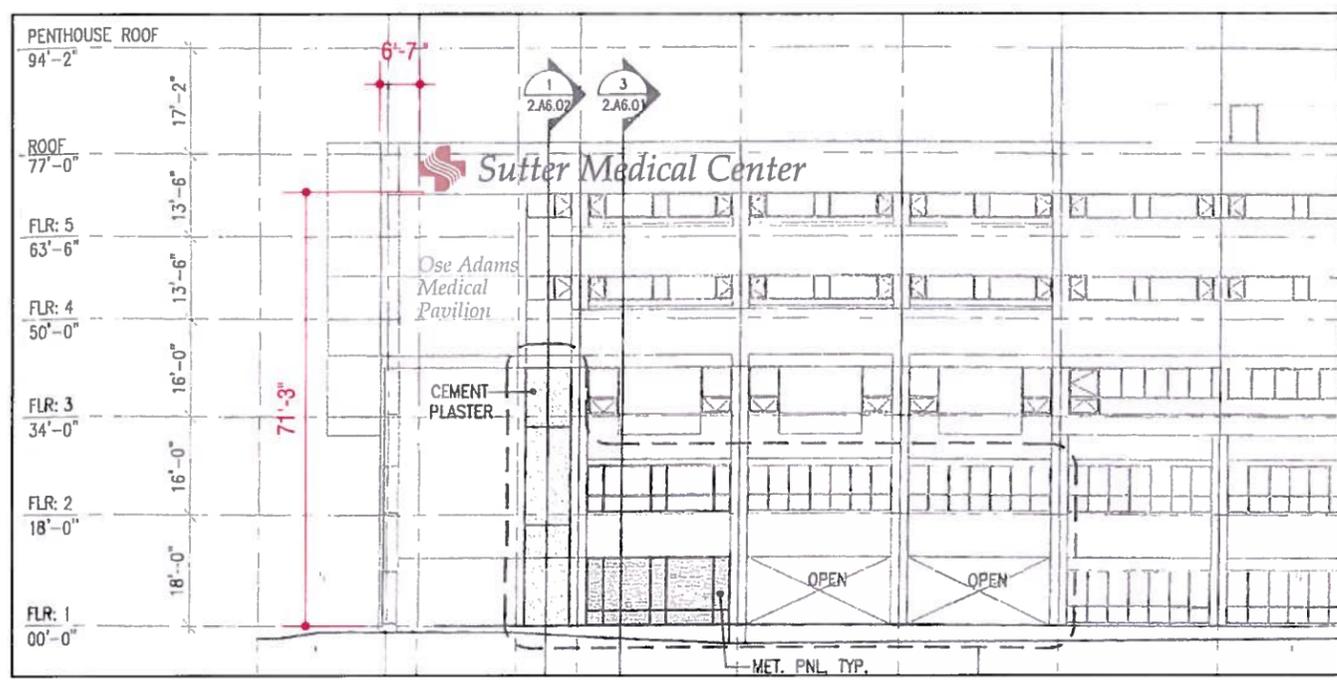


1 FRONT VIEW – SKYLINE SIGN, ILLUMINATED (Sq. Ft. = 474.69)
 Scale: 3/16" = 1'-0"

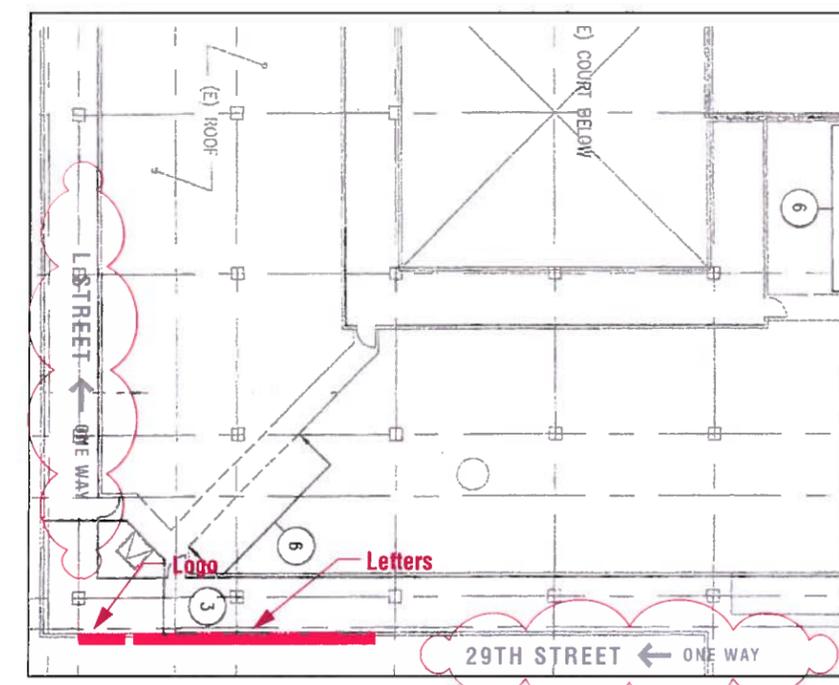
Sutter logo: Channel logo form, internally illuminated with white neon. White acrylic face, with translucent Rose vinyl, color V7, Sutter Rose Custom Translucent PMS 5005, applied first surface, grey trim cap and returns to match color P3, Sutter Gray PMS Cool Gray 10.

Logotype: Channel letter, internally illuminated with white neon. White acrylic face, with Day/Night vinyl, applied first surface, grey trim cap and returns to match color P3, Sutter Gray PMS Cool Gray 10. (Note: the logotype stroke thickness is increased (150%) to maximize readability.) Mechanically fastened to exterior wall.

2 SIDE VIEW
 Scale: 3/16" = 1'-0"



3 EAST ELEVATION
 Scale: 1" = 30'-0"



4 PLAN VIEW
 NTS

LOCATION: 19.1
 QTY: 1



Mechanically fastened to painted aluminum build-out, to match Sutter White Hi-Hide White. Fabricator to further specify mounting technique.

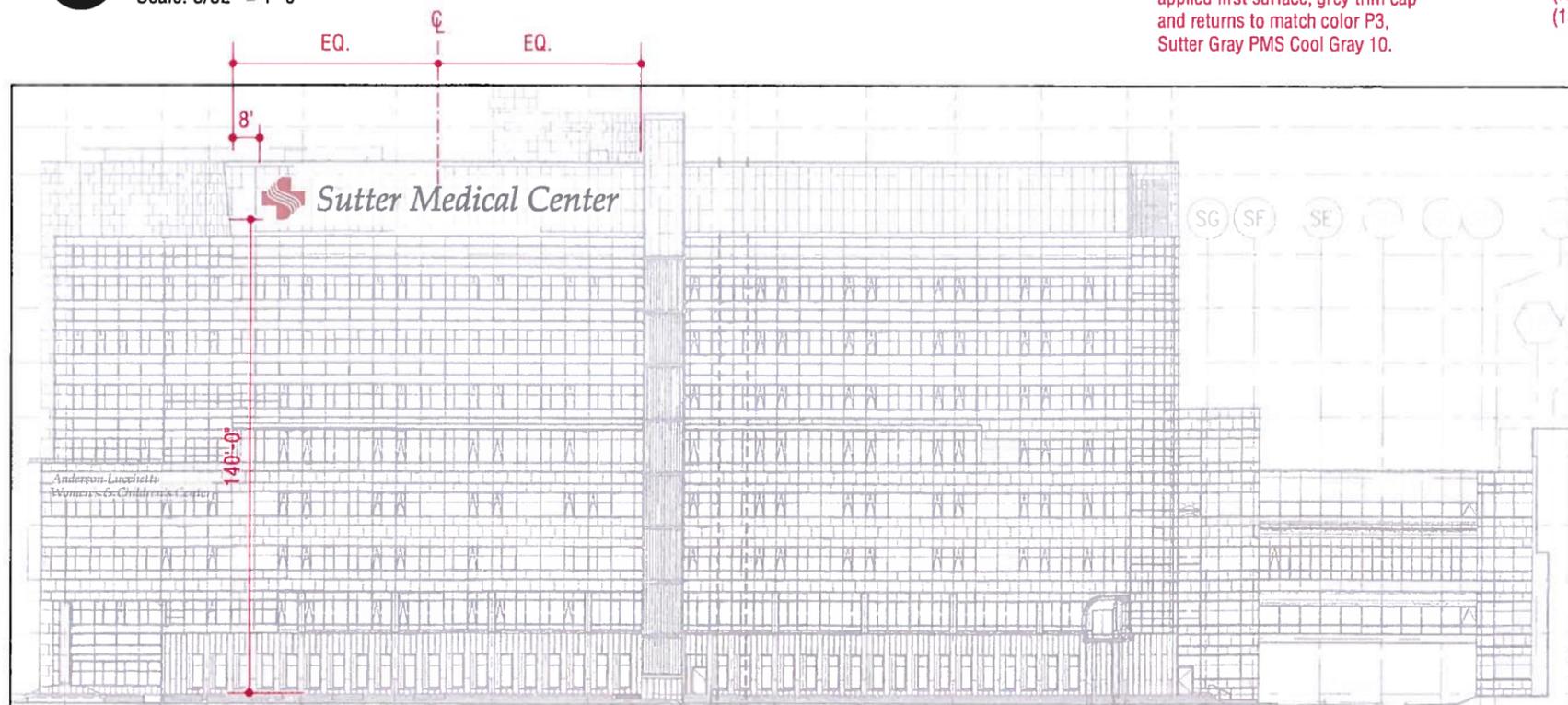


1 FRONT VIEW – SKYLINE SIGN, ILLUMINATED (Sq. Ft. = 1324)
Scale: 3/32" = 1'-0"

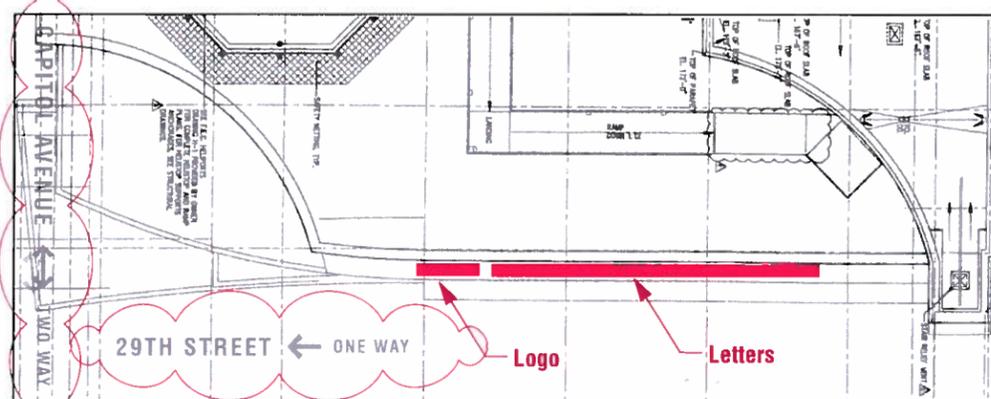
Sutter logo: Channel logo form, internally illuminated with white neon. White acrylic face, with translucent Rose vinyl, color V7, Sutter Rose Custom Translucent PMS 5005, applied first surface, grey trim cap and returns to match color P3, Sutter Gray PMS Cool Gray 10.

Logotype: Channel letter, internally illuminated with white neon. White acrylic face, with Day/Night vinyl, applied first surface, grey trim cap and returns to match color P3, Sutter Gray PMS Cool Gray 10. (Note: the logotype stroke thickness is increased (150%) to maximize readability.)

2 SIDE VIEW
Scale: 3/32" = 1'-0"



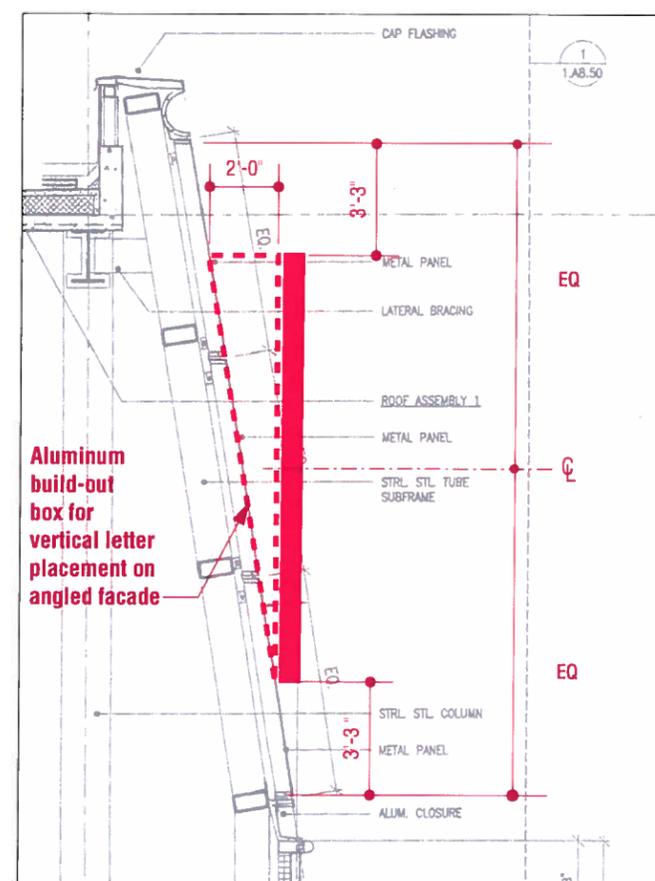
3 EAST ELEVATION
Scale: 1" = 50'-0"



4 PLAN VIEW
NTS



5 RENDERING
NTS



6 WALL SECTION
Scale: 3/16" = 1'-0"

LOCATION: 24
QTY: 1

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Program Location:



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2801 L Street
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Revisions / Bulletins

- 1. 5.26.2010 SP Draft MSP
- 2. 7.8.2010 SP MSP City Submittal
- 3. 9.7.2010 SP City Comments

Checked by

Approval

Program Number: SH.1271.03
Drawn By: SP

Original Issue: 03.08.2010
Scale: As Noted

Title: (SL100 / 12.5) – Site Signage Master Sign Program

Sheet: **02.1**

Prepared By



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Program Location:



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Sacramento, CA 95814

Revisions / Bulletins

1.	3.16.2010	SP	Client Conf. Call
2.	5.26.2010	SP	Draft MSP
3.	7.8.2010	SP	MSP City Submittal
4.	9.7.2010	SP	City Comments

Checked by

Approval:

Program Number	Drawn By
SH.1271.03	SP
Original Issue	Scale
03.12.2010	As Noted

Title
**(SL100 / 3.5) –
Site Signage
Master Sign Program**

Sheet

02.2

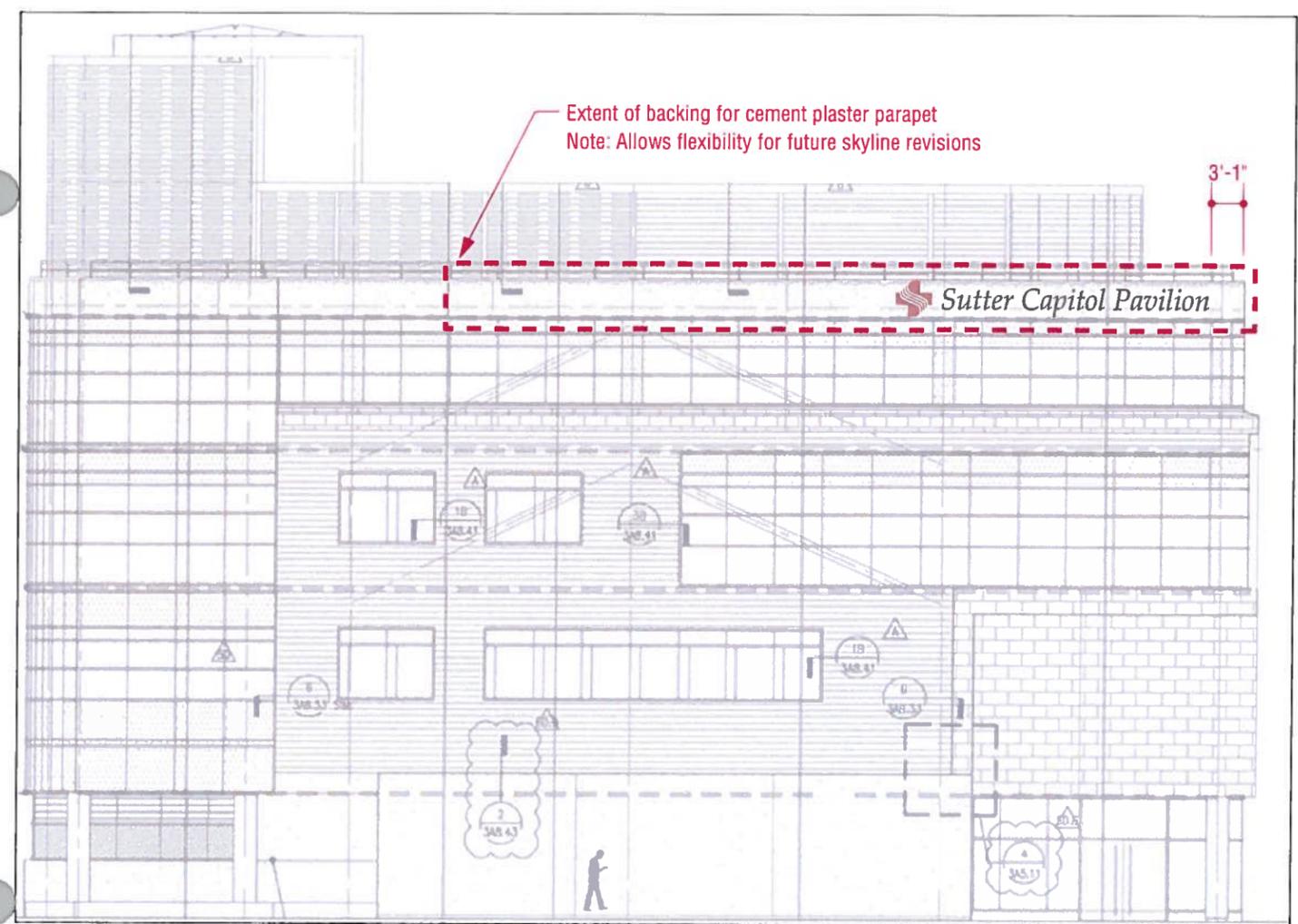


Logotype: Channel letters, internally illuminated with white neon. White acrylic face, with Day/Night vinyl, applied first surface, grey trim cap and returns to match color P3, Sutter Gray PMS Cool Gray 10.

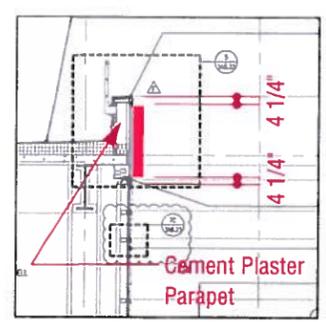


1 FRONT VIEW – SKYLINE SIGN, ILLUMINATED (Sq. Ft. = 106.75)
Scale: 1/4" = 1'-0"

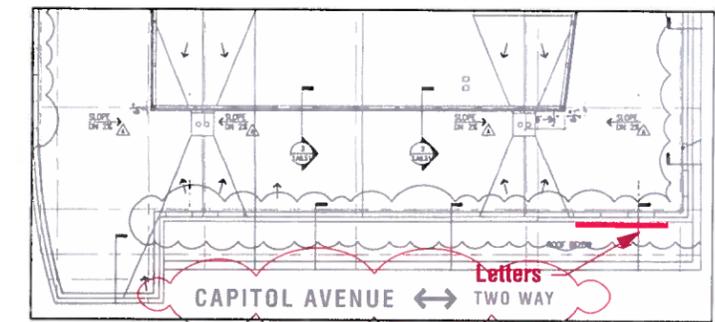
2 SIDE VIEW
Scale: 1/4" = 1'-0"



4 SOUTH ELEVATION
Scale: 1/16" = 1'-0"



3 SOUTH SECTION
Scale: 1/8" = 1'-0"



5 PLAN VIEW
NTS



6 RENDERING
NTS

LOCATION: 46
QTY: 1

Prepared By



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Program Location



Sutter Medical Center
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Revisions / Bulletins

1.	5.26.2010	SP	Draft MSP
2.	7.8.2010	SP	MSP City Submittal
3.	9.7.2010	SP	City Comments

Checked by

Approval

Program Number:
SH.1271.03

Drawn By
SP

Original Issue
03.12.2010

Scale:
As Noted

Title
(ID245) - Site Signage Master Sign Program

Sheet

03.0

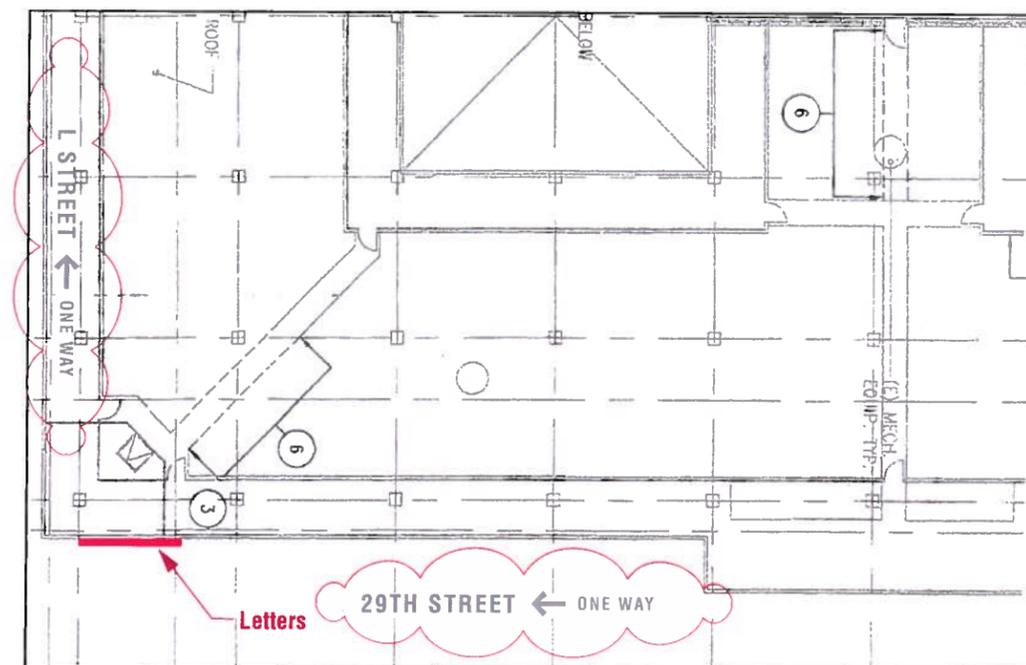
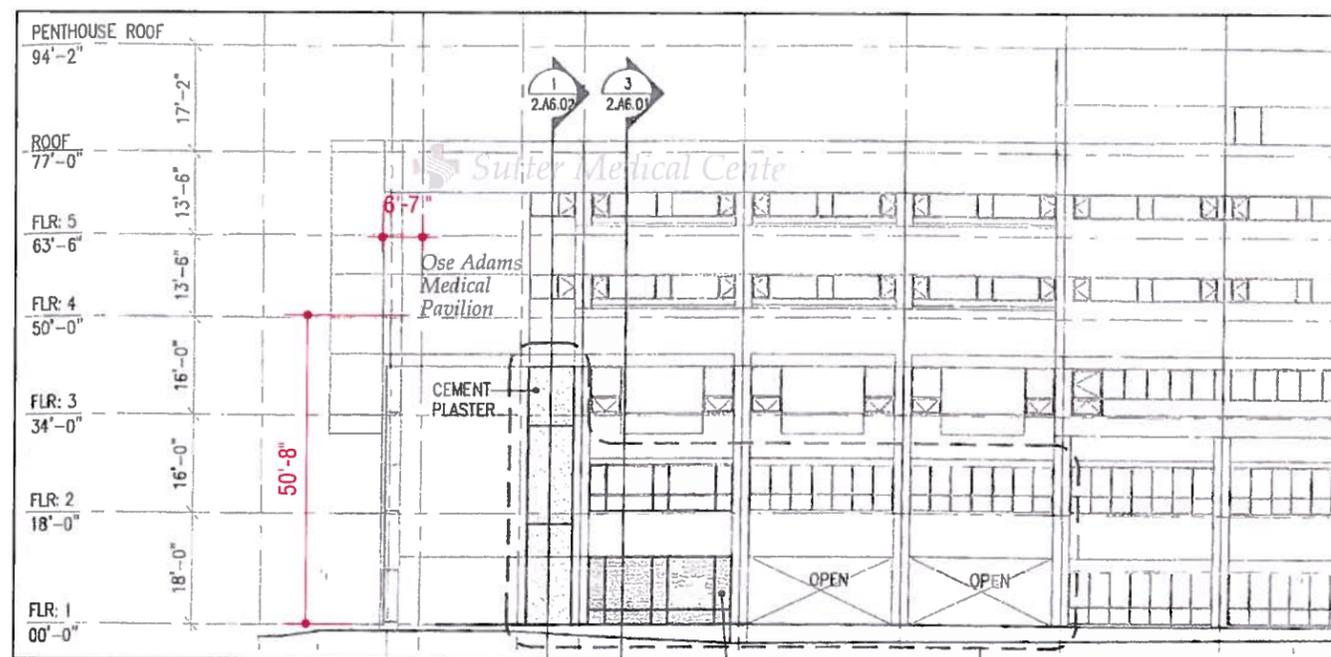


Logotype: Reverse channel lettering, Gray face and returns to match color P3, Sutter Gray PMS Cool Gray 10. (Note: the logotype stroke thickness is increased (150%) to maximize readability.) Mechanically fastened to exterior wall.



1 FRONT VIEW - BUILDING DONOR IDENTIFICATION, NON-ILLUMINATED (Sq. Ft. = 172.5)
Scale: 3/16" = 1'-0"

2 SIDE VIEW
Scale: 3/16" = 1'-0"



3 EAST ELEVATION
Scale: 1" = 30'-0"

4 PLAN VIEW
NTS

LOCATION: 19
QTY: 1

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Program Location



Sutter Medical Center
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Revisions / Bulletins:

- | | | | |
|----|-----------|----|--------------------|
| 1. | 5.26.2010 | SP | Draft MSP |
| 2. | 7.8.2010 | SP | MSP City Submittal |
| 3. | 9.7.2010 | SP | City Comments |

Checked by:

Approval:

Program Number	Drawn By:
SH.1271.03	SP

Original Issue	Scale:
03.12.2010	As Noted

Title:
(ID245) – Site Signage Master Sign Program

Sheet

03.1

46'-10 5/8"

Anderson Lucchetti Women's & Children's Center

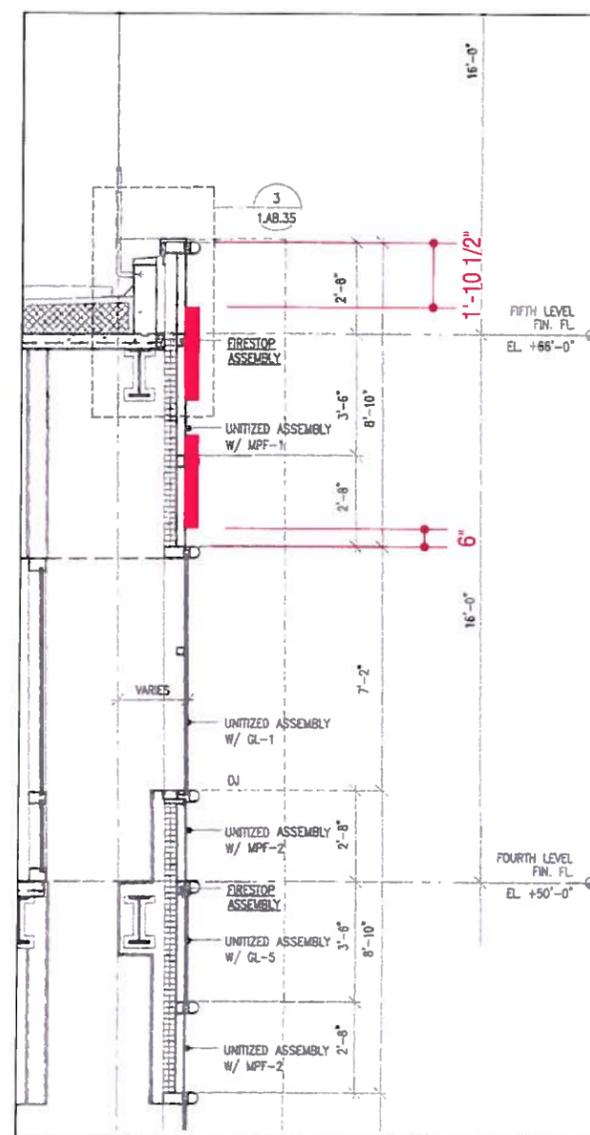
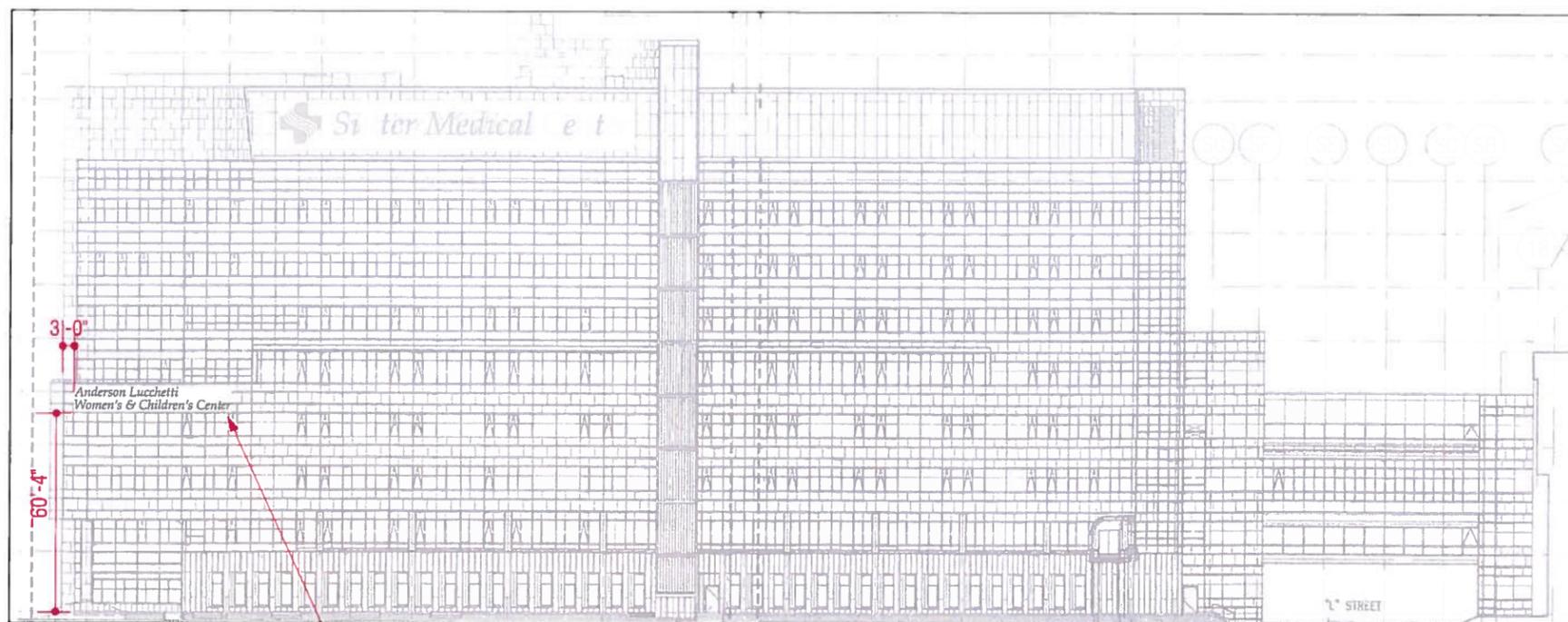
1 FRONT VIEW – BUILDING DONOR IDENTIFICATION, NON-ILLUMINATED (Sq. Ft. = 305)

Scale: 3/16" = 1'-0"

Logotype: Reverse channel lettering, Gray face and returns to match color P3, Sutter Gray PMS Cool Gray 10. (Note: the logotype stroke thickness is increased (150%) to maximize readability.) Mechanically fastened to exterior wall.

2 SIDE VIEW

Scale: 3/16" = 1'-0"



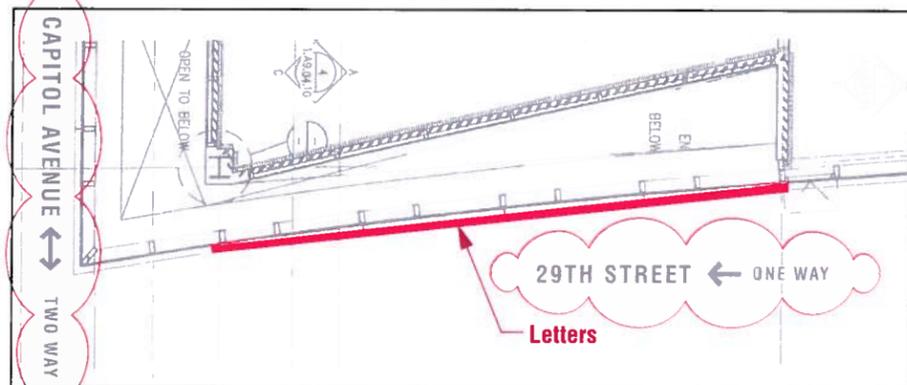
6 WALL SECTION

Scale: 3/16" = 1'0"

LOCATION: 25
QTY: 1

3 EAST ELEVATION

Scale: 1" = 50'-0"



4 PLAN VIEW

NTS



5 RENDERING

NTS

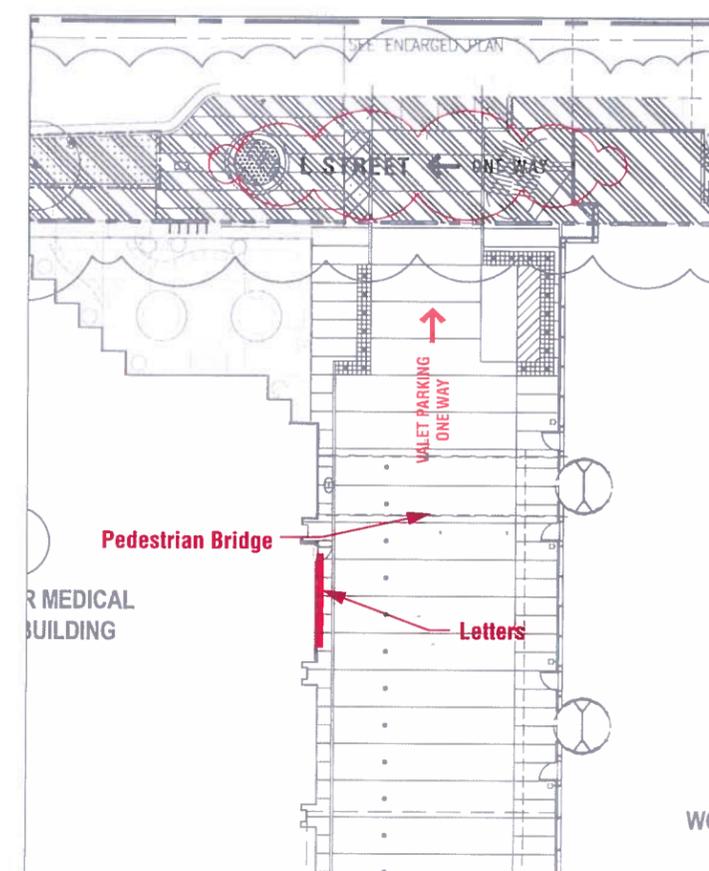
18'-6"
2'-2"
Buhler Pavilion

Logoform & Logotype:
Reverse channel lettering,
Gray face and returns to match color
P4 Sutter Silver Metallic MP 30834.
(Note: the logotype stroke thickness
is increased (150%) to maximize
readability.) Tape-mounted to
surface with glass backer.
Typeface: Palatino italic.

1 FRONT VIEW – BUILDING DONOR IDENTIFICATION, NON-ILLUMINATED (Sq. Ft. = 40)

Scale: 1/4" = 1'-0"

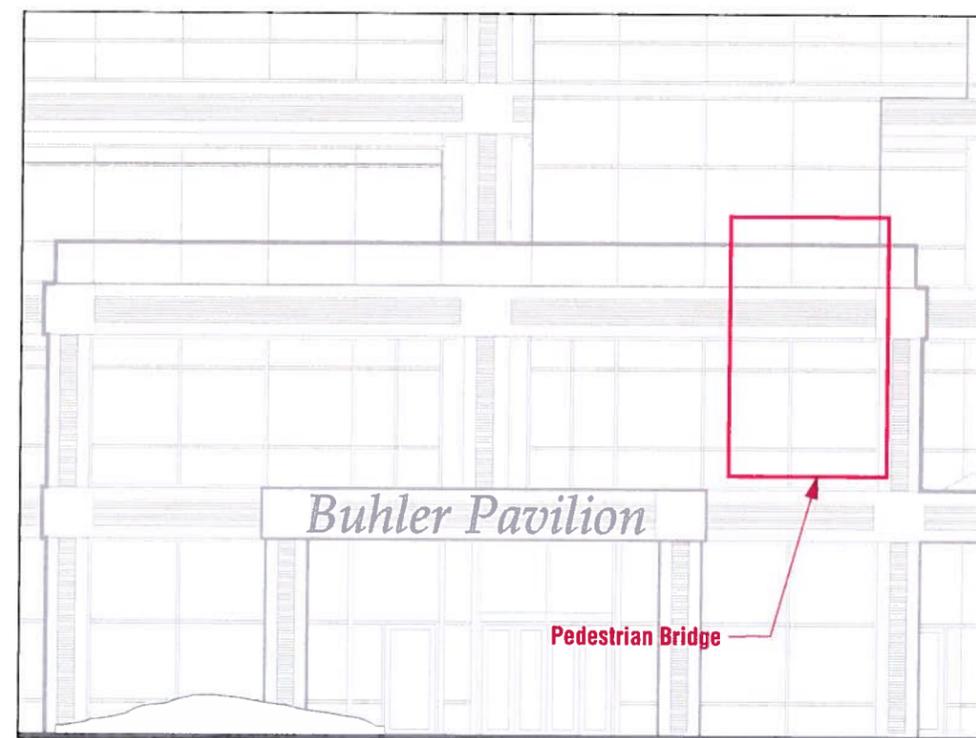
2 SIDE VIEW
Scale: 1/4" = 1'-0"



3 PLAN VIEW
Scale: 1" = 40'-0"



4 RENDERING
NTS



5 EAST ELEVATION
Scale: 1" = 10'-0"

LOCATION: 81
QTY: 1

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Program Location:



Sutter Medical Center
2801 L Street
Sacramento, CA 95814

Revisions / Bulletins.

1.	5.26.2010	SP	Draft MSP
2.	7.8.2010	SP	MSP City Submittal
3.	9.7.2010	SP	City Comments

Checked by

Approval:

Program Number.	Drawn By
SH.1271.03	SP
Original Issue	Scale
03.12.2010	As Noted

Title
(ID245) – Site Signage Master Sign Program

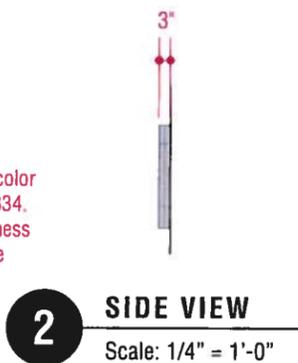
Sheet

03.2

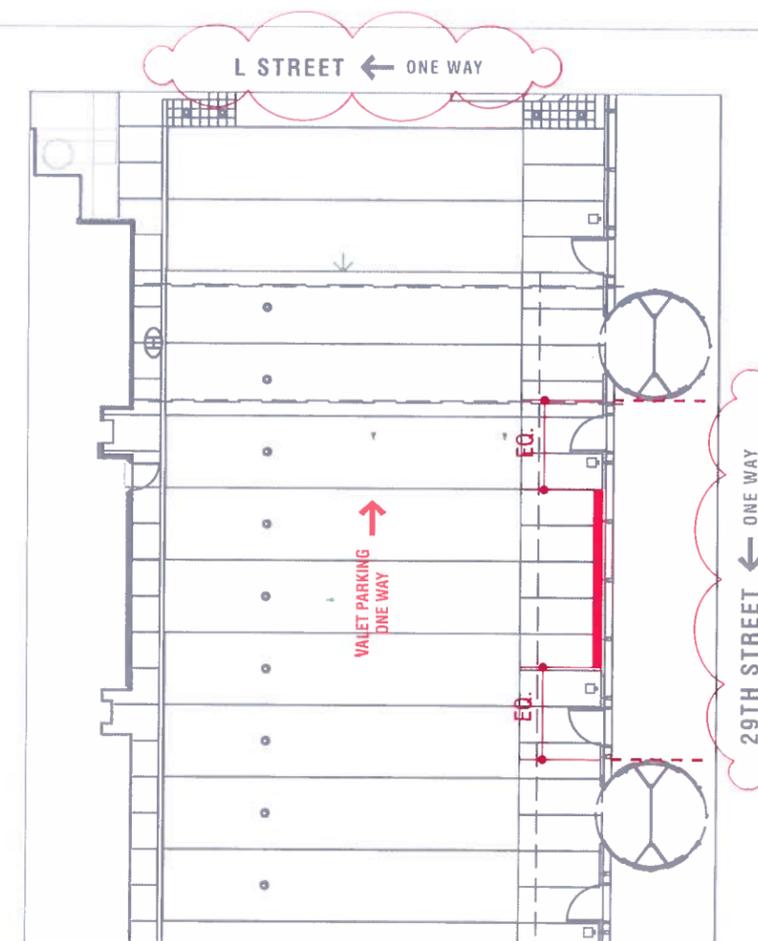


1 FRONT VIEW – LOGO BRAND BUILDING IDENTIFICATION, NON-ILLUMINATED (Sq. Ft. = 39.81)
Scale: 1/4" = 1'-0"

Logoform & Logotype:
Reverse channel lettering,
Gray face and returns to match color
P4 Sutter Silver Metallic MP 30834.
(Note: the logotype stroke thickness
is increased (150%) to maximize
readability.) Tape-mounted to
surface with glass backer.
Typeface: Palatino italic.



2 SIDE VIEW
Scale: 1/4" = 1'-0"



3 PLAN VIEW
Scale: 1" = 20'-0"

Prepared By



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Program Location:



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2801 L Street
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CONSTRUCTION INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

- 1. 5.26.2010 SP Draft MSP
- 2. 7.8.2010 SP MSP City Submittal
- 3. 9.7.2010 SP City Comments

Checked by

Approval

Program Number:
SH.1271.03

Drawn By
SP

Original Issue:
03.12.2010

Scale:
As Noted

Title:
(ID240.2) – Site Signage Master Sign Program

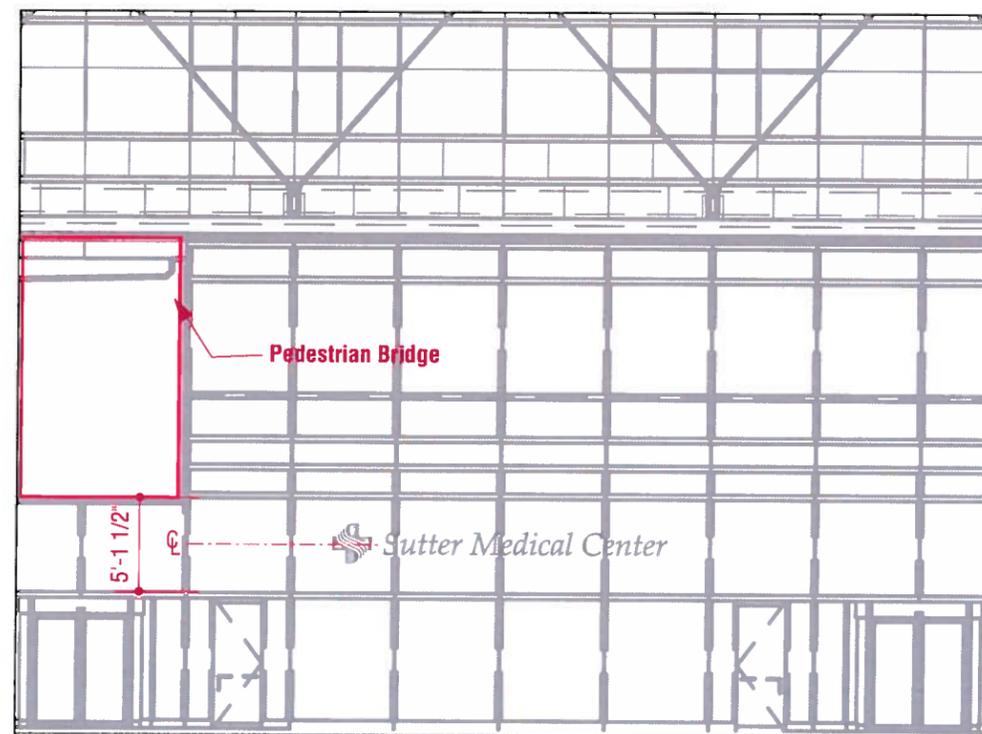
Sheet

LOCATION: 36
QTY: 1

04.0



4 RENDERING
NTS



5 WEST ELEVATION
Scale: 1" = 10'-0"

Prepared By:

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Program Location:

 **Sutter Medical Center**

Sutter Medical Center
2801 L Street
Sacramento, CA 95814

Revisions / Bulletins:

1.	5.26.2010	SP	Draft MSP
2.	7.8.2010	SP	MSP City Submittal
3.	9.7.2010	SP	City Submittal

Checked by:

Approval:

Program Number
SH.1271.03

Drawn By
SP

Original Issue
03.12.2010

Scale
As Noted

Title:
(ID245i) – Site Signage Master Sign Program

Sheet:

05.0



1 FRONT VIEW – EMERGENCY LETTERS, ILLUMINATED (Sq. Ft. = 19.3)

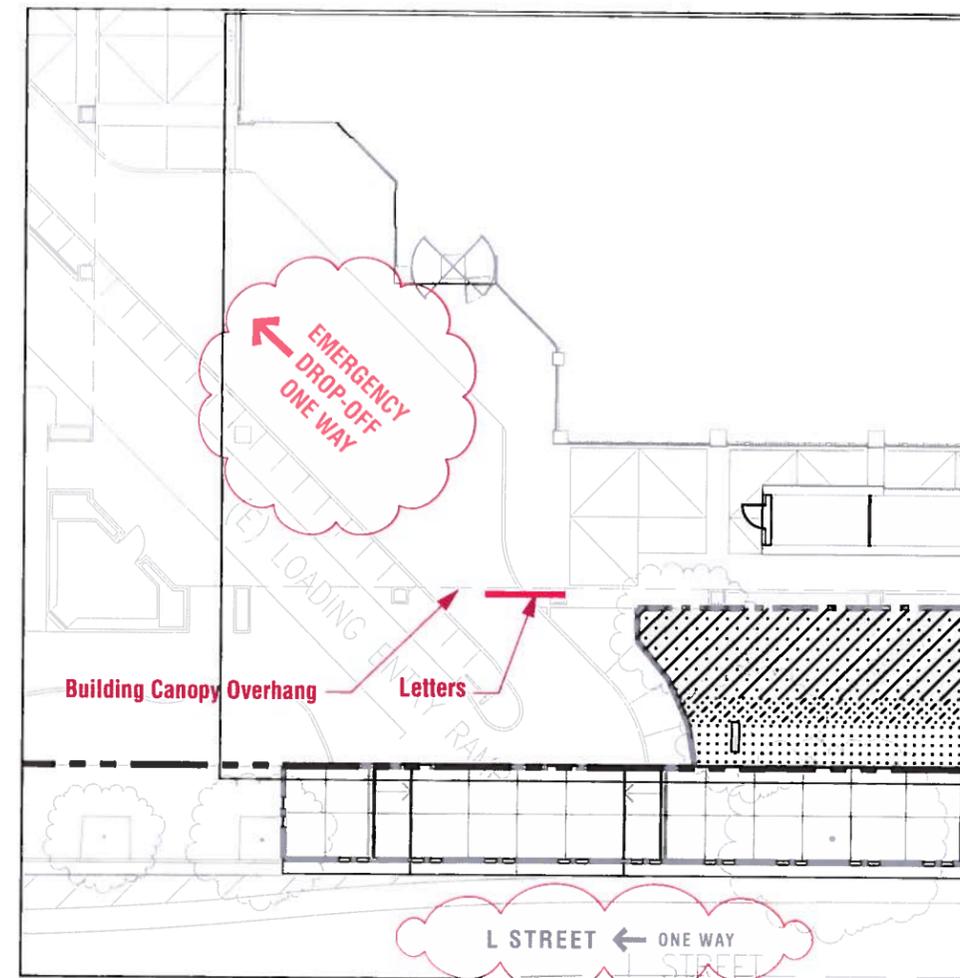
Scale: 3/8" = 1'-0"

Letters: Channel letter, internally illuminated with white neon. Red acrylic face, trim cap and returns. Mechanically fastened to exterior wall.



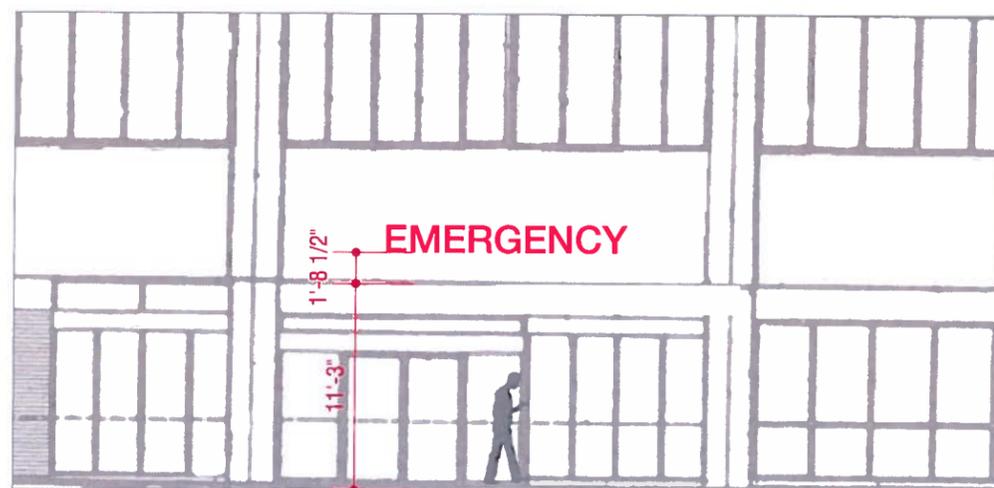
2 SIDE VIEW

Scale: 3/8" = 1'-0"



3 LOCATION DETAIL

Scale: 1" = 20'-0"



4 SOUTH ELEVATION

Scale: 1" = 10'-0"



5 PHOTO MOCK-UP

NTS

LOCATION: 361
QTY: 1

Prepared By:



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Program Location:



Sutter Medical Center
2801 L Street
Sacramento, CA 95814

CONSTRUCTION INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins

1.	5.26.2010	SP	Draft MSP
2.	7.8.2010	SP	MSP City Submittal
3.	9.7.2010	SP	City Comments

Checked by:

Approval:

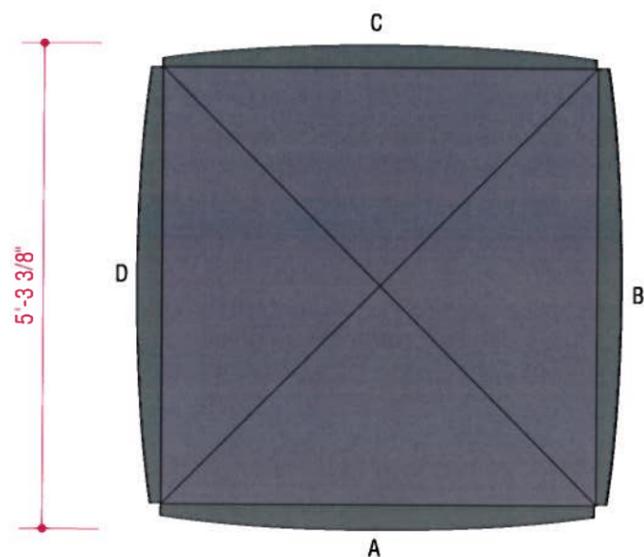
Program Number:	Drawn By:
SH.1271.03	SP

Original Issue:	Scale:
03.08.2010	As Noted

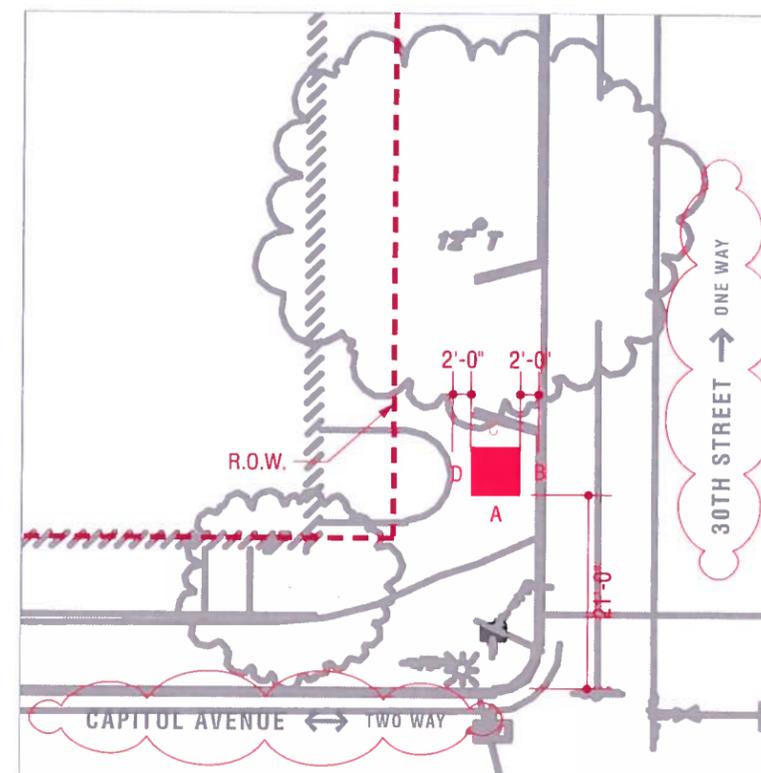
Title:
(DR300i)
Site Signage
Master Sign Program

Sheet:

06.0



1 PLAN VIEW
Scale: 1/2" = 1'-0"



3 LOCATION DETAIL 02
Scale: 1" = 20'-0"



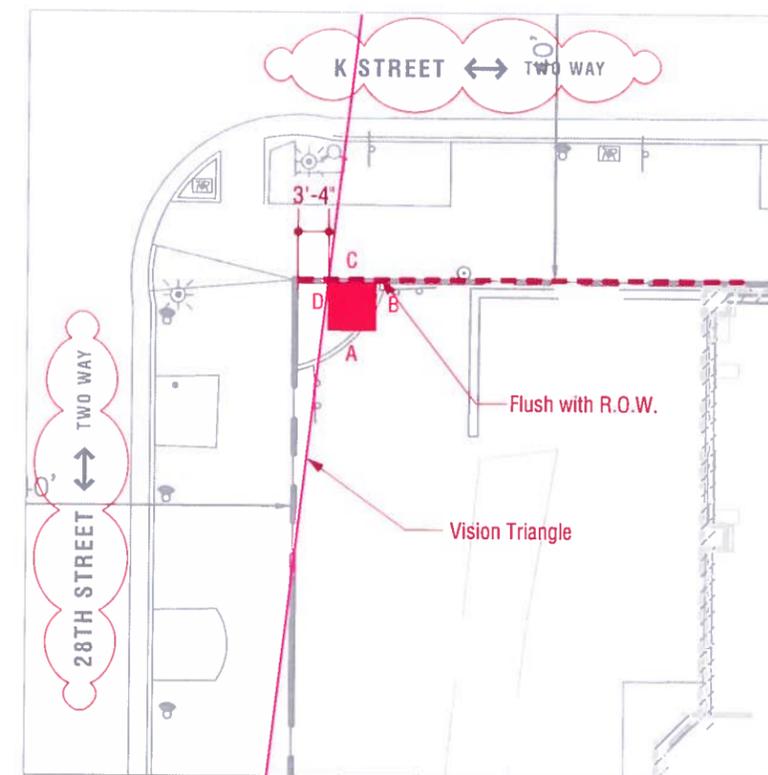
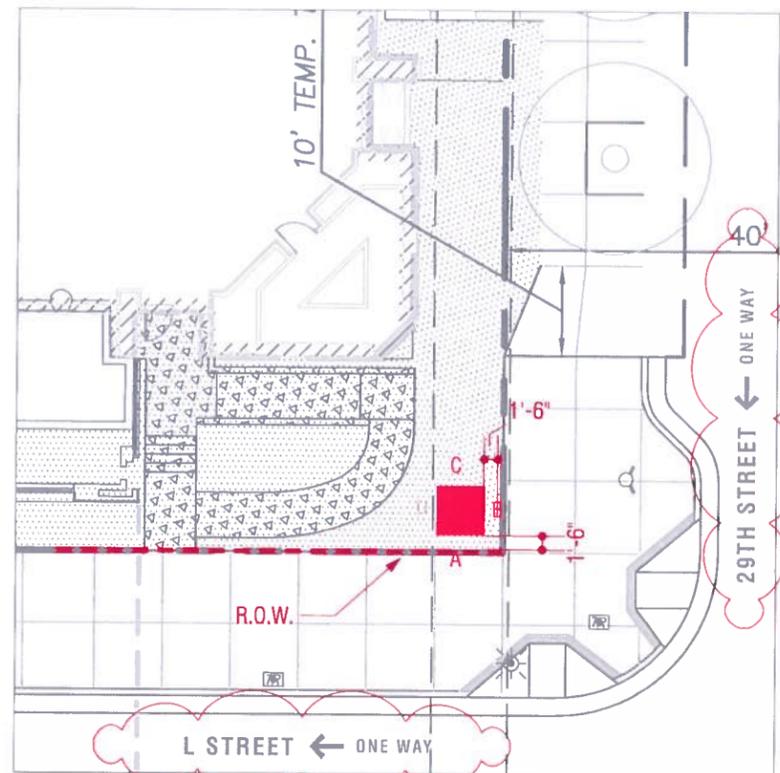
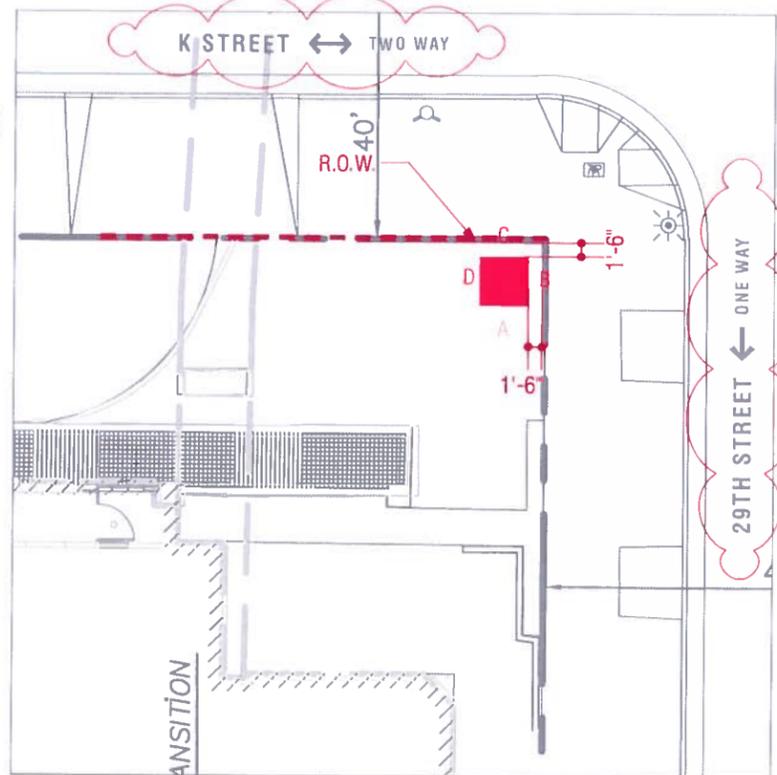
2 FRONT VIEW - 4-SIDED DIRECTIONAL, ILLUMINATED (Sq. Ft. 52.81)
Scale: 1/2" = 1'-0"

- Sign Core:** Painted to match color P4 Sutter silver Metallic MP 30834.
- Sign Face:** RADIUS removable 1/8" thk aluminum face routed out for graphics, painted to match color PP4 Green AKZO 449-E-2, 20% gloss.
- Sutter Logo/Affiliate Name:** Push through acrylic to protrude 1/8" inch from sign face to match color A2 Sutter White Acrylic 1/8" Raised 7328 Milk White.
- Emergency Panel:** Acrylic panel inset into removable message panel, with overlaid stencil-cut vinyl to match color V-9 Sutter Red Translucent 3M 230-73, copy to show through to match color A2 Sutter White Acrylic 1/8" Raised 7328 Milk White. Typeface: Helvetica Neue Roman 55.
- Message Panel:** RADIUS removable 1/8" thk aluminum panel, face routed out for graphics and arrows with push through acrylic letters protruding 1/8" from sign face to match color A2 Sutter White Acrylic 1/8" Raised 7328 Milk White. Panel painted to match color PP4 Green AKZO 449-E-2, 20% gloss. Typeface: Helvetica Neue Roman 55. Copy Height: Three (3) inches minimum.
- Margin:** A 2" margin from the Sign Core, 3/4" from curved reveal only, has been established for the perimeter of each sign panel. The Sutter logo, messages or arrows shall NOT exceed the margin.
- Base:** .090 thk aluminum cladding, VHB tape to structural framework, painted to match color P4 Sutter Silver Metallic MP 30834.



4 PHOTO MOCK-UP
Scale: 1" = 20'-0"

LOCATION:
02 12 20 38 42 44
QTY: 6



1 LOCATION DETAIL 12
Scale: 1" = 20'-0"

2 LOCATION DETAIL 20
Scale: 1" = 20'-0"

3 LOCATION DETAIL 38
Scale: 1" = 20'-0"



4 PHOTO MOCK-UP 12
NTS

5 PHOTO MOCK-UP 20
NTS

6 PHOTO MOCK-UP 38
Scale: 1" = 20'-0"

Prepared By

GNU
GROUP

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925-444-2020 Telephone | 925-444-2039 Facsimile
www.gnugroup.com

Program Location

Sutter Medical Center

Sutter Medical Center
2801 L Street
Sacramento, CA 95814

CONSTRUCTION INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins

- | | | | |
|----|-----------|----|--------------------|
| 1. | 5.26.2010 | SP | Draft MSP |
| 2. | 7.8.2010 | SP | MSP City Submittal |
| 3. | 9.7.2010 | SP | City Comments |

Checked by

Approval:

Program Number:
SH.1271.03

Drawn By:
SP

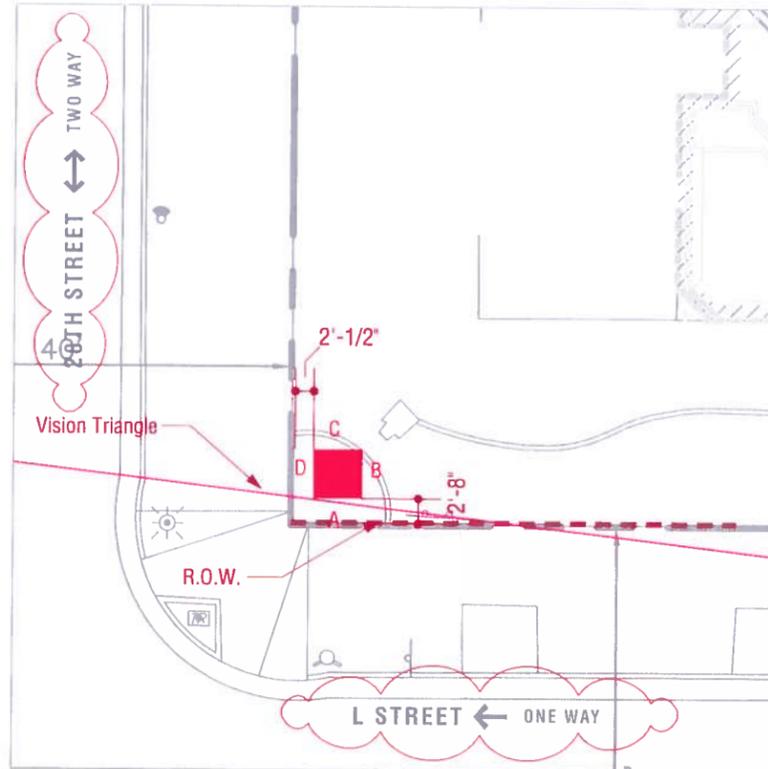
Original Issue
03.08.2010

Scale:
As Noted

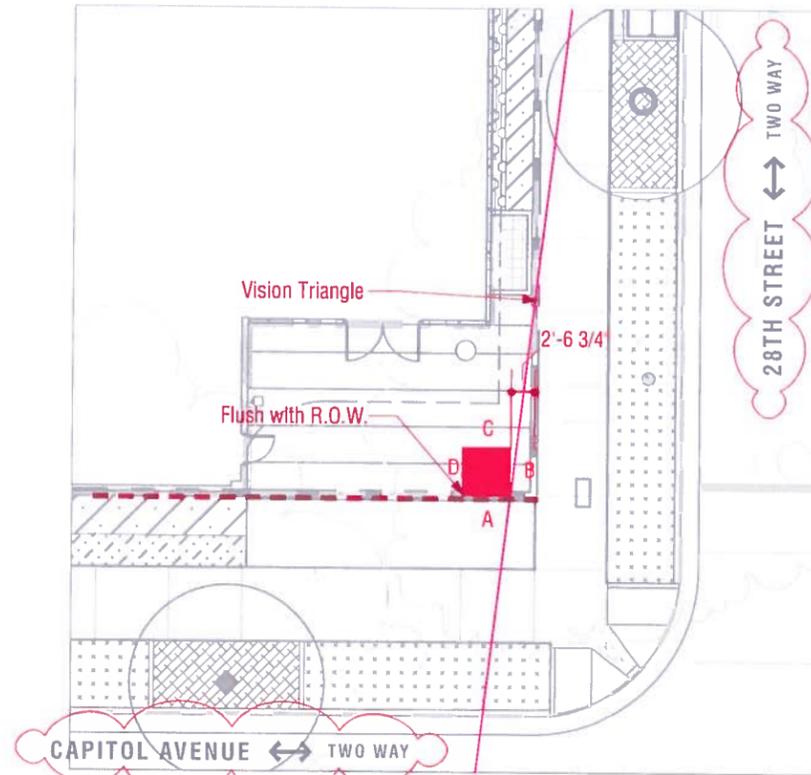
Title:
(DR300i)
Site Signage
Master Sign Program

Sheet:

06.1



1 LOCATION DETAIL 42
Scale: 1" = 20'-0"



2 LOCATION DETAIL 44
Scale: 1" = 20'-0"



3 PHOTO MOCK-UP 42
Scale: 1" = 20'-0"



4 PHOTO MOCK-UP 44
Scale: 1" = 20'-0"

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Program Location

Sutter Medical Center

Sutter Medical Center
2801 L Street
Sacramento, CA 95814

CONSTRUCTION INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins

- 1. 5.26.2010 SP Draft MSP
- 2. 7.8.2010 SP MSP City Submittal
- 3. 9.7.2010 SP City Comments

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Approval:

Program Number: SH.1271.03
Drawn By: SP

Original Issue: 03.08.2010
Scale: As Noted

Title: (DR300i) Site Signage Master Sign Program

Sheet

06.2

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Program Location:



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CONSTRUCTION INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins

- 1. 5.26.2010 SP Draft MSP
- 2. 7.8.2010 SP MSP City Submittal
- 3. 9.7.2010 SP City Comments

Checked by

Approval

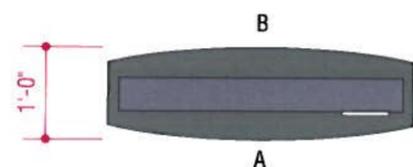
Program Number: SH.1271.03
Drawn By: SP

Original Issue: 03.08.2010
Scale: As Noted

Title: (DR310i) - Site Signage Master Sign Program

Sheet: 07.0

Item #6
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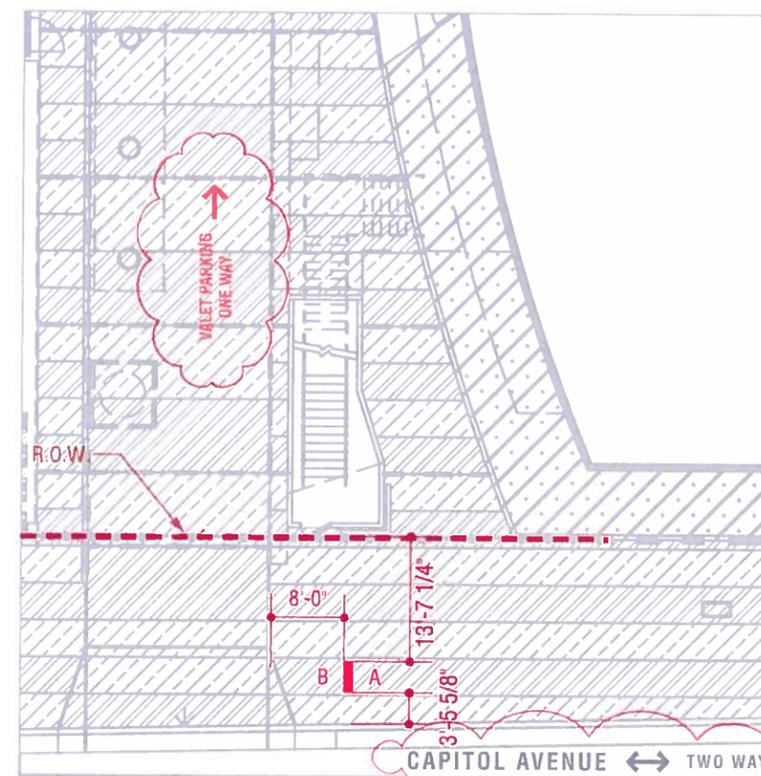


1 PLAN VIEW
Scale: 1/2" = 1'-0"



2 FRONT VIEW - DOUBLE-SIDED DIRECTIONAL, ILLUMINATED (Sq. Ft. 23.92)
Scale: 1/2" = 1'-0"

- Sign Core:** Painted to match color P4 Sutter Silver Metallic MP 30834.
- Sutter Logo:** Push through acrylic to protrude 1/8" from sign face to match color A2 Sutter White Acrylic 1/8" Raised 7328 Milk White.
- Emergency Panel:** Acrylic panel inset into removable message panel, with overlaid stencil-cut vinyl to match color V-9 Sutter Red Translucent 3M 230-73, copy to show through to match color A2 Sutter White Acrylic 1/8" Raised 7328 Milk White. Typeface: Helvetica Neue Roman 55.
- Message Panel:** Radiused removable 1/8" thk aluminum panel, face routed out for graphics and arrows with push through acrylic letters protruding 1/8" from sign face to match color A2 Sutter White Acrylic 1/8" Raised 7328 Milk White. Panel painted to match color PP4 Green AKZO 449-E-2, 20% gloss. Typeface: Helvetica Neue Roman 55. Copy Height: Two (2) inches minimum.
- Margin:** A 2" margin from the Sign Core, 3/4" from curved reveal only, has been established for the perimeter of each sign panel. The Sutter logo, messages or arrows shall NOT exceed the margin.
- Base:** .090 thk aluminum cladding, VHB tape to structural framework, painted to match color P4 Sutter Silver Metallic MP 30834.

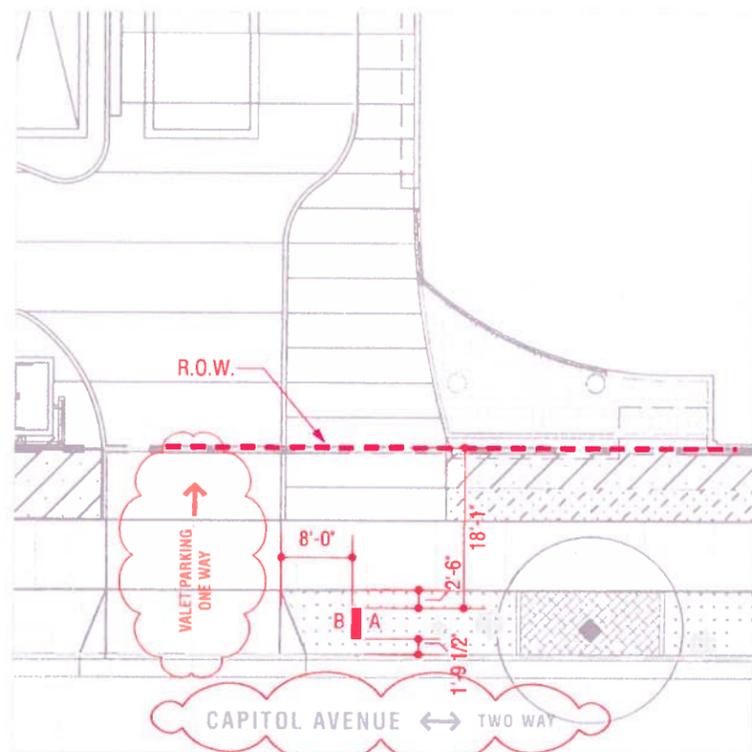


3 LOCATION DETAIL 28
Scale: 1" = 20'-0"

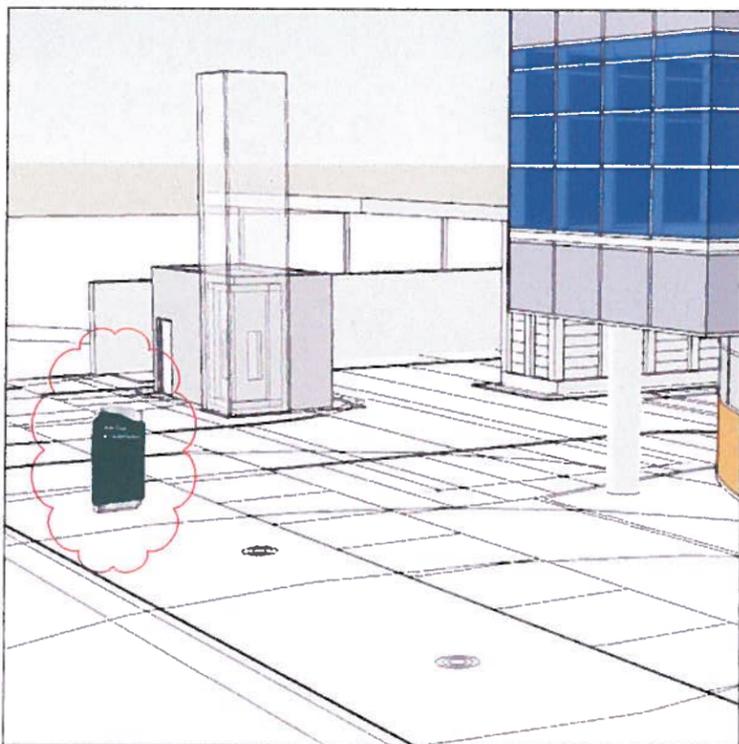


5 PHOTO MOCK-UP 28
NTS

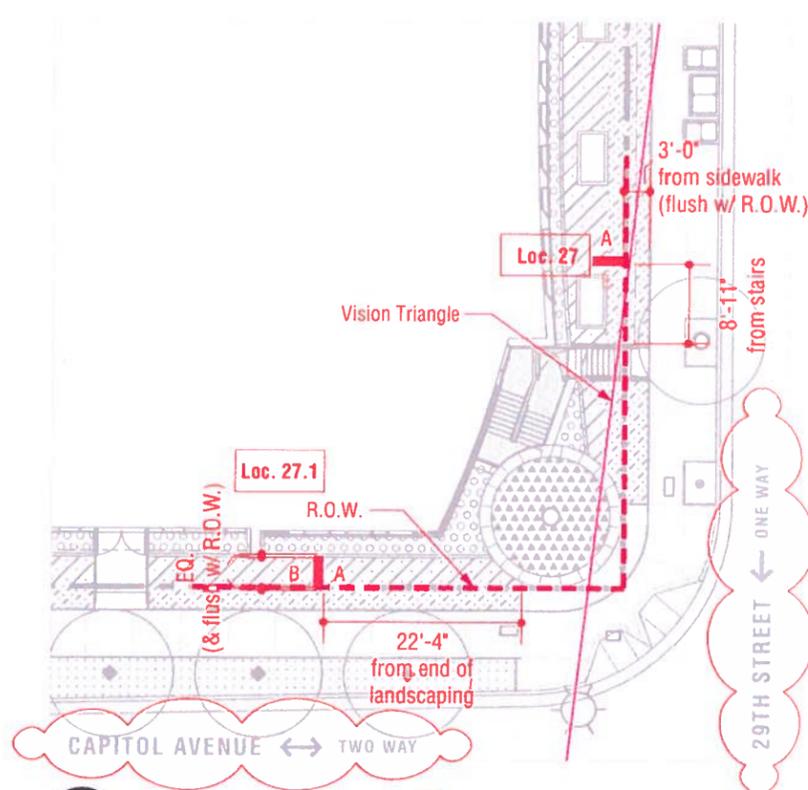
LOCATION:
27 27 28 47
QTY: 4



1 LOCATION DETAIL 47
Scale: 1" = 20'-0"



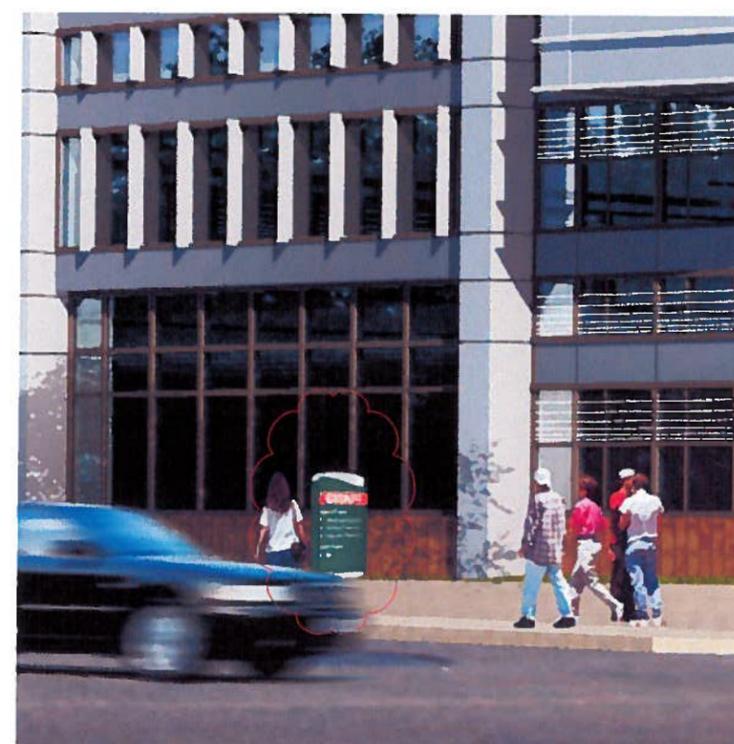
3 PHOTO MOCK-UP 47
NTS



2 LOCATION DETAIL 27 27.1
Scale: 1" = 20'-0"



4 PHOTO MOCK-UP 27 27.1
NTS



5 PHOTO MOCK-UP 27.1
NTS

Prepared By:



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Program Location:



Sutter Medical Center
2801 L Street
Sacramento, CA 95814

CONSTRUCTION INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

1.	5.26.2010	SP	Draft MSP
2.	7.8.2010	SP	MSP City Submittal
3.	9.7.2010	SP	City Comments

Checked by:

Approval:

Program Number
SH.1271.03

Drawn By:
SP

Original Issue
03.08.2010

Scale
As Noted

Title:
(DR310i) – Site Signage Master Sign Program

Sheet:
07.1

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Program Location



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Sacramento, CA 95814

CONSTRUCTION INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins

1.	5.26.2010	SP	Draft MSP
2.	7.8.2010	SP	MSP City Submittal
3.	9.7.2010	SP	City Comments

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Approval

Program Number
SH.1271.03

Drawn By
SP

Original Issue
03.08.2010

Scale
As Noted

Title
(DR325.CUS) - Site Signage Master Sign Program

Sheet

08.0

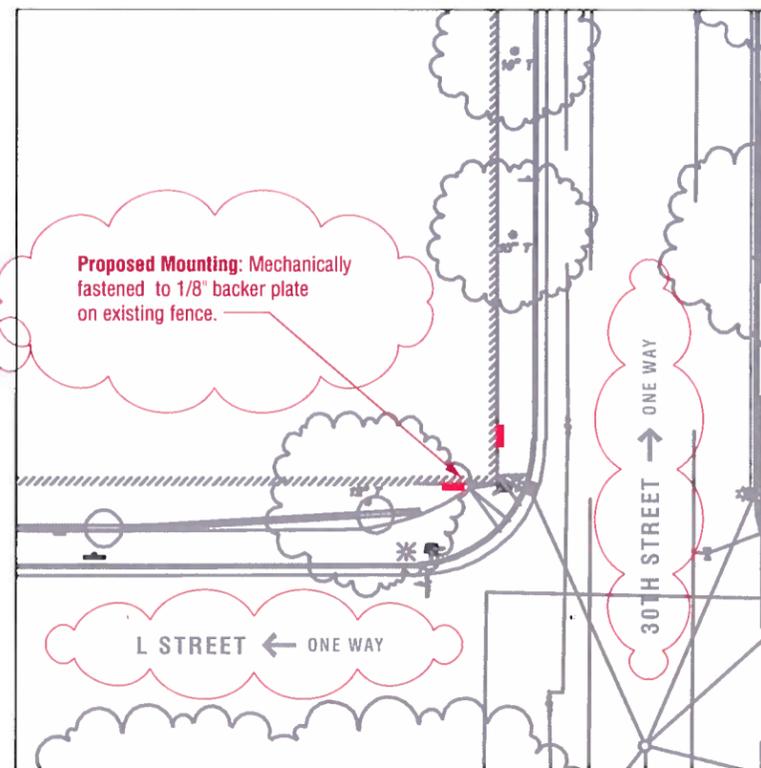


Proposed Mounting: Mechanically fastened to 1/8" backer plate on existing fence.

Painted to match color P4 Sutter Silver Metallic MP 30834. Fabricator to further specify mounting technique.

1 PLAN VIEW

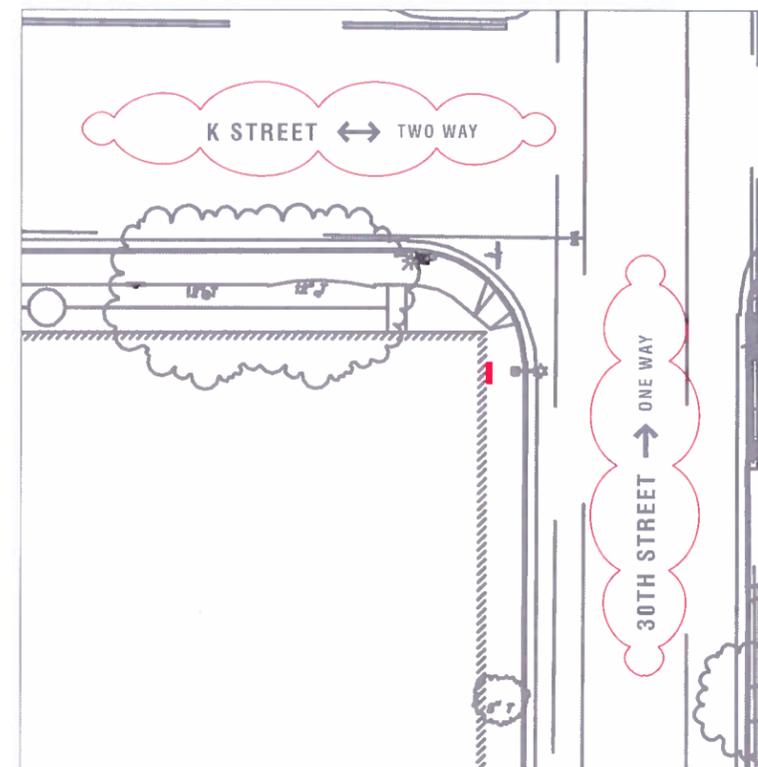
Scale: 3/4" = 1'-0"



Proposed Mounting: Mechanically fastened to 1/8" backer plate on existing fence.

3 LOCATION DETAIL 6 6.1

Scale: 1" = 20'-0"



4 LOCATION DETAIL 9

Scale: 1" = 100'-0"



Sign Core: Painted to match color P4 Sutter Silver Metallic MP 30834.

Sutter Logo: 1/4" thk. acrylic logo painted to match color P7 Hi-Hide White. Surface applied logo with VHB tape.

Emergency vinyl: Surface-applied Emergency band to match color V5 Sutter Red Opaque 3M 220-63. Copy to match color V1 Sutter White Opaque 3M 220-20. Typeface: Helvetica Neue Roman 55. Copy Height: 2 1/4".

Message Panel: 2" thk. fabricated aluminum reverse-pan cabinet painted to match PP4 Green AKZO 449-E-2, 20% gloss. Typeface: Helvetica Neue Roman 55. Applied vinyl to match color V1 Sutter White Opaque 3M 220-20. Copy Height: 4 1/4" and 3 1/2".

Margin: A 2" margin from the Sign Core, 3/4" from curved reveal only, has been established for the perimeter of each sign panel. The Sutter logo, messages or arrows shall NOT exceed the margin.

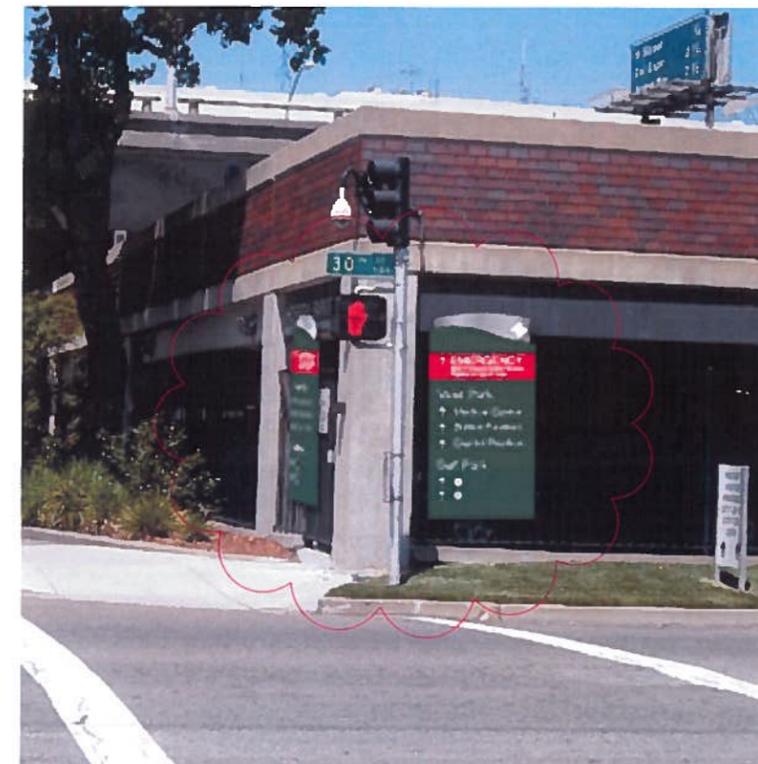
2 FRONT VIEW - SINGLE-SIDED DIRECTIONAL, NON-ILLUMINATED (Sq. Ft. 21.26)

Scale: 3/4" = 1'-0"



5 PHOTO MOCK-UP 6 6.1

NTS



6 PHOTO MOCK-UP 6.1

NTS

LOCATION:

6 6.1 9

QTY: 3

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Program Location



Sutter Medical Center
2801 L Street
Sacramento, CA 95814

CONSTRUCTION INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins

- 1. 5.26.2010 SP Draft MSP
- 2. 7.8.2010 SP MSP City Submittal
- 3. 9.7.2010 SP City Comments

Checked by

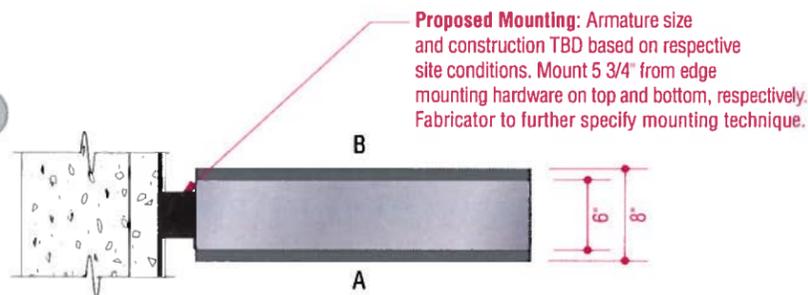
Approval

Program Number	Drawn By
SH.1271.03	SP
Original Issue	Scale
03.08.2010	As Noted

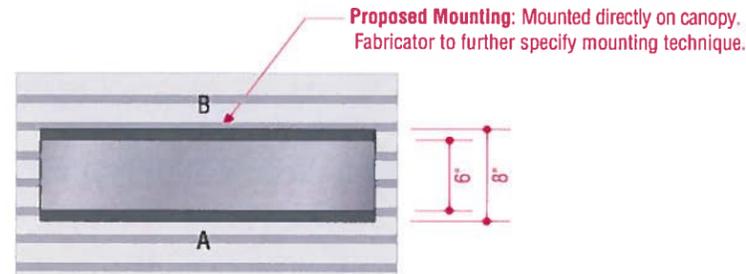
Title
(P.ID.CUS)
Site Signage
Master Sign Program

Sheet

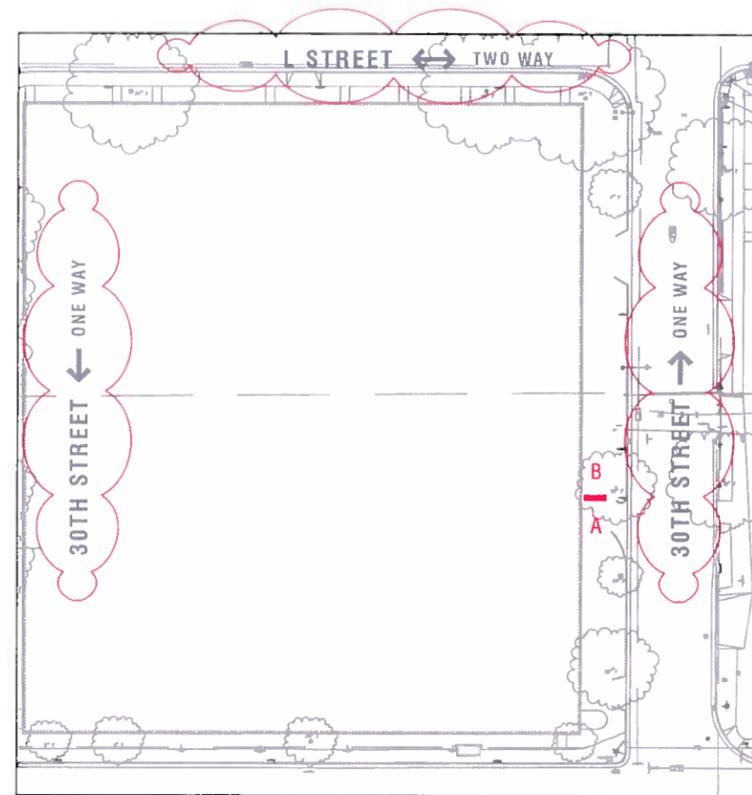
09.0



1 PLAN VIEW
Scale: 3/4" = 1'-0"



1 PLAN VIEW (Loc. 23.2)
Scale: 3/4" = 1'-0"



3 LOCATION DETAIL 4.1
Scale: 1" = 100'-0"



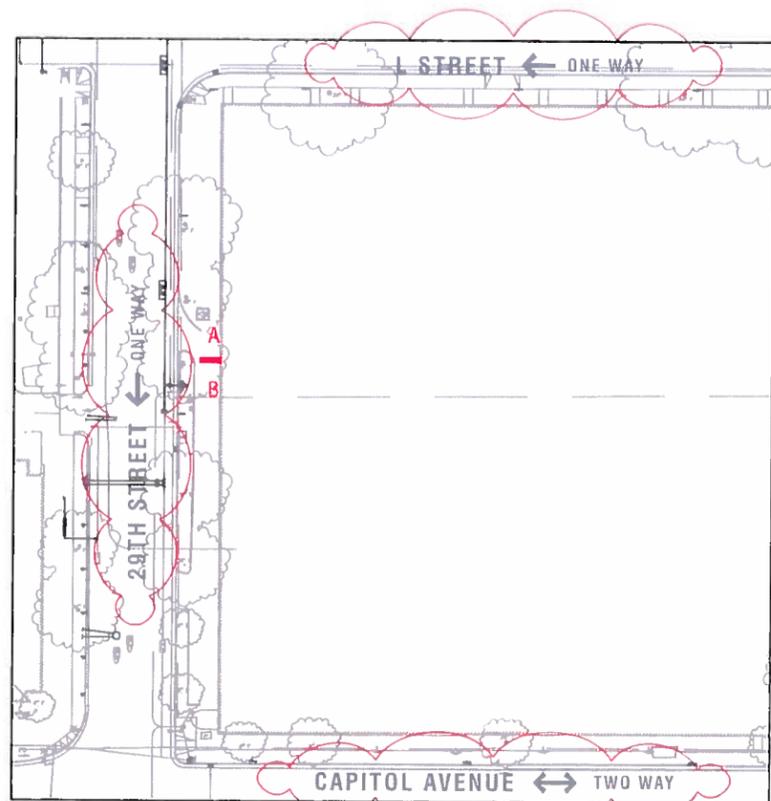
2 FRONT VIEW – DOUBLE-SIDED PARKING GARAGE IDENTIFICATION, ILLUMINATED (Sq. Ft. = 13.34)
Scale: 3/4" = 1'-0"



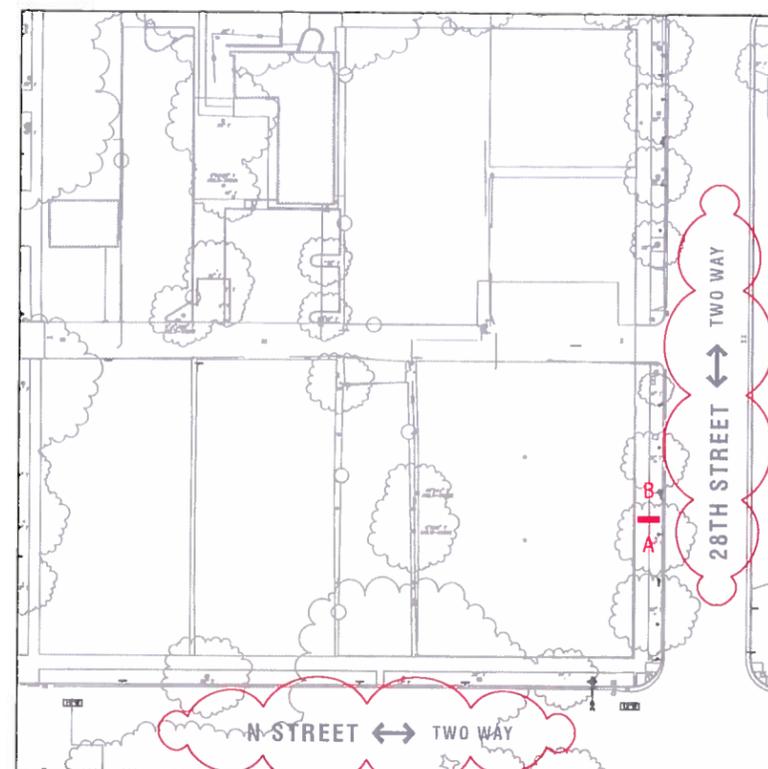
5 PHOTO MOCK-UP 4.1
NTS

LOCATION:
4.1 23.1 23.2
QTY: 3

Photo Mock-Up: Side A pictured via access entry to Self-Park Lot A Northbound on 30th Street (one-way street).



1 LOCATION DETAIL 23.1
Scale: 1" = 100'-0"



2 LOCATION DETAIL 23.2
Scale: 1" = 100'-0"



3 PHOTO MOCK-UP 23.2
NTS

Photo Mock-Up: Side A pictured via access entry to Self-Park Lot A Southbound on 29th Street. (one-way street).



4 PHOTO MOCK-UP 23.2
NTS

Photo Mock-Up: Side A pictured via entry to Self-Park Lot B Southbound on 28th Street. (two-way street).

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Program Location



Sutter Medical Center
2801 L Street
Sacramento, CA 95814

CONSTRUCTION INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

- 1. 5.26.2010 SP Draft MSP
- 2. 7.8.2010 SP MSP City Submittal
- 3. 9.7.2010 SP City Comments

Checked by

Approval:

Program Number: SH.1271.03
Drawn By: SP

Original Issue: 03.08.2010
Scale: As Noted

Title: (P.ID.CUS)
Site Signage Master Sign Program

Sheet

09.1

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Program Location:



Sutter Medical Center
2801 L Street
Sacramento, CA 95814

CONSTRUCTION INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins

1.	5.26.2010	SP	Draft MSP
2.	7.8.2010	SP	MSP City Submittal
3.	9.7.2010	SP	City Comments

Checked by

Approval

Program Number
SH.1271.03

Drawn By:
SP

Original Issue
03.08.2010

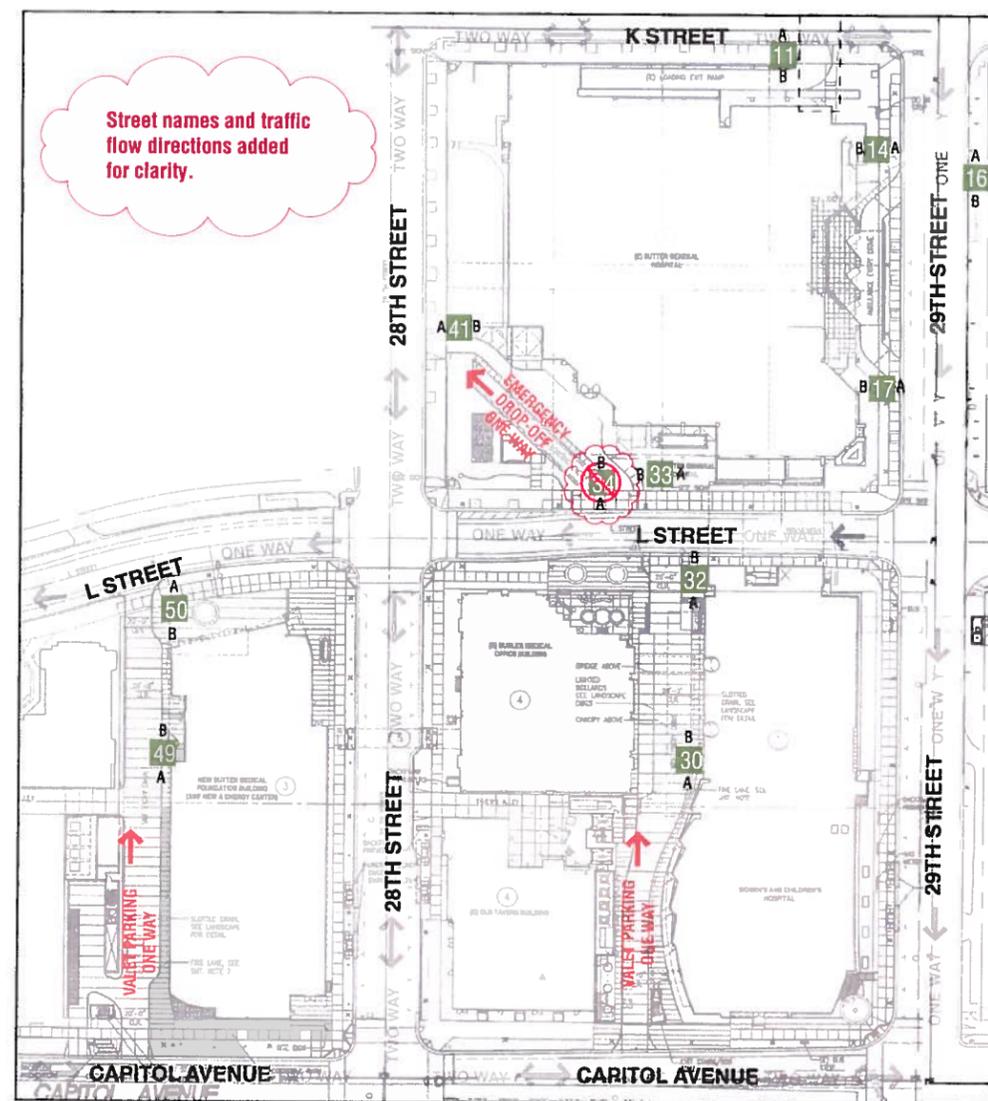
Scale:
As Noted

Title
(DR335) – Site Signage Master Sign Program

Sheet

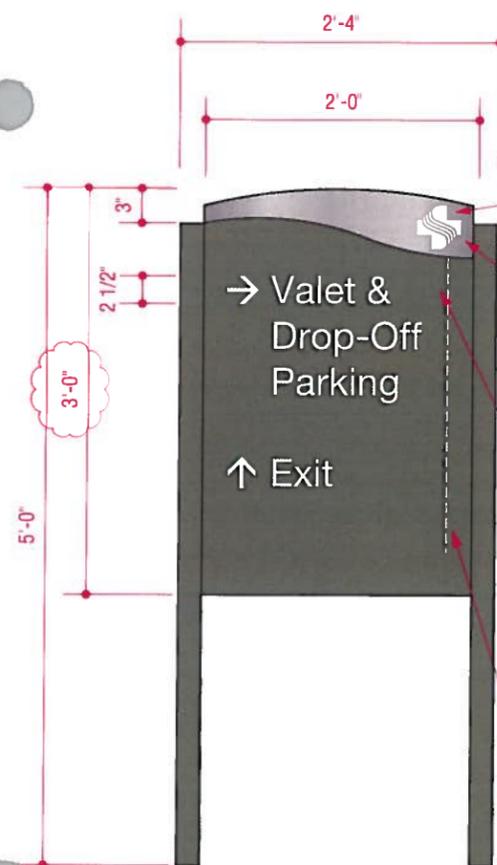
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LOCATION: 11 14 16
17 30 32 33 34 41 49 50
QTY: 11



1 PLAN VIEW – DOUBLE-SIDED DIRECTIONAL POST AND PANEL

Scale: 3/4" = 1'-0"



Sutter Logo: Applied vinyl to match color V1 Sutter White Opaque 3M 220-20.

Message Panel: 1/8" thk. aluminum sheet, slot-mounted to posts. Mask along curved line and spray top portion areas to match color match color PP4 Sutter silver Metallic MP 30834. Mask and spray lower portion to match project Primary Paint color PP4 Green AKZO 449-E-2, 20% gloss.

Applied vinyl: Copy to match color V1 Sutter White Opaque 3M 220-20. Typeface: Helvetica Neue Roman 55. Copy Height: 2 1/2".

Posts: 2" square, 1/8" wall-thickness aluminum tube sign post, painted to match project Primary Paint color PP4 Green AKZO 449-E-2, 20% gloss. Slot cut along inside face to accept message panel.

Margin: A 2" margin from the Sign Core, 3/4" from curved reveal only, has been established for the perimeter of each sign panel. The Sutter logo, messages or arrows shall NOT exceed the margin.

2 FRONT VIEW – DOUBLE-SIDED DIRECTIONAL POST AND PANEL (Sq. Ft. 6)

Scale: 3/4" = 1'-0"

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Program Location:



Sutter Medical Center
2801 L Street
Sacramento, CA 95814

CONSTRUCTION INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins

1. 5.26.2010 SP Draft MSP
2. 7.8.2010 SP MSP City Submittal
3. 9.7.2010 SP City Comments

Checked by:

Approval:

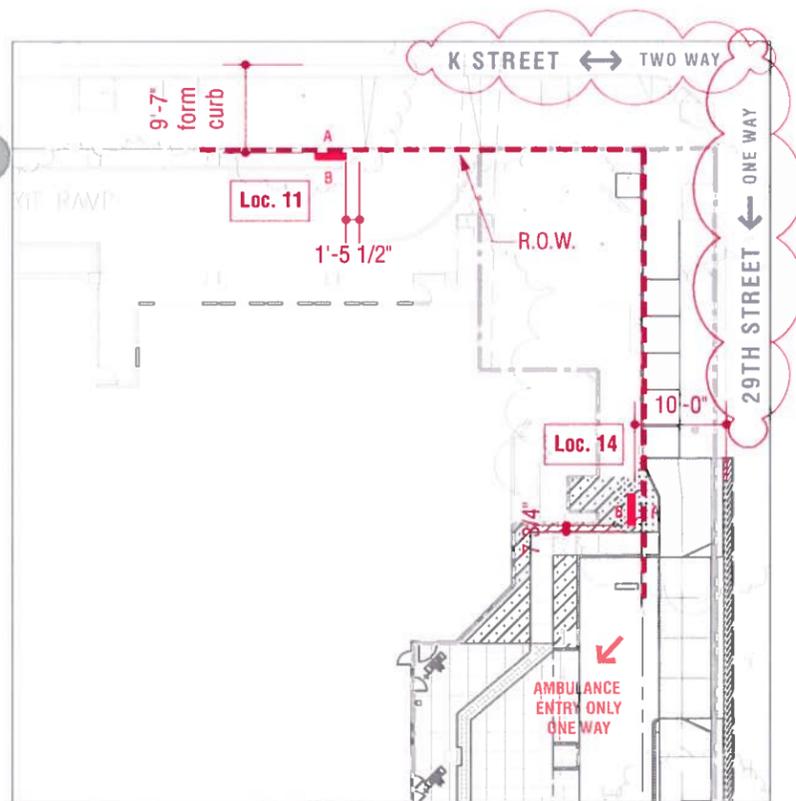
Program Number: **SH.1271.03**
Drawn By: **SP**

Original Issue: **03.08.2010**
Scale: **As Noted**

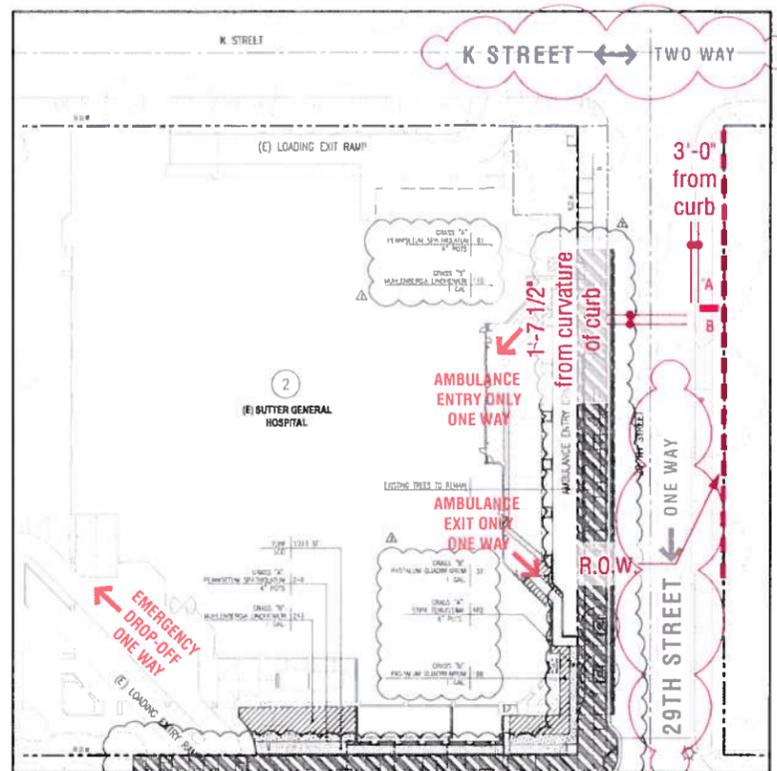
Title: **(DR335.cus) - Site Signage Master Sign Program**

Sheet

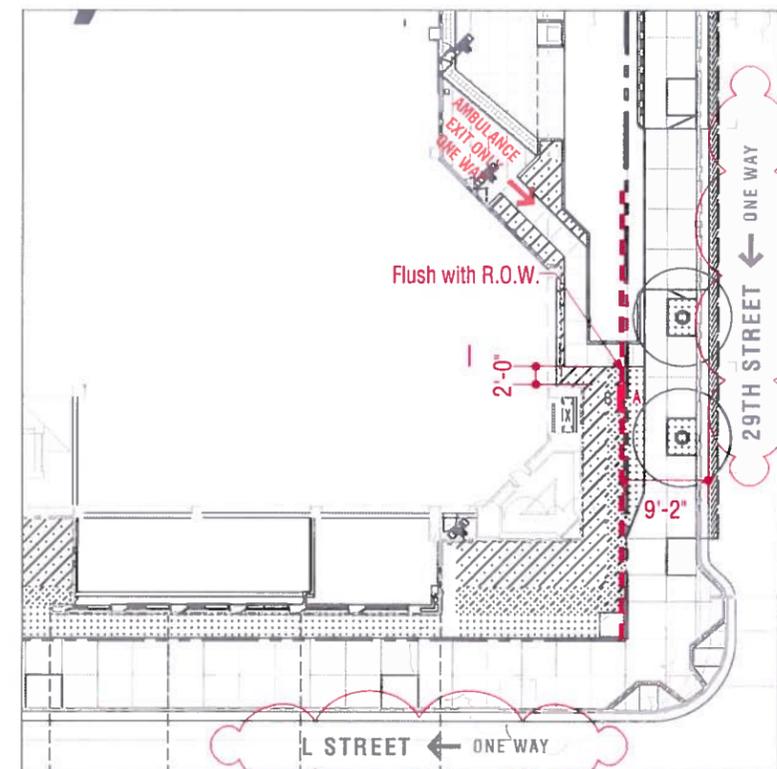
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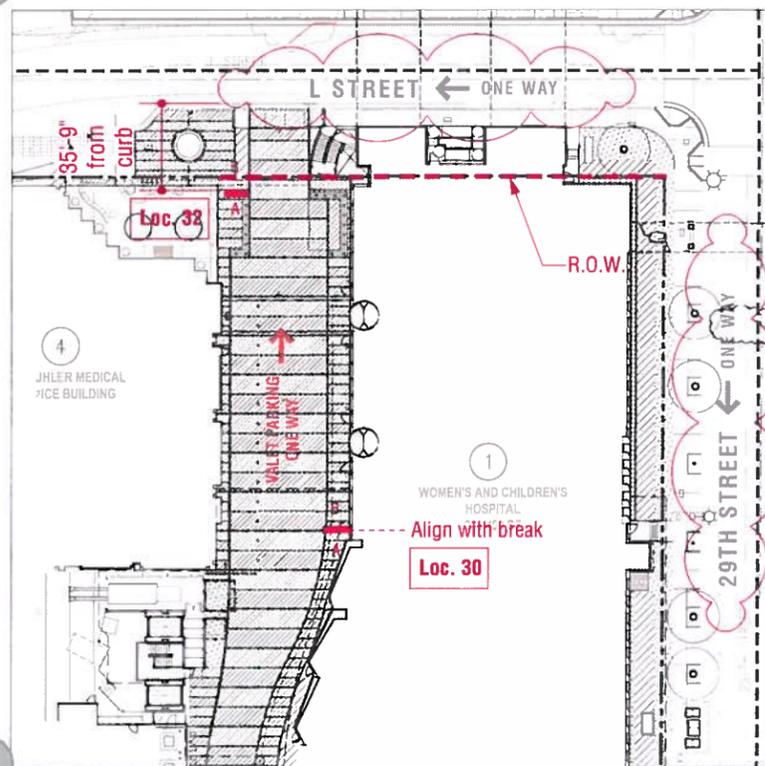
2 LOCATION DETAIL 11 14
Scale: 1" = 20'-0"



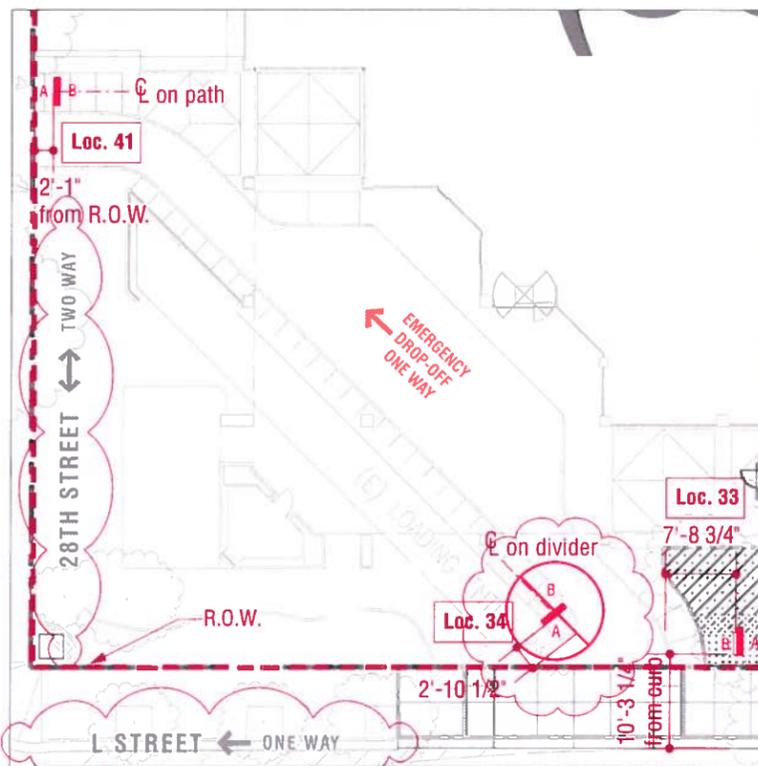
2 LOCATION DETAIL 16
Scale: 1" = 100'-0"



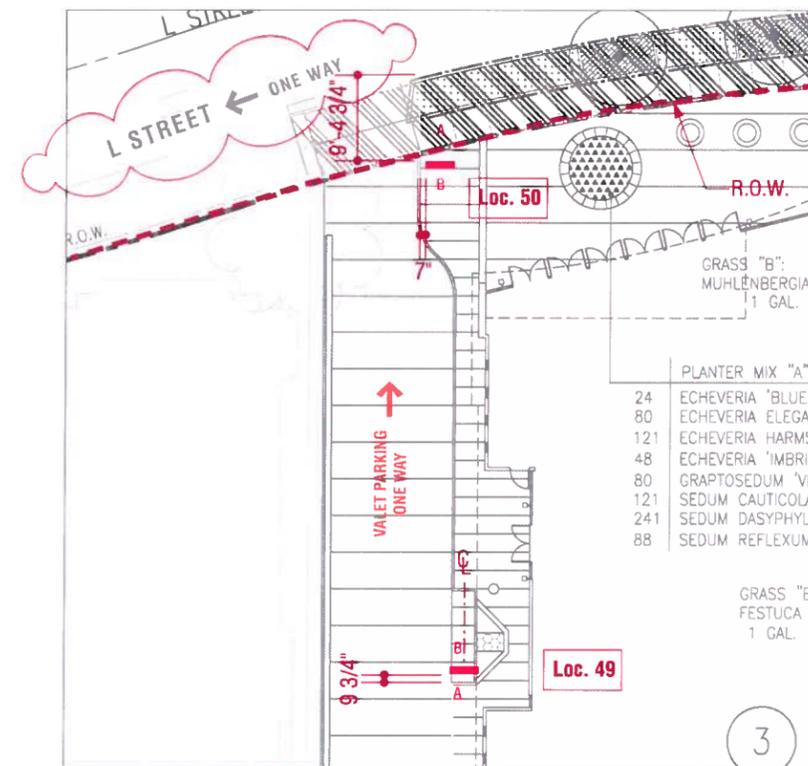
3 LOCATION DETAIL 17
Scale: 1" = 20'-0"



4 LOCATION DETAIL 30 32
Scale: 1" = 75'-0"



5 LOCATION DETAIL 33 34 41
Scale: 1" = 20'-0"



6 LOCATION DETAIL 49 50
Scale: 1" = 20'-0"

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Program Location



Sutter Medical Center
 2801 L Street
 Sacramento, CA 95814

CONSTRUCTION INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins

1.	5.26.2010	SP	Draft MSP
2.	7.8.2010	SP	MSP City Submittal
3.	9.7.2010	SP	City Submittal

Checked by

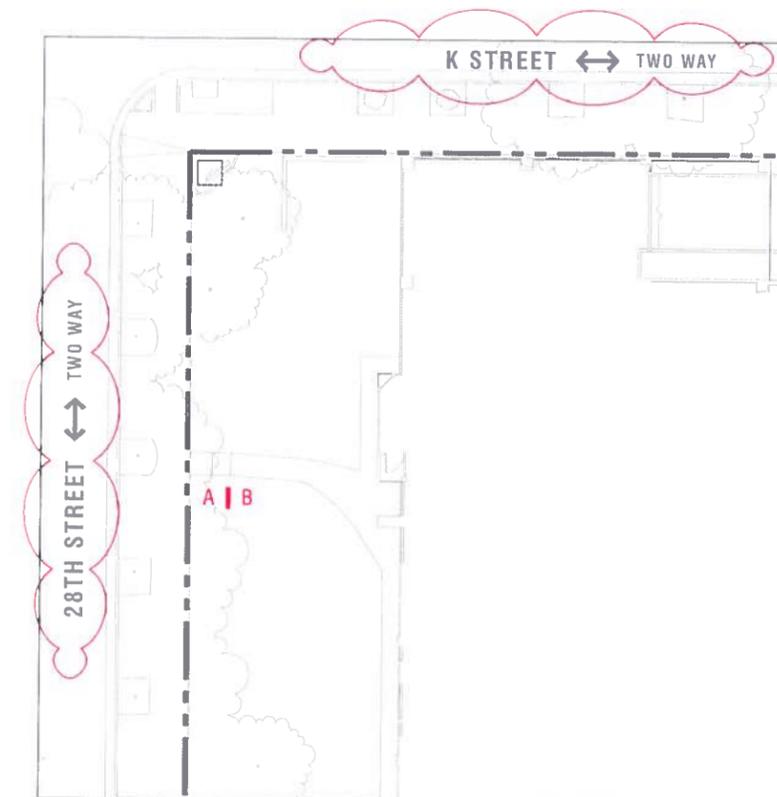
Approval:

Program Number	Drawn By
SH.1271.03	SP
Original Issue	Scale
03.08.2010	As Noted

Title
 (IN410) –
Site Signage
Master Sign Program

Sheet

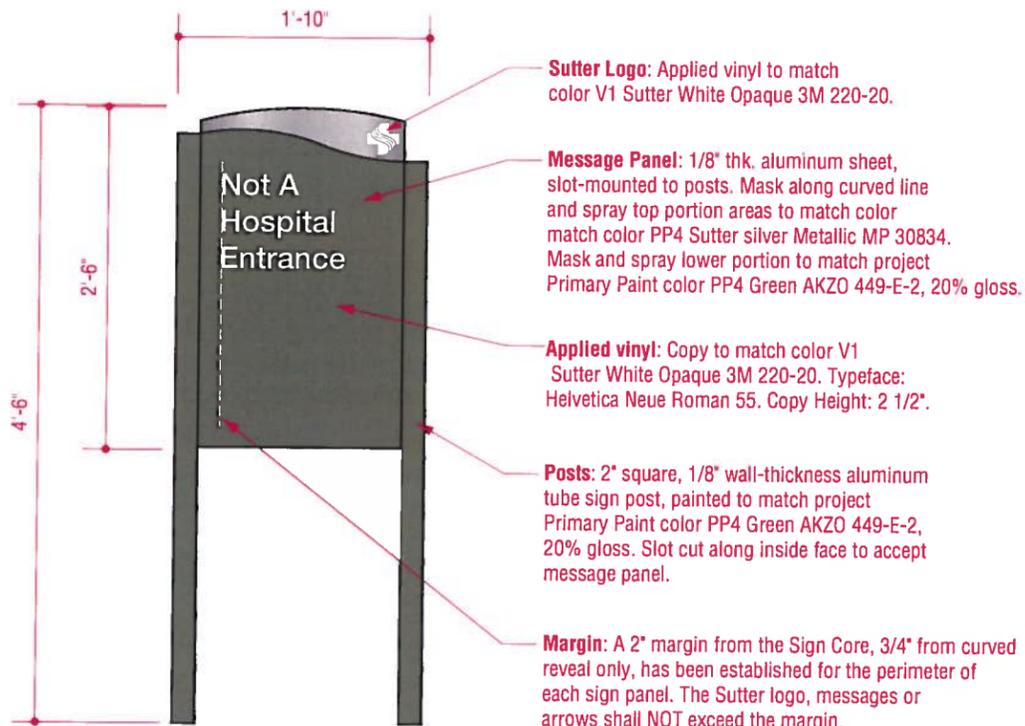
11.0



3 LOCATION DETAIL 39
 Scale: 1" = 20'-0"



1 PLAN VIEW – DOUBLE-SIDED INFORMATIONAL POST AND PANEL
 Scale: 3/4" = 1'-0"



2 PLAN VIEW – DOUBLE-SIDED INFORMATIONAL POST AND PANEL (Sq. Ft. 4.58)
 Scale: 3/4" = 1'-0"

[Back to Agenda](#)

7



Continued
For
City of Sacramento
Planning Commission
Agenda Packet

For the Meeting of: September 23, 2010

Title: Radiological Associates of Sacramento Sign Variance -
Continue to October 28, 2010

Contact Information: Matthew Sites, Assistant Architect, 916-808-7646,
Stacia Cosgrove, Senior Planner, 916-808-7110

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